

Shaklee VIP Elite Trip

Qualification Period: January 1, 2024 to December 31, 2024

Qualification Requirements:

1 Points

Achieve 250 Points •••••➤ Qualify as a VIP Bronze Elite for a trip for one person

Achieve 350 Points •••••➤ Qualify as a VIP Silver Elite for a trip for two people (in one room)

2 Sponsoring Requirement:

Sponsor at least two new Ambassadors.

3 Rank Requirements:

For the VIP Elite Trip, you must be a Paid-As Director or higher for at least four consecutive months within the Qualification Period AND, once that requirement is met, your Paid-As Rank may NOT fall below Director for the remainder of the Qualification Period and all succeeding months through the month prior to the VIP Elite Trip. A month in which a Volume Grace Month or waiver was used does not count as a month in which Director rank was held.



**PUNTA
CANA**

APRIL 7-11, 2025

Earn points and qualify for this exclusive getaway when you build your business! You earn points by doing the following:

SPONSORING

★ Star Club Bonus Points

Every \$500 from first orders by new Customers, Members and/or Ambassadors (minimum three new people required) earns a Star Club Bonus. You may earn up to a maximum of 120 points in this category.

Earn a \$75 Star Club Bonus •••••➤ 10 Points

👤 Ambassador Sponsoring Points

Each time you sponsor a brand-new Ambassador, or upgrade an existing Member to Ambassador, with a qualifying product order of \$100 or more, you will earn five VIP Elite Points. You may earn up to a maximum of 60 points in this category.

Sponsor a New Ambassador •••••➤ 5 Points

RETENTION

👤 New Ambassador Activity

For each new Ambassador you sponsor in 2024, earn 15 VIP Elite points when that Ambassador gets \$500 or more in product sales to new people. You may earn up to a maximum of 150 points in this category.

New Ambassador Reaches \$500 in Sales •••••➤ 15 Points

👤 Monthly PTV Growth

For each month your PTV is at least 250 points higher than your 2023 monthly PTV average, you will earn 10 VIP Elite points. You may earn up to a maximum of 120 points in this category.

Monthly PTV Growth of 250+ •••••➤ 10 Points

TEAM BUILDING

👤 Rank Advancement Points

To earn Rank Advancement Points, you must achieve the new Paid-As Rank and maintain for three additional consecutive months (for a total of four consecutive months), without personal use of Volume Grace Months or waivers, during this incentive year.

Achieve Director •••••➤ 30 Points

Achieve Senior Director •••••➤ 50 Points

Achieve Coordinator •••••➤ 75 Points

Achieve Senior Coordinator •••••➤ 90 Points

Achieve Executive Coordinator •••••➤ 110 Points

Achieve Senior Executive Coordinator •••••➤ 145 Points

Achieve Key Coordinator •••••➤ 180 Points

Achieve Senior Key Coordinator •••••➤ 210 Points

Achieve Master Coordinator •••••➤ 250 Points

Achieve Senior Master Coordinator •••••➤ 275 Points

Achieve Presidential Master Coordinator •••••➤ 300 Points



Business Leader Development Points

Earn 50 points for each NEW Director - Master Coordinator you develop in your personal group during the Qualification Period.

Each NEW Business Leader Rank Advancement •••••➤ 50 Points

ACTIVITY

Activity points may be offered during the incentive year as a way for you to gain additional Points. There are currently three different ways for you to earn points in this category:

Leadership Summit Registration Points

Personal Loyalty Order Points

ALTERNATIVE TRIP INVITATIONS



Grow to Go

In lieu of qualifying via the VIP Elite Points Program, you can also qualify for the VIP Elite Trip through the Grow to Go program. Grow your Personal Team Volume (PTV) by 24,000 over your 2023 PTV base to qualify for an invite for one person, or by 36,000 or more to qualify for a VIP Elite Trip Invite for two people.



Leadership

Eligible Key Coordinators and above may qualify under the alternate Leadership Qualifications in lieu of qualifying by points. To be eligible, you must be the Paid-As Rank of Key Coordinator or higher for a minimum of four months during January-December 2023.

Further information about these alternative invitations can be found in the 2024 Incentive Booklet.



Please refer to the back of this document for important notes in each category. For full program details, rules, and restrictions, go to <https://events.shaklee.com/canada/news/> and the 2024 Shaklee Incentive Booklet.

