

FREQUENTLY ASKED QUESTIONS

YOUTH®

Look younger longer



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OVERVIEW

WHAT'S THE DIFFERENCE BETWEEN THE ADVANCED ANTI-AGING REGIMEN AND THE ADVANCED HYDRATION REGIMEN?

The Advanced Anti-Aging Regimen is formulated to target the cellular level of your skin, accelerating skin cell renewal for softer, more supple skin with a youthful glow. It's 100% guaranteed to shift the appearance of your skin to a younger age. Youth Activating Serum is the hero of this regimen, which also contains the Mineral Defence Moisturizer SPF 30. In addition, there are three products shared by both regimens: Luminous Gel Oil Cleanser, Perfecting Skin Toner, and Advanced Renewal Night Cream (in your choice of Light or Rich formula).

The Advanced Hydration Regimen is formulated to address dry and dehydrated skin. When skin becomes dry, it's more prone to sensitivity, lines, and wrinkles, making it look older. The Advanced Hydration Regimen addresses intense hydration and moisture retention with Moisture Activating Serum and Moisture Lock Day Cream, both featuring Active Cellular Hydration Technology™. In addition, like the Advanced Anti-Aging Regimen, the Advanced Hydration Regimen also includes Luminous Gel Oil Cleanser, Perfecting Skin Toner, and Advanced Renewal Night Cream.

WHAT'S THE PERSONALIZED REGIMEN?

It's a regimen you can customize to suit your unique needs. It includes Luminous Gel Oil Cleanser, Perfecting Skin Toner, and your choice of YOUTH serum, day moisturizer, and night cream to match your specific skin care needs.

WHAT'S THE DIFFERENCE BETWEEN THE ANTI-AGING REGIMEN AND THE ADVANCED ANTI-AGING REGIMEN?

The Anti-Aging Regimen is your basic skin care starter kit, created to introduce you to the powerful benefits of our Youth Complex. It includes three steps only: cleanse, tone, and protect and hydrate (day and night).

The Advanced Anti-Aging Regimen is a four-step collection that includes the same products as the Anti-Aging Regimen plus Youth Activating Serum, the must-have product of the line, which contains 10 times the normal concentration of our patent-pending Youth Complex to accelerate skin cell renewal to a more youthful rate.

CAN I USE THE NEW HYDRATION PRODUCTS WITH MY CURRENT ADVANCED ANTI-AGING REGIMEN?

Yes! Hydrated skin is healthy skin – and the foundation of any anti-aging regimen. Both Moisture Activating Serum and Moisture Lock Day Cream are available for purchase individually and as components of the Personalized Regimen so that you can customize your regimen based on your individual skin care needs and preferences.

WHO CAN BENEFIT FROM THE ADVANCED HYDRATION REGIMEN OR THE MOISTURE ACTIVATING SERUM OR MOISTURE LOCK DAY CREAM?

Anybody at any age can experience dry, dull, or dehydrated skin due to the normal aging process and environmental factors such as sun exposure, excessive cleansing routines, the weather, your water intake, and water loss during exercise or air travel.

For some people, it's a daily concern; for others, it's an occasional or seasonal concern. Either way, the YOUTH hydration products can provide fantastic benefits whether used alone or as part of a YOUTH regimen.

WHAT DOES "CLINICAL RESULTS WITHOUT COMPROMISE MEAN?"

YOUTH offers clinically proven products created in harmony with nature, bringing you clinical results without compromise. All these products were created without harmful chemicals and the 2,500-plus questionable ingredients found in so many other products. We've proven that you don't have to sacrifice safety and purity for efficacy. At Shaklee, we screen each new botanical ingredient for more than 350 contaminants, and we perform more than 100,000 quality tests per year to ensure our products are safe. The YOUTH collection is 100% vegan and cruelty free. For more information, visit our *Naturally* blog at go.shaklee.com/naturally.

FREQUENTLY ASKED QUESTIONS

WHAT'S THE SKIN AGE INDEX?

The Skin Age Index was clinically developed by world-class skin experts and can be used to measure the age of skin based on factual clinical data. It provided us a way to measure whether YOUTH could actually shift the appearance of women's skin to a younger age. And we are the first brand in the marketplace to use this index to put our products to the test in such an objective and scientific way.

ARE THESE PRODUCTS FOR ALL SKIN TYPES?

Yes. All YOUTH products were formulated for all skin types, and for both women and men. However, the following products may require modification of use until your skin adjusts:

Youth Activating Serum: although formulated for all skin types, those with extremely sensitive skin or those who've never used a retinol product before should begin use gradually until your skin accommodates. Apply once every other night for the first two weeks. Then, gradually increase to once each night for a week and ultimately twice a day every day. If you notice flaking or peeling, it's a sign that the product is working! Just reduce usage to once every two to three nights until flaking subsides, then resume nightly use, gradually increasing to daytime use, as well. Your skin will adjust, and most people will continue use without any issues.

Radiance C+E Hydrating Serum: this product was designed with a powerful formula that includes 20% pure vitamin C. We recommend – especially for those with sensitive skin – that you allow your skin to adjust to the 4-step Advanced Anti-Aging Regimen for approximately three to four weeks before introducing Radiance C+E as an added treatment step. Again, especially for those with sensitive skin, we suggest proceeding slowly and using the product at night, alternating use with Youth Activating Serum.

Advanced Renewal Night Cream: there are two formulas – Light, for those with normal to oily skin types; and Rich, for those with drier skin. Remember that seasons and climate can affect your skin, and you'll likely need to adjust your skin care regimen based on these conditions.

MY SKIN TENDS TO BE SENSITIVE. IS THERE ANYTHING I SHOULD KNOW OR DO DIFFERENTLY?

All YOUTH products are formulated to be in harmony with nature, dermatologist tested, 100% vegan, and cruelty free to provide clinical results without compromise. If you've experienced skin sensitivities in the past, you may want to begin with the Advanced Hydration Regimen, as hydration is the foundation of healthy, youthful-looking skin. You can always add in Youth Activating Serum once your skin has adjusted, along with Mineral Defence Moisturizer SPF 30 or Youth Activating BB Cream SPF 30 for sun protection. If you wish to start with the Advanced Anti-Aging Regimen and are new to using a retinol product, we recommend that you begin slowly with Youth Activating Serum, using it once at night versus the recommended two times a day. If you notice flaking or peeling, reduce use to once at night every two to three nights until your skin adjusts, and then you can increase to nightly use.

