

ADVANCED HYDRATION REGIMEN

Seeing Is Believing

For a quick Before and After, demo YOUTH® products on one hand and compare results with the other. Here's how:



①

LUMINOUS GEL OIL CLEANSER

3-in-1 cleanser polishes, purifies, and prepares your skin

APPLY a small amount and smooth on the back of one hand.

EXPLAIN: At home, dispense a small amount onto wet hands and smooth over your face to remove makeup and impurities. *Mention the gentleness of the cleanser and that it can be used to remove eye makeup.*



②

PERFECTING SKIN TONER

Exfoliates, hydrates, and nourishes your skin

APPLY to cotton or gauze pad and smooth over skin.

EXPLAIN: After using the cleanser, follow with the toner to exfoliate, hydrate, and nourish the skin, leaving it glowing.



③

MOISTURE ACTIVATING SERUM

Rehydrates, revitalizes, and refreshes your skin

APPLY a small amount and smooth over skin.

EXPLAIN: This is the “must-have” of the hydration collection, featuring Active Cellular Hydration Technology™. It's proven to increase skin hydration levels by 212% in one use, and 100% of women studied reported having measurably more hydrated skin immediately.



④ DAY

MOISTURE LOCK DAY CREAM

Replenishes moisture for smoother, plumper, softer, and more hydrated skin

APPLY a small amount and smooth into skin.

EXPLAIN: This light, cloud-like moisturizer is formulated with Active Cellular Hydration Technology to seal in the actives of your serum and protect skin from moisture loss all day long while providing seriously glowing skin. And it's ideal to layer under makeup.



④ NIGHT

ADVANCED RENEWAL NIGHT CREAM

Supports your skin's cell-renewal process to repair and nourish while you sleep

APPLY a small amount and smooth into skin.

EXPLAIN: This targeted night cream helps increase collagen and elastin production to make your skin appear younger, smoother, and more luminous. It regenerates and softens your skin while you sleep.

RECAP AND RECOMMEND HOW TO GET STARTED

“Let me show you all the regimens we offer and help you decide.” Reference the Identify Your Skin Type chart to select the regimen, or customize a regimen for your customer's needs.

“You'll be a Preferred Member and receive free shipping and Loyalty Rewards points when you make a regimen a Loyalty Order.”

ADVANCED HYDRATION REGIMEN

YOUTH® Targeted Treatments

Eye Treatment



RESTORING EYE TREATMENT

Awaken each day to brighter, smoother, more youthful-looking eyes

APPLY a small drop and gently massage product with cooling metal tip applicator on upper and lower eye area.

EXPLAIN: This multi-tasking treatment delivers powerful anti-aging benefits and visible relief to tired, dry, or puffy eyes.

Brightening Treatment



RADIANCE C+E 20% pure vitamin C

APPLY by twisting off the top of the capsule; squeeze product onto your finger and smooth over clean skin.

EXPLAIN: Each beautiful gold capsule contains 20% pure vitamin C plus vitamin E and raspberry cell extract to reduce the appearance of dark spots, smooth and improve skin texture, and leave skin silky soft.

Skin Perfecting Makeup



YOUTH ACTIVATING BB CREAM SPF 30

5-in-1 beauty balm evens, corrects, hydrates, nourishes, and protects

APPLY a small amount and smooth over treated skin to show the difference it makes in evening out skin tone.

EXPLAIN: This BB cream provides flawless, glowing skin while hydrating, nourishing, and protecting with a naturally derived zinc SPF 30 UVA/UVB sunscreen. Look at the treated hand vs. the other and see how even, smooth, and luminous your skin looks.

Instant Facials



PURIFYING CLAY MASK

To detox and help clarify skin

APPLY on a clean face. Relax 10 minutes. Rinse with wet cloth.

EXPLAIN: This non-drying formula absorbs and removes pollutants and impurities to help minimize the appearance of pores, revealing smoother, more radiant skin.



HYDRATING GEL MASK

For deep, soothing moisture

APPLY on a clean face. Relax 10 minutes. Rinse with a wet cloth.

EXPLAIN: This refreshing gold gel is packed with hyaluronic acid, aloe leaf juice, and a multi-herbal blend for instant and long-lasting moisture.

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