

Shaklee Star Club Incentive Trip

Qualification Period: January 1, 2022 to December 31, 2022

Qualification Requirements:

1 Points

Achieve 250 Points → Qualify for a trip for one person

Achieve 350 Points → Qualify for a trip for two people (in one room)

2 Sponsoring Requirements

You must have a minimum of 40 points in the Star Club Bonus Points Category

AND a minimum of 40 points in the Distributor Sponsoring Points Category.

3 Rank Requirements

For the Star Club Trip, you must be a Paid As Director or higher for at least four consecutive months within the Qualification Period AND, once that requirement is met, your Paid As Rank may NOT fall below Director for the remainder of the Qualification Period and all succeeding months through the month prior to the Star Club Trip. A month in which a Volume Grace Month or waiver was used does not count as a month in which Director rank was held.



LOS CABOS

APRIL 27 - MAY 2, 2023

Earn points and qualify for this exclusive getaway when you build your business! You earn points by doing the following:

★ Star Club Bonus Points

Earn points each time you earn a \$75 Star Club Bonus. Each \$75 Star Club Bonus you receive for personally sponsoring three new Members or Distributors with an order of \$150 or more in a calendar month will also earn you 10 Star Club Trip Points. You may earn up to a maximum of 150 points in this category.

Earn a \$75 Star Club Bonus → 10 Points

👤 Distributor Sponsoring Points

Each time you sponsor a brand-new Distributor, or upgrade an existing Member to Distributor, with a qualifying order of \$150 or more, you will earn 10 Star Club Trip Points. You may earn up to a maximum of 150 points in this category.

Sponsor a New Distributor → 10 Points

🏆 Rank Advancement Points

To earn Rank Advancement Points, you must achieve the new Paid As Rank and maintain for three additional consecutive months (for a total of four consecutive months), without personal use of Volume Grace Months or waivers, during this incentive year.

Achieve Director → 30 Points

Achieve Senior Director → 50 Points

Achieve Coordinator → 75 Points

Achieve Senior Coordinator → 90 Points

Achieve Executive Coordinator → 110 Points

Achieve Senior Executive Coordinator → 145 Points

Achieve Key Coordinator → 180 Points

Achieve Senior Key Coordinator → 210 Points

Achieve Master Coordinator → 250 Points

Achieve Senior Master Coordinator → 275 Points

Achieve Presidential Master Coordinator → 300 Points

📈 PGV Growth Points

Grow your Personal Group Volume (PGV) over your previous 12-month period PGV Base (January–December 2021) by at least 25,000 to qualify for 100 points in this category.

Grow Your PGV by 25,000 Over Your Base → 100 Points

👤 New Leaders Points

For every NEW Business Leader you develop in your personal group during the Qualification Period, you will earn 50 points.

Each NEW Business Leader → 50 Points

🏅 Activity Points

Activity points may be offered during the incentive year as a way for you to gain additional Star Club Trip Incentive Points. There are currently four different ways for you to earn points in this category:

Conference Registration Activity Points

Meology™ Assessment Activity Points

Loyalty Order Activity Points

Quarterly Incentive Activity Points



Please refer to the back of this document for important notes in each category. For full program details, rules, and restrictions, go to events.shaklee.com and the 2022–2023 Shaklee Incentive Booklet.

Shaklee Star Club Incentive Trip

Star Club Bonus Points

For all qualifiers, a minimum of 40 personal Star Club Bonus Points is required. A maximum of 150 points may be earned in this category.

To earn a Star Club Bonus, you must help three new people join as Members or Distributors within a calendar month, each with a product purchase of \$150 or more (excluding taxes, shipping, Membership fees, and/or a Business Starter Kit).

You must be the Original Sponsor (at the time of purchase) of the new Member or Distributor.

Distributor Sponsoring Points

For all qualifiers, a minimum of 40 personal Distributor Sponsoring Points is required. A maximum of 150 points may be earned in this category.

Each brand-new Distributor, or existing Member that upgrades to Distributor, with a qualifying order of \$150 or more earns the Original Sponsor 10 Star Club Trip Points. A qualifying order is an order of \$150 or more in the US or Canada, exclusive of all taxes, fees, shipping, and any other promotional discounts applied.

Rank Advancement Points

To earn Rank Advancement Points, you must achieve the new Paid As Rank and maintain for three additional consecutive months (for a total of four consecutive months), without personal use of Volume Grace Months or waivers, during this incentive year.

New rank is determined according to the 2-Year Incentive Rule, which means a first-time, never-before-achieved rank, OR a Paid As rank that was held only prior to January 2020 PV month, OR a Paid As rank that was held for less than four consecutive months from January 2020 through December 2021. A month in which a VGM or waiver was used does not count as a month in which Director rank was held.

Rank Advancement Points will be awarded only once during this Incentive year for any given rank, at the conclusion of the four-consecutive-month period during this incentive year.

Points must be earned by December 2022 PV month to count for the January 1, 2022–December 31, 2022 Qualification Period.

New Rank Points expire at the end of the Qualification Period and cannot be carried over to the next Qualification Period or incentive trip.

PGV Growth Points

To earn 100 Star Club Trip Points, you must grow your PGV by 25,000 or more over your PGV base for the incentive year.

Your PGV Base is the greater of:

- The total of your PGV for each month from January 2021 through December 2021 PV months, or
- 24,000

PGV Growth Points will be earned when you achieve 25,000 PGV over your base, for a maximum of 100 points in this category.

New Leaders Points

Each NEW Business Leader you develop during the Incentive period will earn you 50 Star Club Trip Points.

To qualify as a NEW Business Leader, both of the following must be true:

- They did not hold the rank of Director or higher for four consecutive months since January 2020; and
- They hold the title of Director or higher for four consecutive months during the Qualification Period

New Leader Points will be awarded at the conclusion of the four-consecutive-month period during this incentive year.

Activity Points

Conference Registration Activity Points

- You must register, and attend, the 2022 Shaklee Conference to earn 15 Activity Points. A maximum of 15 points per Shaklee ID may be earned for conference attendance.

Meology Assessment Activity Points

- Adult Meology Assessments must be taken by someone with a unique new email address who has never taken the Meology Assessment before and who was not a Member or Distributor before January 1, 2021.
- A maximum of 15 points per Shaklee ID may be earned for Meology Assessments.

Loyalty Order Activity Points

- To earn 1 Loyalty Order Activity Point in a month, a Loyalty Order must be scheduled and ship no later than the final day of that month.
- You may only earn 1 Loyalty Order Activity Point per month.

Notes

In all cases, at least one attendee must be on Shaklee records as a member of the qualifying Distributorship.

Trip awards are nontransferable and must be taken in the year earned.

No Shaklee Star Club Incentive Trip Points may be earned from a reorganization, rollup, or sponsorship line movement. Shaklee reserves the right to determine in its sole discretion whether an award of points is appropriate.

Eligible Key Coordinators and above may qualify for the 2023 Star Club Trip under the alternate Leadership Qualifications in lieu of qualifying by points. To be eligible for these alternative qualifications, you must be the Paid As rank of Key Coordinator or higher for a minimum of four months during January–December 2021. Further information about this category can be found in the 2022–2023 Shaklee Incentive Booklet.

The highest reward you can earn is a trip for two in one room.

Tracking Your Points

Shaklee does all the work for you! You don't have to worry about keeping track of your own points. To track your points, log in to Shaklee.com, click on "My Business," and in the "All Trackers and Incentives" section, click on "Star Club Trip." Your "Tracker" is there and you will see your point total, your targets, and your breakdown of points toward earning this amazing trip!