For those with sensitive skin who are new to using the Advanced Anti-Aging Regimen or Youth Activating Serum, consider alternating the days you used the serum and Radiance C+E Hydrating Serum. Both Radiance C+E and Youth Activating Serum are highly active products so, until your skin adjusts, we suggest not using them together when first starting the regimen. In fact, we recommend that you allow your skin to adjust to the Advanced Anti-Aging Regimen for approximately three to four weeks before introducing Radiance C+E as an added treatment step. If you experience tingling, stinging, or dry or red patches with Radiance C+E or the serum, simply use less frequently. Once your skin adjusts, you can use these two products more frequently or at the same time.

WHICH OF THESE PRODUCTS HAVE FRAGRANCES, AND ARE THEY NATURAL?

The two fragrances used in YOUTH products are blends of natural essential oils and don't contain any synthetic ingredients. Luminous Gel Oil Cleanser and Perfecting Skin Toner have a refreshing fragrance in common, while Youth Activating Serum, Moisture Activating Serum, Moisture Lock Day Cream, Advanced Renewal Night Cream, and Mineral Defence Moisturizer SPF 30 share a regenerating/nourishing fragrance. Restoring Eye Treatment, Radiance C+E Hydrating Serum, Purifying Clay Mask, Hydrating Gel Mask, and Youth Activating BB Cream SPF 30 are unscented.

ARE THE FRAGRANCES HYPOALLERGENIC?

All YOUTH products have been tested and shown to be hypoallergenic.

HOW LONG WILL THESE PRODUCTS LAST?

Each product contains a 60-day supply, for use morning and night.

IS THE ENTIRE LINE GLUTEN FREE?

Yes. It's also 100% vegan and cruelty free.

DO YOUTH PRODUCTS USE NANOTECHNOLOGY?

No.

DO YOUTH PRODUCTS USE MICROBEADS?

No.

FREQUENTLY ASKED QUESTIONS

YOUTH REGIMENS

ADVANCED ANTI-AGING REGIMEN

IN WHAT ORDER AND HOW MUCH OF EACH PRODUCT SHOULD I BE USING?

- **Step 1 – Luminous Gel Oil Cleanser:** dispense a pea-sized drop of cleanser onto wet hands and work into a very light lather.
- **Step 2 – Perfecting Skin Toner:** saturate a gauze or cotton pad or ball and sweep gently over face.
- **Step 3 – Youth Activating Serum:** dispense 1 to 1-1/2 pumps onto fingertips and smooth gently over entire face, avoiding the eye area.
- **Step 4, A.M. – Mineral Defence Moisturizer SPF 30:** apply a nickel-sized drop onto fingertips, dot face all over, and smooth into skin. You may notice a slight whitish tint, which will dissipate once the moisturizer is fully absorbed.
- **Step 4, P.M. – Advanced Renewal Night Cream (Light or Rich):** apply a dime-sized amount to face and neck each evening after Youth Activating Serum has fully absorbed.

ADVANCED HYDRATION REGIMEN

IN WHAT ORDER AND HOW MUCH OF EACH PRODUCT SHOULD I BE USING?

- **Step 1 – Luminous Gel Oil Cleanser:** dispense a pea-sized drop of cleanser onto wet hands and work into a very light lather.
- **Step 2 – Perfecting Skin Toner:** saturate a gauze or cotton pad or ball and sweep gently over face.
- **Step 3 – Moisture Activating Serum:** dispense 1 to 1-1/2 pumps onto fingertips and smooth gently over entire face, avoiding the eye area.
- **Step 4, A.M. – Moisture Lock Day Cream:** apply a nickel-sized drop onto fingertips, dot face all over, and smooth into skin.
- **Step 4, P.M. – Advanced Renewal Night Cream (Light or Rich):** apply a dime-sized amount to face and neck each evening after Moisture Activating Serum has fully absorbed.

PERSONALIZED REGIMEN

WHAT PRODUCT DOES THIS REGIMEN CONTAIN?

It includes Luminous Gel Oil Cleanser and Perfecting Skin Toner and, based on your specific skin care needs and concerns, your choice of YOUTH serum, day moisturizer, and night cream.

SPECIAL CUSTOM TREATMENT PRODUCTS

Restoring Eye Treatment:

Apply morning and night after Perfecting Skin Toner and prior to other treatment products. Squeeze a small pearl-sized drop onto the applicator tip and smooth over the eye area, including under the eye along the orbital bone to the outer corner of the eye area, treating expression lines and crow's feet, and the upper eyelid and the brow bone area. Massage in with the cool metal tip applicator.

Radiance C+E Hydrating Serum:

Use Radiance C+E once a day, morning or night. Gently twist off the tab and squeeze the product onto your fingers. Smooth it over a clean face after using Perfecting Skin Toner. Follow with the YOUTH day or night moisturizer of your choice. Radiance C+E Hydrating Serum and Advanced Renewal Night Cream are a Brightening Power Duo. If you're concerned with brightening, simply mix both products in the palm of your hand and apply to your face prior to bedtime for a brightening mask that will leave your skin silky soft.

For those with sensitive skin who are new to using the YOUTH Advanced Anti-Aging Regimen or Youth Activating Serum, consider alternating the days you use the serum and Radiance C+E. Both Radiance C+E and Youth Activating Serum are highly active products so, until your skin adjusts, we suggest not using them together when first starting the regimen. If you experience tingling, stinging, or dry or red patches, simply use less frequently. Once your skin adjusts, you can use these two products more frequently or at the same time.

Purifying Clay Mask:

Use once to twice a week on a clean face to naturally detoxify and purify your skin. Apply all over face or on specific areas to be treated. Relax for 10 minutes, then rinse using a wet cloth. It detoxifies and purifies your skin without stripping or drying, which means all skin types can use this product. Combine it with Hydrating Gel Mask for a customized facial treatment.

Hydrating Gel Mask:

Use once to twice a week on a clean face to indulge your skin with deep, soothing, instant, and long-lasting moisture. It leaves skin feeling refreshed and fully hydrated. Apply all over face or on specific areas to be treated. Relax for 10 minutes, then rinse using a wet cloth. Combine it with Purifying Clay Mask for a customized facial treatment.

Youth Activating BB Cream SPF 30:

Apply this 5-in-1 beauty balm as a last step in your daytime skin care regimen. Apply the BB cream to your fingertips or the YOUTH Applicator Brush and place small dabs on your face in numerous places. Using your fingertips or a YOUTH sponge, gently spread and smooth it together for a flawless appearance. Apply it once for a natural look, or layer for more complete coverage. Youth Activating BB Cream SPF 30 is available in 4 blendable shades designed to provide natural-looking coverage for all skin tones.

FREQUENTLY ASKED QUESTIONS

INDIVIDUAL YOUTH PRODUCTS

LUMINOUS GEL OIL CLEANSER

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Dispense a pea-sized drop of cleanser onto wet hands and work it into a very light lather. Spread the lather all over your face, avoiding the eye area. Rinse well after cleansing.