SPONSORING

Star Club Bonus Points

To earn a Star Club Bonus, you must help a minimum of three new people join Shaklee as Customers, Members or Ambassadors in a calendar month, and their first orders must total \$500 or more (excluding taxes, shipping, Membership Kit and Business Starter Kit).

You must be the Original Sponsor (at the time of purchase) of the new Customer, Member or Ambassador.

A maximum of 120 VIP Elite points may be earned in this category.

Ambassador Sponsoring Points

Each brand-new Ambassador, or existing Member that upgrades to Ambassador, with a qualifying product order of \$100 or more earns the Original Sponsor five VIP Elite points. A qualifying product order is an order of \$100 or more in Canada or the US, exclusive of all taxes, fees, order charges, and any other promotional discounts applied.

A maximum of 60 VIP Elite points may be earned in this category.

RETENTION

New Ambassador Activity

A qualifying new Ambassador is one that you are the Original Sponsor of and who joined in 2024.

Once your new Ambassador reaches \$500 or more in product sales (excluding taxes, order charges, Membership Kit and Business Starter Kit) to new Customers, Members and/or Ambassadors, you will earn 15 VIP Elite points.

A maximum of 120 VIP Elite points may be earned in this category.

Monthly PTV Growth

Your Monthly PTV Average Base will be the average of your PTV for the months of January–December, 2023, with the highest and lowest months removed, or 2,000 PTV, whichever is higher.

Each month you exceed your PTV Average Base by 250+, you will earn 10 VIP Elite points.

A maximum of 120 VIP Elite points may be earned in this category.

ACTIVITY

Leadership Summit Registration

You must register, and attend, the 2024 Shaklee Leadership Summit to earn 10 VIP Elite points.

A maximum of 10 points per Shaklee ID may be earned.

Loyalty Order Activity Points

For the first qualifying Loyalty Order you place in a month, you will earn 1 VIP Elite point.

A maximum of 12 points may be earned in this category.

TEAM BUILDING

Rank Advancement Points

To earn Rank Advancement Points, you must achieve the new Paid-As Rank and maintain for three additional consecutive months (for a total of four consecutive months), without personal use of Volume Grace Months or waivers, during this incentive year.

New rank is determined according to the two-Year Incentive Rule, which means a first-time, never-before-achieved rank, OR a Paid-As Rank that was held only prior to January 2022 PV month, OR a Paid-As Rank that was held for less than four consecutive months from January 2022 through December 2023. A month in which a VGM or waiver was used does not count as a month in which Director rank was held.

Rank Advancement Points will be awarded only once during this Incentive year for any given rank, at the conclusion of the four-consecutive-month period during this incentive year.

Points must be earned by December 2024 PV month to count for the January 1, 2024–December 31, 2024 Qualification Period.

New Rank Points expire at the end of the Qualification Period and cannot be carried over to the next Qualification Period or incentive trip.

Business Leader Development Points

Each NEW Director – Master Coordinator you develop during the Incentive period will earn you 50 VIP Elite Points. To qualify as a NEW rank, they must never have held the rank previously. This means if someone previously held the rank of Director, you will only receive Development points if they become a Senior Director or higher.

- The new rank must be held for four consecutive months during the Qualification Period to earn points.
- You may earn points for up to three new ranks for a single person. An Ambassador that has never held the title of Director that advances to Senior Coordinator during the Qualification Period (and holds that rank for four consecutive months) will earn you the maximum of 150 points total for each Business Leader.

Business Leader Development Points will be awarded at the conclusion of the four-consecutive-month period during this incentive year.

There is no limit to the number of new Business Leaders you may develop and earn up to 150 points for.

Notes

In all cases, at least one attendee must be on Shaklee records as a member of the qualifying Shaklee Business.

Trip awards are non-transferable and must be taken in the year earned.

No Shaklee VIP Elite Points may be earned from a reorganization, rollout, or sponsorship line movement. Shaklee reserves the right to determine in its sole discretion whether an award of points is appropriate.

The highest reward you can earn is a trip for two in one room.

There are additional requirements and maximums for the Gold and Platinum VIP Elite Tiers. Please refer to the 2024 Incentive Booklet for additional information for these tiers.

Tracking Your Points

Shaklee does all the work for you! You don't have to worry about keeping track of your own points. To track your points, log in to Shaklee.com, click on "My Business," and in the "All Trackers and Incentives" section, click on "VIP Elite Program." Your "Tracker" is there and you will see your point total, your targets, and your breakdown of points toward earning this amazing trip!