

# Vitalizer™

## Advanced nutrition, customized for you

Imagine feeling healthier every day. Vitalizer provides essential nutrition with a comprehensive spectrum of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, probiotics, and more in one convenient Vita-Strip®. Vitalizer features formulas customized for men and women, and adults over 50. And Vitalizer With Iron is an excellent prenatal/postnatal choice.

VITALIZER DELIVERS THESE NUTRITIONAL EQUIVALENTS

IN

THIS CONVENIENT DAILY VITA-STRIP\*

-  **7** MEDIUM ORANGES FOR VITAMIN C
-  **10** CUPS OF FORTIFIED MILK FOR VITAMIN D
-  **15** SERVINGS OF STEAK† FOR VITAMIN B<sub>12</sub>
-  **27** SERVINGS OF ALMONDS† FOR VITAMIN E
-  **17** BANANAS FOR VITAMIN B<sub>6</sub>
-  **32** SPEARS OF ASPARAGUS FOR LUTEIN AND ZEAXANTHIN
-  **8** CUPS OF GREEN PEAS FOR FOLIC ACID
-  **5** CUPS OF GREENS FOR BETA-CAROTENE, MOLYBDENUM, PHOSPHORUS, AND VITAMIN A
- +** MANY MORE NUTRIENTS



### THE SHAKLEE DIFFERENCE™



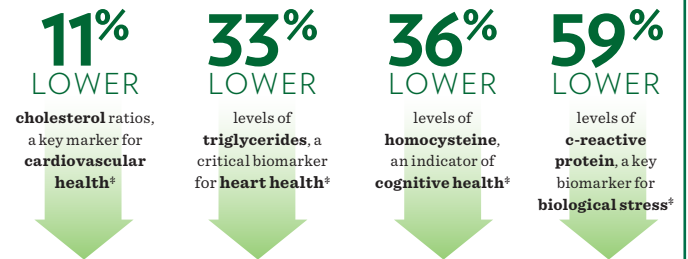
The power of nature, unleashed by science. Safe. Proven. Guaranteed.

At Shaklee, we're committed to innovating through science and looking to nature for the answers that can provide healthier lives. We ensure the highest quality and safety standards, conducting more than 100,000 quality tests per year to ensure our products are safe for you and your family.

#### Vitalizer

- The research behind Vitalizer includes **more than 12 clinical studies including:**

**The Landmark Study**, conducted in collaboration with the University of California Berkeley. It's the first study of long-term users of multiple supplements. The study showed that **people who used Shaklee supplements had double-digit better biomarkers** of heart, cardiovascular, and cognitive health compared with non-supplement or non-Shaklee-product, single-supplement users.



No artificial flavours, colours, sweeteners, or preservatives added

\*The nutrient content of a daily serving of Vitalizer (i.e., one Vita-Strip) is not the same as the amount of all nutrients found in the foods shown.

Detailed nutritional information can be found on the Vitalizer decorator carton. Every food provides nutrients beyond those listed here.

†A serving of top sirloin steak = 3 ounces; a serving of nuts = 1 ounce.

‡Percentages reflect Shaklee supplement users compared with non-supplement users. Data for non-users were obtained from NHANES 2001–2002 and NHANES III 1988–1994.

### S.M.A.R.T.™ GETS ABSORPTION RIGHT

Vitalizer features patented Shaklee Micronutrient Advanced Release Technology™. S.M.A.R.T. is a unique, patented delivery system designed to dramatically improve absorption of key nutrients in the body.

#### Vita-Lea®

Dissolves in less than 30 minutes in the stomach, designed to enhance absorption of folic acid from the patented microcoating.

#### B+C Complex

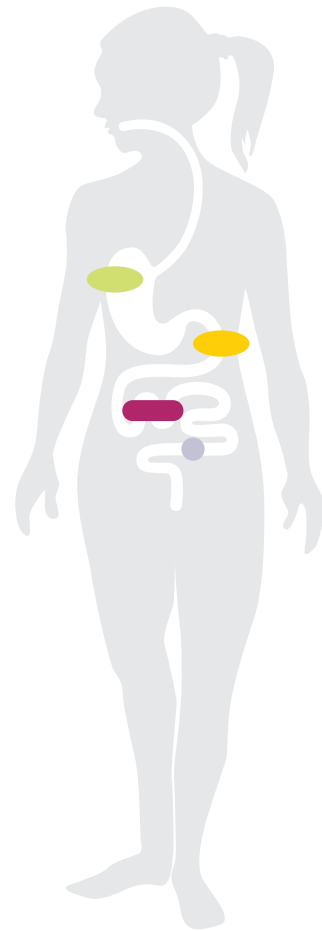
Provides up to 198% greater absorption of B vitamins over 12 hours, as shown in a clinical study, through sustained-release delivery to the small intestine.