LUMINOUS GEL OIL CLEANSER DOESN'T LATHER OR FOAM VERY MUCH. IS THAT NORMAL?

Yes. It's a gentle formula that produces a fine lather.

WHY DOES LUMINOUS GEL OIL CLEANSER CONTAIN OIL? IT DOESN'T SEEM LIKE IT WOULD CLEAN MY SKIN.

Luminous Gel Oil Cleanser is a unique formula that combines the makeup-removing and moisturizing action of a cleansing oil with the cleansing properties of a gel cleanser.

WHAT KIND OF OIL IS USED IN THE CLEANSER?

Avocado oil.

PERFECTING SKIN TONER

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Saturate a gauze or cotton pad or ball with the toner and sweep gently over face.

YOUTH ACTIVATING SERUM

WHAT IS A SERUM AND WHY IS IT IMPORTANT?

A serum is a lightweight, fast-absorbing skin care product that penetrates deep into the skin. Serums focus on specific repair and treatment benefits and are formulated to deliver higher concentrations of powerful ingredients to target specific skin concerns for a more intensive effect. Serums are meant to work synergistically with your other skin care products, and can be layered with other products, but should be used prior to more occlusive treatments or moisturizers for optimal results.

HOW MUCH YOUTH ACTIVATING SERUM SHOULD I BE USING, AND HOW DO I APPLY IT?

Dispense 1 to 1-1/2 pumps onto your fingertips and smooth it gently over your entire face, avoiding the eye area.

MY SKIN CAN FEEL A LITTLE STICKY AFTER USING THE SERUM. IS THIS NORMAL?

You may be using a little too much. Try using just one pump of the serum and allow it to fully absorb before applying Mineral Defence Moisturizer SPF 30 and Youth Activating BB Cream SPF 30.

WHAT'S THE DIFFERENCE BETWEEN YOUTH ACTIVATING SERUM AND MOISTURE ACTIVATING SERUM?

Youth Activating Serum provides cellular renewal for superior radiance and rejuvenation. It contains gentle encapsulated vitamin A retinol and apple cell extract to support collagen and elastin production and facilitate cellular renewal.

Moisture Activating Serum provides advanced cellular hydration to revitalize and plump skin with our Active Cellular Hydration Technology™, which includes cactus extract, four forms of hyaluronic acid, and plant-based squalane to provide intense hydration for softer, smoother skin.

CAN I USE BOTH YOUTH ACTIVATING SERUM AND MOISTURE ACTIVATING SERUM AT THE SAME TIME?

Yes! Talk about an amazing power duo: Youth Activating Serum for cellular renewal, delivering superior radiance and rejuvenation, and Moisture Activating Serum for advanced moisture and cellular hydration for smoother, softer skin. Both serums are formulated to provide specific, unique benefits – and yet work synergistically to provide superior anti-aging results. When skin is properly hydrated and moisturized, it's healthier and looks more youthful. And healthier skin can better absorb the anti-aging serum nutrients and deliver superior results. Of course, you can customize the use of both serums based on your skin care needs.

WHEN WOULD I USE MOISTURE ACTIVATING SERUM IF I'M USING YOUTH ACTIVATING SERUM?

You can apply Moisture Activating Serum after the toner step in the morning, then use Youth Activating Serum at night. Or, if you have very dry or dehydrated skin, you can layer both serums on morning and night, applying Moisture Activating Serum first, followed by Youth Activating Serum. Then, follow with the rest of your skin care regimen.

SHOULD I APPLY YOUTH ACTIVATING SERUM TO MY DÉCOLLETAGE?

You may apply it to your neck and upper chest area (i.e., décolletage). But not all skin is created equal; the skin there is much thinner than the skin on your face. Youth Activating Serum is a potent product, so you may experience some tingling or sensitivity to your décolletage over time. If you experience more than just tingling, or ongoing sensitivity, we suggest that you refrain from applying this product to your neck and upper chest area.

I NOTICED THAT MY SKIN IS FLAKING. IS THAT NORMAL?

Some individuals – especially those with extremely sensitive skin or those who haven't used a retinol product before – may experience dryness and flaking during the first few weeks of using the serum. This is normal and a sign that the product is working. Youth Activating Serum has a gentle encapsulated vitamin A retinol that works to accelerate skin's cell renewal cycle. The flaking is a result of your skin removing dead skin cells so that healthy, new cells can replace them. If you experience flaking, decrease the frequency of use. If using twice a day, decrease to once a day or even once every other day, using it at nighttime. Once your skin adjusts, you can use it more frequently.

FREQUENTLY ASKED QUESTIONS

I'M HAVING DIFFICULTY REMOVING THE TOP OF THE YOUTH ACTIVATING SERUM CONTAINER, AND I WANT TO USE EVERY DROP. WHAT CAN I DO?

The airless packaging is designed to dispense all product from the container. A small disk is located on the inside bottom of the bottle and moves up with each pump, dispensing product from the top of the package. If you pump and product is no longer being dispensed, all the product has been dispensed.

BECAUSE YOUTH ACTIVATING SERUM CONTAINS GENTLE ENCAPSULATED VITAMIN A RETINOL, CAN I USE THIS PRODUCT DURING PREGNANCY OR NURSING?

Retinol is a form of vitamin A. It's advised to avoid excessive exposure to vitamin A during pregnancy and breastfeeding. As such, we recommend that you consult with your health care practitioner before using Youth Activating Serum during pregnancy and breastfeeding.

MOISTURE ACTIVATING SERUM

WHAT IS A SERUM AND WHY IS IT IMPORTANT?

A serum is a lightweight, fast-absorbing skin care product that penetrates deep into the skin. Serums focus on specific repair and treatment benefits and are formulated to deliver higher concentrations of powerful ingredients to target specific skin concerns for a more intensive effect. Serums are meant to work synergistically with your other skin care products, and can be layered with other products, but should be used prior to more occlusive treatments or moisturizers for optimal results.

WHAT'S THE DIFFERENCE BETWEEN MOISTURE ACTIVATING SERUM AND MOISTURE LOCK DAY CREAM?

Moisture Activating Serum provides an intensive hydration treatment. It's a light gel formula that's 10 times more concentrated than Moisture Lock Day Cream, absorbs quickly, and is ideal for use before layering other YOUTH treatment products.

Moisture Lock Day Cream is a light, luxurious moisturizer that locks in the benefits of your serum treatment and provides additional nourishment along with a protective barrier to protect skin from the elements throughout the day. This light, cloud-like cream was formulated to layer perfectly under your Youth Activating BB Cream SPF 30 or makeup.

HOW MUCH MOISTURE ACTIVATING SERUM SHOULD I BE USING, AND HOW DO I APPLY IT?

Dispense 1 to 1-1/2 pumps onto your fingertips and smooth it gently over your entire face, avoiding the eye area.

