



Immunity Challenge Follow-up Checklist

Day 1

Person signs up for challenge

DATE: _____

- Send thank-you “note”
- Add to the Healthy@Home Facebook® Group
- Enter all follow-ups in the back office

<https://www.facebook.com/groups/stayinghealthyathome/>



Day 5/6

- Follow-up call/text
- Send smoothie recipes and other healthy recipes

- “Products received?”
- Review How to Get Started.
- Ask for photo of Member + products and @ tag on social.
- “Have a friend join with you for \$25 “Referral” Bonus!”

Day 9-15 Begin the Challenge

- Follow-up call/text



- “What questions do you have?”
- “How are you feeling?” Ask for testimonials if they have great feedback.
- “Have you had a chance to visit the Healthy@Home Facebook group?”

Day 16-24

- Follow-up call/text (1-2 times per week)

- Support through healthy lifestyle choices and strip and shake.
- “How are you feeling?”
- “What questions do you have?”
- Offer \$25 “Referral” Bonus/Business Opportunity.

Day 25 Prepare for Business Opportunity/Reorder

- Follow-up call/text



- Highlight the successes and positive changes they’ve experienced.
- Share Shaklee Business Opportunity/\$1,000 Stimulus Plan.
- If they’re not interested in the business, let them know about the Loyalty Rewards program, offer AutoShip, and place their next order.
- Offer \$25 “Referral” Bonus.