

FREQUENTLY ASKED QUESTIONS

Vivix®



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WHAT IS VIVIX®?

Vivix contains a multiple-patented, natural blend of diverse polyphenols designed to protect DNA from oxidative stress and slow the formation of advanced glycation end-product (AGE) proteins, which can compromise cell integrity and longevity.

WHY SHOULD I TAKE VIVIX?

If you're interested in powerful cell protection, you may consider taking Vivix. The health of your cells strongly influences your overall health. Cells are continuously damaged by environmental exposure, and even the simple act of eating a meal can result in the formation of free radicals. Free radicals can damage cell components such as DNA and trigger normal inflammatory reactions that are thought to contribute to cellular damage.

The key ingredients in Vivix have been shown in a clinical study to blunt the inflammatory response that normally occurs from an unhealthy meal, while laboratory studies have shown that Vivix ingredients help protect and repair DNA as well as inhibit AGE protein formation. Research on telomeres – the ends of chromosomes that help protect our DNA – suggest that telomere length may be an indicator of overall health. In a preliminary study, individuals who took Shaklee supplements, including Vivix, for at least five years were shown to have a slower rate of telomere shortening compared with a healthy control group.*

WHAT'S THE DIFFERENCE BETWEEN THE LIQUID AND THE LIQUIGEL REJUVETROL™ PLUS BLENDS?

The polyphenol delivery in the two product forms is identical. The difference in weight for the Rejuvetrol blend between the liquid and the liquigels is because the Vivix liquid requires more liquid carrier than the liquigels do. Special processes were used to concentrate the polyphenol blend so it could be provided for the smaller, more convenient liquigel form.

WHAT INGREDIENTS ARE IN VIVIX?

Vivix contains a proprietary blend of diverse polyphenols from the rare muscadine grape, resveratrol, red wine, pomegranate, chebulic myrobalan, purple carrot, and black currant.

WHAT'S DIFFERENT IN THE NEW-AND-IMPROVED VIVIX?

Through years of research, we've learned that certain types of polyphenols may have a positive effect on cellular health. Shaklee created a more balanced and diverse blend of all natural sources of polyphenols to more closely mimic the broad spectrum of polyphenols you get from nature. In addition to the powerful polyphenols from the muscadine grape, Vivix now contains polyphenols from pomegranate, red wine extract, chebulic myrobalan, and more. Based on data from studies on polyphenols and resveratrol, we've improved the balance of resveratrol and polyphenols to create a more active polyphenol profile.

WHAT MAKES THE MUSCADINE GRAPE DIFFERENT FROM OTHER GRAPES?

Muscadine grapes are one of nature's rarest, most potent grapes, with a unique polyphenol profile that science suggests offers a number of health benefits. Unlike other grapes, muscadine grapes boast superior concentrations of ellagitannins and ellagic acid, which, when combined with other muscadine grape polyphenols, yield immense antioxidant power. Muscadine "super grapes" also can thrive in harsh environments. Their unique phenolic profile provides extra protection against bacteria, fungi, yeasts, drought, excess moisture, and temperature extremes, while other grapes are much more fragile in these environments.

WHAT ARE POLYPHENOLS?

The term polyphenols is used to describe a group of phytonutrients that have antioxidant benefits and potential protective effects against cellular damage. In fact, emerging research suggests that polyphenols may elicit multiple biological effects consistent with sustained and improved human health.

WHAT IS RESVERATROL?

Resveratrol is a natural antioxidant compound found in some plants, seeds, and fruits, including grapes and grape-derived products such as red wine. Resveratrol is a polyphenol that recent laboratory and clinical studies suggest may have the potential to improve health and well-being, particularly when combined with other types of polyphenols.

*Harley CB, et al. Cross-sectional analysis of telomere length in people 33–80 years of age: effects of dietary supplementation. *JACN*. 55th Annual Conference. 2014 Oct; 33(5): 414.

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HOW MUCH RESVERATROL DOES VIVIX PROVIDE?

Vivix provides 60 mg of resveratrol per serving.

WHY DOES THE NEW VIVIX LIQUID HAVE LESS RESVERATROL THAN THE PREVIOUS FORMULA?

As scientific research progresses, so do our formulations. Since the initial launch of Vivix, studies have been published that suggest that higher levels of resveratrol are not required to elicit potential benefits on human health. Based on this research, we reduced the level of resveratrol in the new formula and increased the diversity of polyphenols.

HOW IS THE NEW VIVIX FORMULA 30% MORE POWERFUL?

The spectrum of polyphenols has changed from the former Vivix, and the total polyphenol amount per serving has been increased. In a laboratory study, this new Vivix formula was shown to be 30% more powerful at inhibiting AGE protein formation compared with the previous formula. The difference in potency as detected by the AGE assay is due solely to the change in the polyphenol spectrum, because the comparisons are made at equal polyphenol delivery. The proof is in the testing.

IS VIVIX AN ANTIOXIDANT PRODUCT?

Vivix has been registered with Health Canada's Natural Health Products Directorate as a source of antioxidants to protect good health because its polyphenol ingredients have been shown in laboratory studies to protect cells from DNA damage. In fact, it goes well beyond providing just antioxidant support. Key ingredients in Vivix have been shown in a clinical study to activate cellular defences and blunt the inflammatory response that normally occurs from an unhealthy meal.

WHEN SHOULD I TAKE VIVIX?

Take Vivix daily, preferably with a meal. If using the liquid, shake well before taking the recommended serving of one teaspoon (5 mL) per day.

CAN I TAKE MORE THAN ONE TEASPOON PER DAY?

According to the latest research, there doesn't appear to be any added benefit from taking more than the recommended serving of one teaspoon (5 mL) per day.

CAN I USE VIVIX WITH MY OTHER SHAKLEE SUPPLEMENTS?

Vivix can be taken alongside all Shaklee nutritional supplements. We included Vivix in the Shaklee Life Plan because it's an ideal complement to the other Life Plan components – the cutting-edge vitamins and minerals (Advanced Multivitamin, B+C Complex), the 1000 mg of EPA and DHA (OmegaGuard® Plus), and the Life Shake to help provide a foundation for a healthier life.

ARE THERE ANY PRECAUTIONS?

There are no known interactions between Vivix – or any of its ingredients – and any other dietary supplements. As a precaution, we recommend that people who are under the care of a physician for a medical condition or disease, or who are taking prescription medication, especially blood thinning medication, discuss the use of Vivix with their health care professionals.

DOES VIVIX CONTAIN ALCOHOL?

Vivix does not contain alcohol.

WHY DO I NEED TO REFRIGERATE VIVIX AFTER OPENING?

Refrigeration of the liquid after opening will help maintain optimal freshness, colour, and maximum polyphenol activity in the product. The new liquigels don't need refrigeration.

WHY ISN'T THE PRODUCT SHIPPED UNDER REFRIGERATION?

Extensive testing, including actual shipments throughout the country and simulated transportation under extreme temperature and humidity conditions, has confirmed that the highest-quality product is maintained under all shipping conditions to which the product will be exposed.

CAN I RECYCLE THE PACKAGING?

Both the Vivix bottles and deco cartons can be recycled.

WHO SHOULD TAKE VIVIX?

Vivix is designed for any adult concerned with healthy living and well-being. Vivix is not recommended for pregnant or lactating women, or anyone younger than 18 years old.