CAN I APPLY THIS PRODUCT TO MY DÉCOLLETAGE AND HANDS?

Yes.

HOW LONG WILL THIS PRODUCT LAST?

It's sized for a 60-day use. However, this depends on how much product you use and the area of coverage.

WHEN DO I USE THIS PRODUCT WITHIN THE ADVANCED HYDRATION REGIMEN?

After the Toner step and prior to using Moisture Lock Day Cream.

WHEN DO I USE THIS PRODUCT IF I'M USING THE ADVANCED ANTI-AGING REGIMEN?

After the Toner step and prior to using Youth Activating Serum. Follow with the rest of your skin care regimen.

WHEN WOULD I USE MOISTURE ACTIVATING SERUM IF I'M USING YOUTH ACTIVATING SERUM?

If using both serums, you can customize use for your individual needs. You can apply Moisture Activating Serum after the Toner step in the morning, then use Youth Activating Serum at night. Or, if you have very dry or dehydrated skin, you can layer both serums, using Moisture Activating Serum morning and night prior to using Youth Activating Serum. Either way, follow with the rest of your skin care regimen.

HOW OFTEN SHOULD I USE MOISTURE ACTIVATING SERUM?

We recommend using it both morning and night, adjusting usage based on your skin's needs.

CAN I USE THIS PRODUCT NEAR MY EYES?

Moisture Activating Serum was not formulated for the delicate eye area. We recommend using Restoring Eye Treatment.

WHAT RESULTS CAN I EXPECT FROM THIS PRODUCT?

Hydrated skin looks and acts younger. You can expect to experience smoother, softer, and more radiant-looking skin with Moisture Activating Serum. It's been clinically proven to increase skin hydration by 212%. In fact, 100% of women in the clinical study reported having measurably more hydrated skin immediately, and increased hydration levels were maintained for 8 hours with one application.

WHAT ARE THE BUBBLES THAT I SEE IN THE SERUM?

The droplets in Moisture Activating Serum contain a blend of lightweight, naturally derived, plant-based oils – including 100% plant-based squalane and skin-compatible, plant-based lipids – to help seal in hydration and prevent moisture from being lost throughout the day. The fast-absorbing serum has a gel-like texture that allows for quick application and layering of your favourite YOUTH day moisturizer.

CAN MOISTURE ACTIVATING SERUM BE USED ON OILY SKIN?

Yes. It's a myth that oily skin doesn't need proper hydration. Both Moisture Activating Serum and Moisture Lock Day Cream contain low levels of plant-based, lightweight, and skin-compatible oils that are non-comedogenic, which means they won't clog pores. The products are specifically formulated to feel lightweight and non-greasy on all skin types – even oily skin.

CAN THIS PRODUCT BE USED ON ACNE-PRONE SKIN?

Yes. While Moisture Activating Serum contains plant-based oils, it's non-comedogenic, meaning it won't clog pores or cause breakouts.

FREQUENTLY ASKED QUESTIONS

MINERAL DEFENCE MOISTURIZER SPF 30

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Apply a nickel-sized drop onto fingertips, dot face all over, and smooth into skin. You may notice a slight whitish tint, which will dissipate once the moisturizer is fully absorbed.

I NOTICE THAT THIS PRODUCT IS VERY WHITE, THICK, AND SOMETIMES DIFFICULT TO APPLY. IS THAT NORMAL?

This product has a very white appearance due to the natural zinc sunscreen that provides SPF 30 broad-spectrum protection. Application is easier if you squeeze a nickel-sized drop of the moisturizer onto your fingertips, dot it all over your face, and smooth it into your skin. You may notice a slight whitish tint, which is the natural zinc sunscreen; this will dissipate once the moisturizer is fully absorbed.

HOW OFTEN SHOULD I REAPPLY THIS MOISTURIZER OR YOUTH ACTIVATING BB CREAM SPF 30 IF I'M GOING TO BE OUT IN THE SUN ALL DAY LONG?

If you're going to be outside for a prolonged period – especially if you'll be swimming or perspiring (i.e., having a beach day, playing sports, gardening, etc.) – you should reapply your SPF 30 product every two hours. These are not water-resistant formulas so, with any type of outdoor activity, reapplication is required for optimal sun protection.

SHOULD I USE THIS MOISTURIZER AND THE BB CREAM TOGETHER?

Both products contain moisturizing properties and natural SPF 30 sunscreen, so either one can be used as the final step of your daytime skin care regimen.

MOISTURE LOCK DAY CREAM

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I USE IT?

Apply a dime-to-nickel-sized amount to your face and décolletage each morning and night after using your YOUTH treatment products.

WHAT'S THE DIFFERENCE BETWEEN THIS CREAM AND MINERAL DEFENCE MOISTURIZER SPF 30?

This cream contains our Active Cellular Hydration Technology™ to provide smoother, plumper, more hydrated skin. It also features Vital Repair+® Complex and muscadine grape extract for anti-aging benefits. The light, cloud-like texture of Moisture Lock Day Cream refreshes, soothes, and makes it the perfect product to layer under makeup. This product does not contain any sunscreen, so be sure to follow with the Mineral Defence Moisturizer SPF 30 or Youth Activating BB Cream SPF 30, both of which contain a sunscreen.

DOES MOISTURE LOCK DAY CREAM CONTAIN A SUNSCREEN?

No, it doesn't. But the cloud-like texture of this cream will lock in moisture. Remember that exposure to the sun is one of the key factors of aging, so always end your skin care regimen with a sunscreen. With YOUTH, we have two sunscreen-containing products: Mineral Defence Moisturizer SPF 30 and Youth Activating BB Cream SPF 30.

WHY SHOULD I USE THIS PRODUCT? I'VE BEEN USING ADVANCED RENEWAL NIGHT CREAM IN THE MORNING.

Moisture Lock Day Cream was specifically formulated to provide deep hydration and lock in moisture in a light, cloud-like moisturizer that can easily be worn under makeup.

WHAT'S THE DIFFERENCE BETWEEN MOISTURE ACTIVATING SERUM AND MOISTURE LOCK DAY CREAM?

Moisture Activating Serum provides an intensive hydration treatment. It's a light gel formula that's 10 times more concentrated than Moisture Lock Day Cream, absorbs quickly, and is ideal for use before layering other YOUTH treatment products.

Moisture Lock Day Cream is a light, luxurious moisturizer that locks in the benefits of your serum treatment and provides additional nourishment along with a protective barrier to protect skin from the elements throughout the day. This light, cloud-like cream was formulated to layer perfectly under your Youth Activating BB Cream SPF 30 or makeup.

CAN MOISTURE LOCK DAY CREAM BE USED ON OILY SKIN?

