

## LASH REVITALIZING AND CONDITIONING MASCARA FAQs

### Why did Shaklee formulate with Lash Protection Complex?

Ever since the inception of YOUTH®, we've striven to prove that you don't have to sacrifice safety and purity for efficacy. When we started talking about coming out with a Clinical Results Without Compromise mascara, we knew we need to include the power of botanicals in our patent-pending Youth Complex in the formula to protect your lashes. The Lash Protection Complex features our patent-pending muscadine grape polyphenols and multi-patented Vital Repair+® Complex to help protect lashes and roots against free radical damage. Free radicals can contribute to dry and brittle eyelashes and accelerate your risk of eyelash breakage.

### What makes the Botanical Complex unique?

Our Botanical Complex is uniquely formulated with watercress and Indian cress to provide additional conditioning and strengthening benefits. These botanical ingredients also whip the formula into a creamy texture that allows for smoother application on lashes and a longer-lasting wear – in one sweep.

### What's the difference between the shorter versus the longer bristles?

Our unique brush evenly coats and lifts lashes from root to tip. We designed our bristles in two lengths so that the formula nestles within them instead of sitting on top of them, further guaranteeing each lash is covered. Use the longer bristles to reach and define the inner and outer corners and bottom lashes. The shorter bristles paired with the whipped formula make for a smudge-free finish, so don't be afraid to layer on coats for intense volume!

### How do I apply it?

Position the wand horizontally and zig zag from side to side, then base to tip, to achieve maximum volume, length, and lift. Hold the wand vertically and stroke upward to curl and define lashes, and layer generously as desired.

### Is Lash Revitalizing and Conditioning Mascara safe for those with sensitive eyes and/or contact lens wearers?

Yes, it's perfectly safe for use with contact lenses. However, we always recommend that you review the ingredients with your doctor or a certified professional if you have any known sensitivities.

### Is this product waterproof?

No, it's not waterproof. However, Lash Revitalizing and Conditioning Mascara is a long-lasting mascara that you can build up throughout the day. Thanks to the conditioning biotin, sodium hyaluronate, and organic shea butter that keeps the formula smooth, it won't flake or result in fallout.

### What's the shelf life after opening product?

For the best experience, use your mascara within three (3) months after opening.

### Is this mascara safe for expectant mothers or those who are breastfeeding?

Yes, it's safe, but we always recommend speaking with your doctor or a certified professional before using any products you might have sensitivity to.

### What fragrance is used in this product?

There's no fragrance included in the formulation, but the high concentration of naturally derived ingredients in the formula give the product its unique aroma.

### Key Product Ingredient Benefits List:

- Botanical Complex of *Nasturtium officinale* (watercress) and *Tropaeolum majus* (Indian cress): strengthens lashes
- Lash Protection Complex of patent-pending muscadine grape polyphenols and multi-patented Vital Repair+ Complex: defends lashes and roots against environmental/free radical damage
- Biotin (also known as vitamin B<sub>7</sub>): nourishes and conditions lashes
- Sodium hyaluronate and organic shea butter: form a soothing, moisturizing film on lashes
- Mineral pigment: provides a glossy black finish