

FACEBOOK® ACCOUNTABILITY GROUPS

ACCOUNTABILITY GROUPS TO ENCOURAGE:

Many of our Field leaders create accountability groups to support and encourage their Members and business builders.

HERE'S WHY GROUPS WORK:

Groups of like-minded people with a common purpose can encourage you to reach a common goal. Groups keep you focused and pick you up emotionally when in need of inspiration.

WHAT YOU GET OUT OF IT:

- Encouragement, inspiration, motivation, and camaraderie
- Tips, recommendations, and sharing of best practices

Depending on the objective, you can host different groups. Here are some examples:

MEMBER GROUPS:

- Reset Challenge (beginning of every month for five days)
- Shaklee 180™ Journey for Life (daily support)
- Preferred customers (post specials and promotions that are currently offered by Shaklee)

TEAM GROUPS:

- Business builders (share info, motivation, and training)
- Trips groups (close to qualification)
- Event coaches (go-to leaders for events)

LIVE AMAZING FACEBOOK GROUP FOR MEMBERS:

- Live chats from Dr. Bruce Daggy and Dr. Jamie McManus
- Posts from Shaklee Pure Performance Athletes
- Testimonials about health, weight, and the Shaklee Integrated Wellness Program

DISTRIBUTOR PARTICIPATION (BEST PRACTICES):

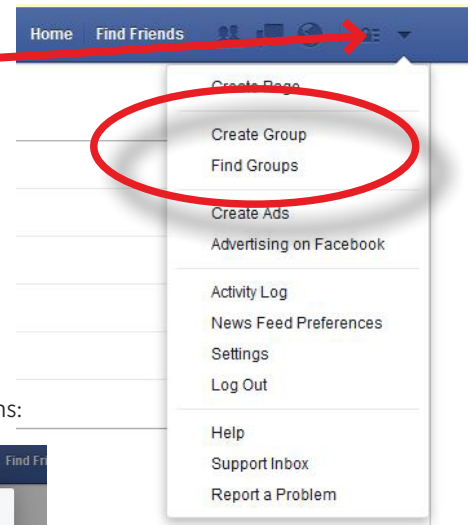
- Please keep comments Member focused, positive, and results oriented
- Don't self-promote or feature any promotions

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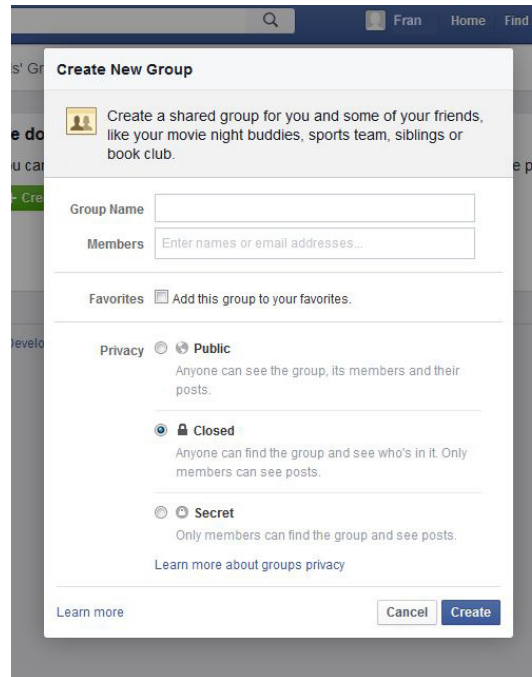
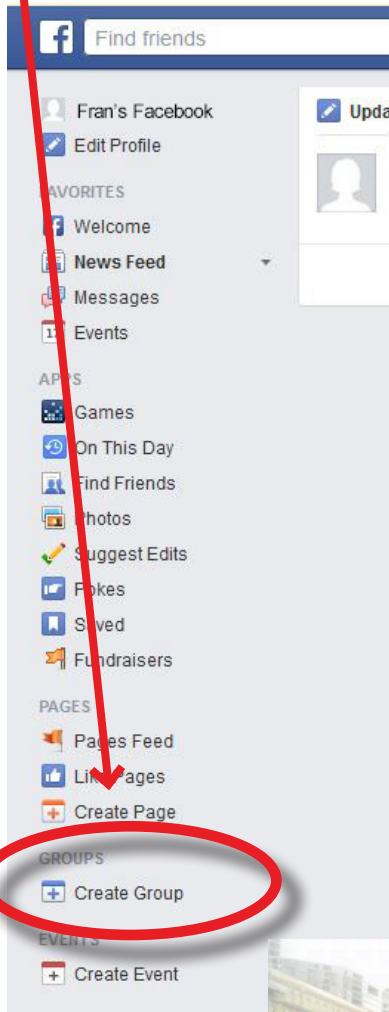
FOLLOW THESE SIMPLE STEPS TO CREATE A FACEBOOK GROUP:

1 Log into Facebook

2 Click ▼ in the top right of Facebook page header and select Create Group
OR go to left menu bar in your Home newsfeed and select Create Group



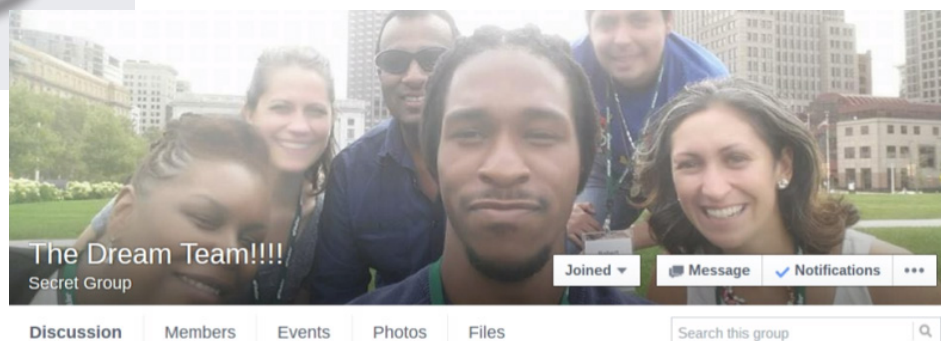
3 The menu to Create a New Group opens:



A CLOSED GROUP: searchable, but you must be admitted to join and see posts

A SECRET GROUP: not searchable, and you must be invited to join

- Invite a specific group of people
- Post events, reminders, inspirational stories
- Strategize, support, and create accountability and unity



- TEAM GROUP TIPS:**
- Private (or secret): no one outside group can see
 - Use Notifications so posts don't get lost in timeline
 - Communicate with your team, share information, build camaraderie and team spirit