Yes. It's a myth that oily skin doesn't need proper hydration. Both Moisture Activating Serum and Moisture Lock Day Cream contain low levels of plant-based, lightweight, and skin-compatible oils that are non-comedogenic, which means they won't clog pores. The products are specifically formulated to feel lightweight and non-greasy on all skin types – even oily skin.

ADVANCED RENEWAL NIGHT CREAM (LIGHT OR RICH)

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Apply a dime-sized amount of the cream to your face and neck each night after your YOUTH serum has fully absorbed.

HOW DO I KNOW WHICH FORMULA TO SELECT FOR MY SKIN TYPE? OR TO RECOMMEND TO OTHERS?

If you aren't sure, it's always best to begin with a lighter formulation (Advanced Renewal Night Cream – Light) and then change to the Rich formula if you feel you require more moisture.

FREQUENTLY ASKED QUESTIONS

RESTORING EYE TREATMENT

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Squeeze a small pearl-sized drop onto the applicator tip and smooth over the eye area, including under the eye along the orbital bone to the outer corner of the eye area, treating expression lines and crow's feet, and the upper eyelid and the brow bone area. Massage in with the cool metal tip applicator.

WHO CAN USE THIS PRODUCT AND HOW EARLY/AT WHAT AGE CAN SOMEONE BEGIN USING IT?

Women and men can use this product, which has been designed for all skin types. It's never too early to begin using it. We recommend starting use as soon as you see signs of aging, or earlier to prevent the signs of aging.

RADIANCE C+E HYDRATING SERUM

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

You can use the conveniently packaged single-dose capsules once a day, morning or night. Gently twist off the tab and squeeze the product onto your fingers. Smooth it over a clean face after using Perfecting Skin Toner. Follow with day or night moisturizer.

IF I'M JUST STARTING TO USE THE ADVANCED ANTI-AGING REGIMEN, SHOULD I ADD IN RADIANCE C+E HYDRATING SERUM FROM THE START?

For those who are new to using the Advanced Anti-Aging Regimen or Youth Activating Serum – especially those with sensitive skin – consider alternating the days you use the serum and Radiance C+E, or allowing your skin to adjust for approximately three to four weeks before introducing it as an added treatment. Both Radiance C+E and Youth Activating Serum are highly active and, until your skin adjusts, we suggest alternating use when first starting the regimen. If you experience tingling, stinging, or dry or red patches, simply use them less frequently. Once your skin adjusts, you can use them more frequently or at the same time.

DO I USE THIS PRODUCT IN THE MORNING OR AT NIGHT?

It can be used either morning or night, preferably alternating with Youth Activating Serum (see the previous answer) or Moisture Activating Serum. Radiance C+E Hydrating Serum and Advanced Renewal Night Cream can be used together as a Brightening Power Duo. Simply mix both in the palm of your hand and apply the mixture to your face as a brightening mask prior to bedtime. This duo will leave your skin feeling silky soft.

SHOULD I APPLY THIS PRODUCT TO MY DÉCOLLETAGE?

You may apply it to your neck and upper chest area (i.e., décolletage). But not all skin is created equal; the skin there is much thinner than the skin on your face. Due to the product's potent level of vitamin C, you may experience some tingling or sensitivity to this area over time. If you experience more than just tingling, or ongoing sensitivity, we suggest that you refrain from applying the product to your décolletage.

HOW DOES THIS PRODUCT FIT WITHIN THE ADVANCED ANTI-AGING REGIMEN?

Use it after Perfecting Skin Toner in the morning or at night, alternating it with Youth Activating Serum or Moisture Activating Serum.

WHY IS THIS PRODUCT PACKAGED IN SINGLE-DOSE CAPSULES?

It's packaged this way for convenience and to allow for a preservative-free formula. The capsules are also plant based, vegan, and 100% biodegradable.

I'M ALREADY USING THE ADVANCED ANTI-AGING REGIMEN. WHY WOULD I ADD THIS PRODUCT?

You can enhance your regimen results with Radiance C+E Hydrating Serum. This is an intensive specialty treatment product that provides additional anti-aging benefits including reduction of the appearance of fine lines and wrinkles and improvement in skin texture. It also provides brightening, lightening of dark spots, and radiance.

HYDRATING GEL MASK

HOW DO I USE THIS PRODUCT?

Apply it to a clean face, relax for 10 minutes, then rinse with a wet cloth.

HOW MUCH OF THIS PRODUCT SHOULD I USE?

Apply a light layer all over your face, avoiding the immediate areas around your eyes and lips. Your face should have a nice gold shimmer.

HOW OFTEN CAN I USE THIS PRODUCT?

We suggest one to two times a week, but there's no limit to how often you give yourself an instant facial. It's the perfect radiance and hydration boost.

SHOULD I CONSIDER USING THIS PRODUCT IN CONJUNCTION WITH THE ADVANCED HYDRATION REGIMEN?

Yes. Hydrating Gel Mask will help provide an instant and intensive boost of hydrating ingredients and work in synergy with the other YOUTH hydration products.

WHAT PROVIDES THE BEAUTIFUL GOLD COLOUR/WHY IS THE MASK GOLD?

The product contains naturally derived iron oxide and mica, which are colour pigments.

CAN I USE THIS PRODUCT WITH PURIFYING CLAY MASK?

Yes. If you have certain areas of your face that require a deep-cleansing or detoxifying treatment, you can apply this mask to those areas. The t-zone (forehead, nose, and chin) is usually the area that would require this type of deep cleansing.

DOES HYDRATING GEL MASK CONTAIN ACTIVE CELLULAR HYDRATION TECHNOLOGY™?

No, but it *does* contain key actives of our Youth Complex and Active Cellular Hydration Technology to boost hydration and provide skin-soothing benefits.

FREQUENTLY ASKED QUESTIONS

PURIFYING CLAY MASK

HOW DO I USE THIS PRODUCT?

Apply it to a clean face, relax for 10 minutes, then rinse with a wet cloth.

HOW MUCH OF THIS PRODUCT SHOULD I USE?

Apply a light layer all over your face or to specific areas requiring deep cleansing or detoxifying, avoiding the immediate areas around your eyes and lips. The treated area should show a dark grey, opaque layer when applied.

HOW OFTEN CAN I USE THIS PRODUCT?

We suggest one to two times a week, but there's no limit to how often you give yourself an instant facial to boost your skin's luminosity.

IS THIS PRODUCT FOR ALL SKIN TYPES?

Yes. This formula absorbs and removes pollutants, impurities, and excess sebum to help minimize the appearance of pores and reveals smoother skin without stripping or drying. It's great for targeting those areas that require deep cleansing or detoxifying, and for brightening tired and dull skin. Be sure to avoid eye and lip areas.

WHAT CONTRIBUTES TO THE COLOUR OF THE MASK?