#### Caroto-E-Omega

Enteric coating helps reduce fishy aftertaste by delivering omega-3 fatty acids, carotenoids, vitamin E, and other fat-soluble nutrients to the upper intestine.

#### Optiflora® Probiotic

Delivers healthy microflora to the lower intestine through our triple-layer encapsulation technology, protecting them from stomach acid.



Three customized Vitalizer formulas are designed to meet the needs of men and women and adults over 50:

### Without Iron Formula:

Formulated with key nutrients to help meet the specific health needs of today's healthy, active man, including benefits for:

- Cardiovascular health
- Cognitive health and/or brain function
- Immune function
- Bone health
- Healthy teeth and gums
- Metabolic function
- Digestive health
- Healthy skin, hair, and nails
- Overall good health

### With Iron Formula:

Formulated with key nutrients to help meet the specific health needs of today's healthy, active woman, and to help prevent iron deficiency, including benefits for:

- Cardiovascular health
- Cognitive health and/or brain function
- Immune function
- Bone health
- Healthy teeth and gums
- Metabolic function
- Digestive health
- Healthy skin, hair, and nails
- Overall good health
- Pre- and post-pregnancy health

### Gold Formula:

Formulated with key nutrients to help meet the specific health needs of today's healthy, active adults over 50, including benefits for:

- Cardiovascular health
- Cognitive health and/or brain function
- Immune function
- Bone health
- Healthy teeth and gums
- Metabolic function
- Digestive health
- Healthy skin, hair, and nails
- Overall good health

## IS VITALIZER RIGHT FOR YOU?

- ✓ If you're looking to ensure you're getting the optimal daily nutrition you need for a healthier life.
- ✓ Vitalizer With Iron is excellent as a prenatal/postnatal choice.

NOTE: Gold formula is also available without vitamin K for people on blood-thinning medications. If taking blood-thinning medications, consult a physician prior to use.

## ORDER NOW

### Vitalizer™ Without Iron

#57465 | 30 Vita-Strips®

### Vitalizer™ With Iron

#57460 | 30 Vita-Strips®

### Vitalizer™ Gold

#57570 | With Vitamin K

#57575 | Without Vitamin K†

30 Vita-Strips®

\*Medicinal Ingredients for Vitalizer Gold With Vitamin K.

Those for Vitalizer Gold Without Vitamin K are identical with one exception (i.e., there is no vitamin K).

†Suitable for those taking blood-thinning medications.

## Vitalizer™

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Dosage: Adults: 1 Vita-Strip® daily