The dark grey colour is produced by natural ingredients including kaolin and bentonite, which are both mineral-rich clays, along with charcoal powder and volcanic ash from Jeju Island in the Pacific Ocean.

WHEN RINSING THE MASK OFF WITH A WET CLOTH, SHOULD I BE CAUTIOUS ABOUT STAINING A WHITE OR LIGHT-COLOURED CLOTH?

Rinse your cloth thoroughly after removing the mask from your face. No residual colour has been found after laundering, but it's always best to exercise caution.

YOUTH ACTIVATING BB CREAM SPF 30

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Apply it to your fingertip or the YOUTH Applicator Brush, placing small dabs on your face in numerous places. Gently spread and smooth the cream together with a YOUTH sponge for a flawless appearance. Apply it once for a natural look, or layer for more complete coverage.

HOW DO I KNOW WHAT'S THE RIGHT SHADE OF BB CREAM FOR ME? OR TO RECOMMEND TO OTHERS?

Professional makeup artist Christian demonstrates numerous ways to select the perfect shade, along with tips for using the Youth Activating BB Cream for highlighting, contouring, and bronzing. Christian also shows how to use beauty tools such as the YOUTH cosmetic sponge and the YOUTH Applicator Brush.

You can find all these videos on Shaklee TV at <http://shaklee.tv/healthy-beauty-youth>.

In addition, the YOUTH BB Cream Shade Card (#76648) is a great tool for quickly and efficiently determining the BB cream shade that best suits you or your customer's needs. If your shade falls between two of the colours, we suggest ordering both to mix your perfect shade.

ALL ABOUT THE YOUTH HYDRATION COLLECTION

WHAT IS DEHYDRATED SKIN?

Dehydrated skin lacks water. Signs of dehydration include tightness, skin that feels itchy or sensitive, smaller appearance of pores, and a rough or flaky texture. Dehydrated skin can affect women of all ages and can be the result of such environmental factors as sun exposure or other weather conditions, skin care product usage and excessive cleansing routines, and water intake.

CAN I USE A PRODUCT THAT CONTAINS OILS IF I HAVE OILY SKIN?

Although it may sound counterintuitive to apply a hydrating product, especially one that may contain oils, to oily skin, a properly designed formulation can actually benefit oily skin and provide it with the nourishment and hydration it also needs. The fact is that certain oils are not the enemy of oily skin! The natural, plant-based oils found in our YOUTH hydration products were chosen due to their unique lightweight composition and compatibility with skin, penetrating beyond the skin's surface for nourishment and replenishment benefits rather than creating an occlusive, pore-blocking layer on the skin.

I LIVE IN A HUMID CLIMATE. IS YOUTH HYDRATION RIGHT FOR ME?

Living in a humid climate doesn't mean that your skin is hydrated. Both Moisture Activating Serum and Moisture Lock Day Cream were formulated to work with all skin types, regardless of climate, with the right kind and right level of hydration. Our proprietary Active Cellular Hydration Technology™ acts as a moisture magnet that draws and locks in moisture from the atmosphere, forming a water reservoir on the skin surface, allowing it to take in hydration as needed. Skin will be smoother, softer, and more radiant-looking, and not greasy or oily.

I LIVE IN A DRY CLIMATE. HOW WILL YOUTH HYDRATION PRODUCTS HELP?

Those in dry climates will see and feel the immediate benefits of Moisture Activating Serum and Moisture Lock Day Cream. Both products were formulated to work with all skin types, regardless of climate, because Active Cellular Hydration Technology acts as a moisture magnet that draws and locks in moisture from the atmosphere, forming a water reservoir on the skin surface, allowing it to take in hydration as needed.

FREQUENTLY ASKED QUESTIONS

I WANT IT ALL: ANTI-AGING BENEFITS AND HYDRATION BENEFITS. WHICH SYSTEM SHOULD I USE?

Both the Advanced Anti-Aging Regimen and the Advanced Hydration Regimen can be customized to **obtain all the benefits** of each regimen. Look at the regimen you're currently using to see where the new products can fit in to customize it.

Advanced Anti-Aging Regimen – You can add Moisture Activating Serum and Moisture Lock Day Cream, as follows:

- Luminous Oil Cleanser
- Perfecting Skin Toner
- Restoring Eye Treatment (optional)
- Moisture Activating Serum
- Youth Activating Serum
- Moisture Lock Day Cream
- Morning: sunscreen – Mineral Defence Moisturizer SPF 30 or Youth Activating BB Cream SPF 30
- Evening: Advanced Renewal Night Cream, Light or Rich option; we suggest Rich if your skin is dry

Advanced Hydration Regimen – You can add Youth Activating Serum and the SPF product of your choice, as follows:

- Luminous Oil Cleanser
- Perfecting Skin Toner
- Restoring Eye Treatment (optional)
- Moisture Activating Serum
- Youth Activating Serum
- Moisture Activating Serum
- Moisture Lock Day Cream
- Sunscreen – Mineral Defence Moisturizer SPF 30 or Youth Activating BB Cream SPF 30
- Evening: Advanced Renewal Night Cream, Light or Rich option; we suggest Rich if your skin is dry or dehydrated

MOISTURE ACTIVATING SERUM

WHAT IS A SERUM AND WHY IS IT IMPORTANT?

A serum is a lightweight, fast-absorbing skin care product that penetrates deep into the skin. Serums focus on specific repair and treatment benefits and are formulated to deliver higher concentrations of powerful ingredients to target specific skin concerns for a more intensive effect. Serums are meant to work synergistically with your other skin care products, and can be layered with other products, but should be used prior to more occlusive treatments or moisturizers for optimal results.

WHAT'S THE DIFFERENCE BETWEEN MOISTURE ACTIVATING SERUM AND MOISTURE LOCK DAY CREAM?

Moisture Activating Serum provides an intensive hydration treatment. It's a light gel formula that's 10 times more concentrated than Moisture Lock Day Cream, absorbs quickly, and is ideal for use before layering other YOUTH treatment products.

Moisture Lock Day Cream is a light, luxurious moisturizer that locks in the benefits of your serum treatment and provides additional nourishment along with a protective barrier to protect skin from the elements throughout the day. This light, cloud-like cream was formulated to layer perfectly under your Youth Activating BB Cream SPF 30 or makeup.

HOW MUCH MOISTURE ACTIVATING SERUM SHOULD I BE USING, AND HOW DO I APPLY IT?

Dispense 1 to 1-1/2 pumps onto your fingertips and smooth it gently over your entire face, avoiding the eye area.

CAN I APPLY THIS PRODUCT TO MY DÉCOLLETAGE AND HANDS?

Yes.

HOW LONG WILL THIS PRODUCT LAST?

It's sized for a 60-day use. However, this depends on how much product you use and the area of coverage.

WHEN DO I USE THIS PRODUCT WITHIN THE ADVANCED HYDRATION REGIMEN?

After the Toner step and prior to using Moisture Lock Day Cream.

WHEN DO I USE THIS PRODUCT IF I'M USING THE ADVANCED ANTI-AGING REGIMEN?

After the Toner step and prior to using Youth Activating Serum. Follow with the rest of your skin care regimen.

WHEN WOULD I USE MOISTURE ACTIVATING SERUM IF I'M USING YOUTH ACTIVATING SERUM?

If using both serums, you can customize use for your individual needs. You can apply Moisture Activating Serum after the Toner step in the morning, then use Youth Activating Serum at night. Or, if you have very dry or dehydrated skin, you can layer both serums, using Moisture Activating Serum morning and night prior to using Youth Activating Serum. Either way, follow with the rest of your skin care regimen.

HOW OFTEN SHOULD I USE MOISTURE ACTIVATING SERUM?

We recommend using it both morning and night, adjusting usage based on your skin's needs.

CAN I USE THIS PRODUCT NEAR MY EYES?

Moisture Activating Serum was not formulated for the delicate eye area. We recommend using Restoring Eye Treatment.

WHAT RESULTS CAN I EXPECT FROM THIS PRODUCT?

Hydrated skin looks and acts younger. You can expect to experience smoother, softer, and more radiant-looking skin with Moisture Activating Serum. It's been clinically proven to increase skin hydration by 212%. In fact, 100% of women in the clinical study reported having measurably more hydrated skin immediately, and increased hydration levels were maintained for 8 hours with one application.

FREQUENTLY ASKED QUESTIONS

WHAT ARE THE BUBBLES THAT I SEE IN THE SERUM?

The droplets in Moisture Activating Serum contain a blend of lightweight, naturally derived, plant-based oils – including 100% plant-based squalane and skin-compatible, plant-based lipids – to help seal in hydration and prevent moisture from being lost throughout the day. The fast-absorbing serum has a gel-like texture that allows for quick application and layering of your favourite YOUTH day moisturizer.

CAN MOISTURE ACTIVATING SERUM BE USED ON OILY SKIN?

Yes. It's a myth that oily skin doesn't need proper hydration. Both Moisture Activating Serum and Moisture Lock Day Cream contain low levels of plant-based, lightweight, and skin-compatible oils that are non-comedogenic, which means they won't clog pores. The products are specifically formulated to feel lightweight and non-greasy on all skin types – even oily skin.

CAN THIS PRODUCT BE USED ON ACNE-PRONE SKIN?

Yes. While Moisture Activating Serum contains plant-based oils, it's non-comedogenic, meaning it won't clog pores or cause breakouts.

MOISTURE LOCK DAY CREAM

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I USE IT?

Apply a dime-to-nickel-sized amount to your face and décolletage each morning and night after using your YOUTH treatment products.

WHAT'S THE DIFFERENCE BETWEEN THIS CREAM AND MINERAL DEFENCE MOISTURIZER SPF 30?

This cream contains our Active Cellular Hydration Technology™ to provide smoother, plumper, more hydrated skin. It also features Vital Repair+® Complex and muscadine grape extract for anti-aging benefits. The light, cloud-like texture of Moisture Lock Day Cream refreshes, soothes, and makes it the perfect product to layer under makeup. This product does not contain any sunscreen, so be sure to follow with the Mineral Defence Moisturizer SPF 30 or Youth Activating BB Cream SPF 30, both of which contain a sunscreen.

DOES MOISTURE LOCK DAY CREAM CONTAIN A SUNSCREEN?

No, it doesn't. But the cloud-like texture of this cream will lock in moisture. Remember that exposure to the sun is one of the key factors of aging, so always end your skin care regimen with a sunscreen. With YOUTH, we have two sunscreen-containing products: Mineral Defence Moisturizer SPF 30 and Youth Activating BB Cream SPF 30.

WHY SHOULD I USE THIS PRODUCT? I'VE BEEN USING ADVANCED RENEWAL NIGHT CREAM IN THE MORNING.

Moisture Lock Day Cream was specifically formulated to provide deep hydration and lock in moisture in a light, cloud-like moisturizer that can easily be worn under makeup.

WHAT'S THE DIFFERENCE BETWEEN MOISTURE ACTIVATING SERUM AND MOISTURE LOCK DAY CREAM?

Moisture Activating Serum provides an intensive hydration treatment. It's a light gel formula that's 10 times more concentrated than Moisture Lock Day Cream, absorbs quickly, and is ideal for use before layering other YOUTH treatment products.

Moisture Lock Day Cream is a light, luxurious moisturizer that locks in the benefits of your serum treatment and provides additional nourishment along with a protective barrier to protect skin from the elements throughout the day. This light, cloud-like cream was formulated to layer perfectly under your Youth Activating BB Cream SPF 30 or makeup.

CAN MOISTURE LOCK DAY CREAM BE USED ON OILY SKIN?

Yes. It's a myth that oily skin doesn't need proper hydration. Both Moisture Activating Serum and Moisture Lock Day Cream contain low levels of plant-based, lightweight, and skin-compatible oils that are non-comedogenic, which means they won't clog pores. The products are specifically formulated to feel lightweight and non-greasy on all skin types – even oily skin.

ALL ABOUT YOUTH MASKS

HYDRATING GEL MASK

HOW DO I USE THIS PRODUCT?

Apply it to a clean face, relax for 10 minutes, then rinse with a wet cloth.

HOW MUCH OF THIS PRODUCT SHOULD I USE?

Apply a light layer all over your face, avoiding the immediate areas around your eyes and lips. Your face should have a nice gold shimmer.

HOW OFTEN CAN I USE THIS PRODUCT?

We suggest one to two times a week, but there's no limit to how often you give yourself an instant facial. It's the perfect radiance and hydration boost.

SHOULD I CONSIDER USING THIS PRODUCT IN CONJUNCTION WITH THE ADVANCED HYDRATION REGIMEN?

Yes. The Hydrating Gel Mask will help provide an instant and intensive boost of hydrating ingredients and work in synergy with the other YOUTH hydration products.

WHAT PROVIDES THE BEAUTIFUL GOLD COLOUR/WHY IS THE MASK GOLD?

The product contains naturally derived iron oxide and mica, which are colour pigments.

CAN I USE THIS PRODUCT WITH PURIFYING CLAY MASK?

Yes. If you have certain areas of your face that require a deep-cleansing or detoxifying treatment, you can apply this mask to those areas. The t-zone (forehead, nose, and chin) is usually the area that would require this type of deep cleansing.

FREQUENTLY ASKED QUESTIONS

DOES HYDRATING GEL MASK CONTAIN ACTIVE CELLULAR HYDRATION TECHNOLOGY™?