	Amount per day		
	Without Iron	With Iron	Gold*
Beta-carotene ( <i>Blakeslea trispora</i> , <i>Elaeis guineensis</i> fruit)	5700 mcg (9500 IU)	5700 mcg (9500 IU)	5700 mcg (9500 IU)
Biotin	300 mcg	300 mcg	300 mcg
Boron (sodium tetraborate)	1000 mcg	0 mcg	1000 mcg
Calcium (dicalcium phosphate, calcium ascorbate)	500 mg	500 mg	500 mg
Chromium (chromium chloride)	120 mcg	120 mcg	120 mcg
Copper (cupric gluconate)	1 mg	1 mg	1 mg
Folate (folic acid)	400 mcg	800 mcg	400 mcg
Iodine (potassium iodide, sea kelp)	150 mcg	200 mcg	150 mcg
Iron (ferrous fumarate)	0 mg	18 mg	0 mg
Magnesium (magnesium oxide)	225 mg	200 mg	225 mg
Manganese (manganese gluconate)	2 mg	2 mg	2 mg
Molybdenum (sodium molybdate)	75 mcg	75 mcg	75 mcg
Niacinamide	120 mg	120 mg	130 mg
Nickel (nickel sulphate)	15 mcg	15 mcg	5 mcg
Pantothenic acid (calcium d-pantothenate)	60 mg	60 mg	65 mg
Phosphorus (dicalcium phosphate)	350 mg	350 mg	350 mg
Riboflavin	10.2 mg	10.2 mg	11 mg
Selenium (sodium selenate)	70 mcg	70 mcg	70 mcg
Silicon (silicon dioxide)	2 mg	2 mg	2 mg
Thiamine (thiamine mononitrate)	9 mg	9 mg	9.75 mg
Tin (stannous chloride)	10 mcg	10 mcg	10 mcg
Vanadium (sodium metavanadate)	20 mcg	0 mcg	20 mcg
Vitamin A (vitamin A acetate)	444 mcg RAE (1500 IU)	444 mcg RAE (1500 IU)	444 mcg RAE (1500 IU)
Vitamin B <sub>1</sub> (pyridoxine hydrochloride)	12 mg	12 mg	14 mg
Vitamin B <sub>12</sub> (cyanocobalamin)	36 mcg	36 mcg	54 mcg
Vitamin C (calcium ascorbate and ascorbic acid)	500 mg	500 mg	500 mg
Vitamin D <sub>3</sub> (cholecalciferol)	25 mcg (1000 IU)	25 mcg (1000 IU)	25 mcg (1000 IU)
Vitamin E (d-alpha tocopherol, d-alpha tocopheryl acid succinate)	134 mg AT (200 IU)	134 mg AT (200 IU)	134 mg AT (200 IU)
Vitamin K, (phytonadione)	100 mcg	80 mcg	100 mcg
Zinc (zinc gluconate)	15 mg	15 mg	23 mg
Total omega-3 fatty acids (as ethyl esters from ultra-pure marine lipid concentrate)	500 mg	500 mg	500 mg
Our full spectrum includes:			
EPA (eicosapentaenoic acid)	280 mg	280 mg	280 mg
DHA (docosahexaenoic acid)	180 mg	180 mg	180 mg
And 5 other naturally found fatty acids, including docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic and alpha-linolenic acids	40 mg	40 mg	40 mg
<i>Bifidobacterium longum</i> , strain BB536 (probiotic)	250 million CFU	250 million CFU	250 million CFU
<i>Lactobacillus acidophilus</i> , strain NCFM (probiotic)	250 million CFU	250 million CFU	250 million CFU
Lycopene ( <i>Solanum lycopersicum</i> ) (fruit)	5 mg	2.5 mg	5 mg
Lutein (as lutein ester from marigold [ <i>Tagetes erecta</i> ] flower extract)	5 mg	5 mg	5 mg
Zeaxanthin (as zeaxanthin ester from marigold [ <i>Tagetes erecta</i> ] flower extract)	200 mcg	200 mcg	200 mcg
Mixed tocopherols (gamma-, beta-, and delta-tocopherols)	35 mg	35 mg	35 mg
Coenzyme Q <sub>10</sub> (ubiquinone)	0 mg	0 mg	30 mg
N-acetyl-L-cysteine	0 mg	0 mg	50 mg
Cranberry ( <i>Vaccinium macrocarpon</i> , fruit) powder	0 mg	50 mg	0 mg

**WITHOUT IRON NON-MEDICINAL INGREDIENTS:** acerola (*Malpighia glabra*) fruit extract, alfalfa powder, annatto extract, beeswax, choline bitartrate, citrus bioflavonoids (grapefruit, lemon, orange), corn oil, croscarmellose sodium, gelatin, glycerin, hesperidin complex, hydroxylated soy lecithin, hypromellose, inositol, magnesium stearate, mannitol, medium chain triglycerides, microcrystalline cellulose, orange oil, palm oil, pea protein, pectin, rice bran powder, rose hips powder, soy lecithin, soybean oil, spirulina.

**WITH IRON NON-MEDICINAL INGREDIENTS:** acerola (*Malpighia glabra*) fruit extract, alfalfa powder, annatto extract, beeswax, choline bitartrate, citrus bioflavonoids (grapefruit, lemon, orange), corn oil, croscarmellose sodium, gelatin, glycerin, hesperidin complex, hydroxylated soy lecithin, hypromellose, inositol, magnesium stearate, mannitol, medium chain triglycerides, microcrystalline cellulose, orange oil, palm oil, pea protein, pectin, rice bran powder, rose hips powder, soy lecithin, soybean oil, spirulina.

**GOLD WITH VITAMIN K NON-MEDICINAL INGREDIENTS:** acerola (*Malpighia glabra*) fruit extract, alfalfa powder, annatto extract, beeswax, choline bitartrate, citrus bioflavonoids (grapefruit, lemon, orange), corn oil, croscarmellose sodium, gelatin, glycerin, hesperidin complex, hydroxylated soy lecithin, hypromellose, inositol, magnesium stearate, mannitol, medium chain triglycerides, microcrystalline cellulose, orange oil, palm oil, pea protein, pectin, rice bran powder, rose hips powder, soy lecithin, soybean oil, spirulina.

**GOLD WITHOUT VITAMIN K NON-MEDICINAL INGREDIENTS:** acerola (*Malpighia glabra*) fruit extract, alfalfa powder, annatto extract, beeswax, choline bitartrate, citrus bioflavonoids (grapefruit, lemon, orange), corn oil, croscarmellose sodium, gelatin, glycerin, hesperidin complex, hydroxylated soy lecithin, hypromellose, inositol, magnesium stearate, mannitol, medium chain triglycerides, microcrystalline cellulose, orange oil, palm oil, pea protein, pectin, rice bran powder, rose hips powder, soy lecithin, soybean oil, spirulina.