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PURIFYING CLAY MASK

HOW DO I USE THIS PRODUCT?

Apply it to a clean face, relax for 10 minutes, then rinse with a wet cloth.

HOW MUCH OF THIS PRODUCT SHOULD I USE?

Apply a light layer all over your face or to specific areas requiring deep cleansing or detoxifying, avoiding the immediate areas around your eyes and lips. The treated area should show a dark grey, opaque layer when applied.

HOW OFTEN CAN I USE THIS PRODUCT?

We suggest one to two times a week, but there's no limit to how often you give yourself an instant facial to boost your skin's luminosity.

IS THIS PRODUCT FOR ALL SKIN TYPES?

Yes. This formula absorbs and removes pollutants, impurities, and excess sebum to help minimize the appearance of pores and reveals smoother skin without stripping or drying. It's great for targeting those areas that require deep cleansing or detoxifying, and for brightening tired and dull skin. Be sure to avoid eye and lip areas.

WHAT CONTRIBUTES TO THE COLOUR OF THE MASK?

The dark grey colour is produced by natural ingredients including kaolin and bentonite, which are both mineral-rich clays, along with charcoal powder and volcanic ash from Jeju Island in the Pacific Ocean.

WHEN RINSING THE MASK OFF WITH A WET CLOTH, SHOULD I BE CAUTIOUS ABOUT STAINING A WHITE OR LIGHT-COLOURED CLOTH?

Rinse your cloth thoroughly after removing the mask from your face. No residual colour has been found after laundering, but it's always best to exercise caution.

ALL ABOUT RESTORING EYE TREATMENT

IS RESTORING EYE TREATMENT FOR ALL SKIN TYPES?

Yes. This product has been designed for all skin types and can be used by women and men.

HOW EARLY/AT WHAT AGE CAN SOMEONE BEGIN USING RESTORING EYE TREATMENT?

It's never too early. You can start using it as soon as you see signs of aging, or earlier as a preventive measure.

HOW OFTEN SHOULD I USE THIS PRODUCT?

Use it twice daily, morning and night.

IS THIS PRODUCT PART OF THE ADVANCED ANTI-AGING REGIMEN?

No. It's not part of the regimen because we recommend 4 simple steps to start. However, Restoring Eye Treatment is an essential add-on, formulated to complement YOUTH regimens. When used as part of a regimen, we suggest using it directly after using Perfecting Skin Toner. Restoring Eye Treatment, much like Radiance C+E Hydrating Serum and Youth Activating BB Cream SPF 30, is a special treatment product that can always be used as part of a YOUTH regimen.

HOW LONG WILL THIS PRODUCT LAST?

The tube contains a 60-day supply, but how long it will last depends on individual use. Be sure to add it to AutoShip so you never run out.

WHEN SHOULD I APPLY RESTORING EYE TREATMENT WHEN USING A YOUTH REGIMEN?

Apply it immediately after using Perfecting Skin Toner.

HOW MUCH OF THIS PRODUCT SHOULD I BE USING, AND HOW DO I APPLY IT?

Squeeze a small pearl-sized drop onto the applicator tip and smooth it over the eye area, including under the eye along the orbital bone to the outer corner of the eye area, treating expression lines and crow's feet, and the upper eyelid and the brow bone area. Massage the cream in with the cool metal tip applicator.

Alternate use: dab the product in three places under the eye along the orbital bone. In addition, dab a small amount on the brow bone and to the outer eye area, where expression lines and crow's feet occur. Use the metal applicator tip to smooth the product in and massage the eye area.

CAN I USE MY FINGER TO APPLY THE PRODUCT?

Yes. You can dispense a small pearl-sized drop of Restoring Eye Treatment onto the applicator tip. Then, using your ring finger, dot the product onto the area to be treated. Use the cool metal tip applicator to massage the cream into the treated area.

HOW LONG SHOULD I WAIT UNTIL I APPLY MAKEUP?

By the time you've completed your YOUTH skin care regimen, you should be able to apply your makeup. However, some may find that they need to wait a few minutes after applying skin care products before applying cosmetics. Remember that a small amount of Restoring Eye Treatment goes a long way, so if you run into difficulties when applying your makeup, you may need to use a little less of the product.

WHY IS THERE A METAL TIP APPLICATOR?

The metal applicator provides a cooling effect and, when used to massage the product into the eye area, it helps treat puffiness and dark circles.

FREQUENTLY ASKED QUESTIONS

WHY WOULD I USE THE METAL TIP APPLICATOR TO APPLY THE PRODUCT VERSUS USING MY FINGER?

The metal tip applicator provides a cooling effect, and massaging the product into the treated area, with circulation, helps eliminate puffiness and dark circles.

I NOTICED THAT THE METAL TIP APPLICATOR DOESN'T GLIDE EASILY OVER MY SKIN. WHY IS THAT?

There may not be enough product applied for the metal tip to glide easily over the treated eye area. Try dispensing more product. Also, the applicator tip glides more easily when held vertically versus horizontally.

I FOUND THAT WHEN I SQUEEZED THE PRODUCT OUT OF THE TUBE ONTO THE DISPENSING TIP, THE DESIRED AMOUNT OF PRODUCT DIDN'T STAY ON THE DISPENSER TIP. WHY IS THAT?

Restoring Eye Treatment is packaged in a tube. Simply squeezing the tube will dispense the product, but when pressure is released, a suction effect occurs and the product retracts (i.e., is drawn back) into the tube. You'll need to keep the same pressure on the tube to retain product on the applicator tip. Or, dispense the product onto the metal tip, use your ring finger to apply the product, and use the cool metal tip to massage the product into the treated area.

MY DARK CIRCLES AREN'T FADING AS QUICKLY AS I EXPECTED. WHAT MIGHT BE THE PROBLEM?

Results will vary for each person. Remember that stress and lack of sleep can also be contributing factors for dark circles, so be sure to get sufficient rest.

MY EYES STILL APPEAR PUFFY. WHY?

Your diet may also be contributing to puffy eyes. This could be due to too much salt or alcohol, leading to fluid retention, which causes swelling around the eyes. Continue to use Restoring Eye Treatment, using the cool tip applicator to massage and help alleviate puffiness.

HAS THIS PRODUCT BEEN CLINICALLY TESTED?

The peptide blend and other key ingredients in Restoring Eye Treatment have been clinically tested. In addition, extensive safety tests have been performed, including ophthalmologist and dermatologist testing, and testing to ensure that the product is non-comedogenic and safe for contact lens wearers.

IS THERE RETINOL IN RESTORING EYE TREATMENT?

No. Restoring Eye Treatment does not contain retinol, but it does contain retinyl palmitate: a component of Vital Repair+® Complex. It also includes muscadine grape extract, licorice root extract, and a peptide blend.