



cinch™

inch loss plan

Energy Tea Mix

THE CHALLENGE

Cutting back on calories can lead to feelings of low energy and fatigue. Low energy all too often leads to cravings for unhealthy, high-calorie snacks and drinks. So how can you boost your energy without adding a bunch of extra calories?

THE SOLUTION

CINCH ENERGY TEA MIX

Whenever You Need a Lift

Cinch™ Energy Tea Mix gives you a quick energy boost anytime you need it and can help you feel more alert, too. The Shaklee proprietary triple tea blend, T-Lift™, includes Matcha, a premium green tea used in Japanese tea ceremonies, rooibos red tea from South Africa, as well as white and green tea extracts. These exotic teas are combined with the amino acid taurine to enhance feelings of well-being. Cinch tea also delivers potent antioxidant compounds that naturally occur in tea leaves. Whether you drink it hot or cold, it's the natural way to boost energy as you lose inches.

Benefits

- T-Lift exclusive three-tea blend includes:
 - **Matcha green tea powder** — a premiere green tea prepared to naturally retain all of the nutrients found in tea leaves including fiber, minerals and antioxidants.
 - **White tea extract** — also known as baby green tea with a higher level of antioxidant compounds compared to green tea.
 - **Rooibos red tea extract** — unique to the Cedarburg region of South Africa and with unique polyphenol antioxidant compounds.
- Safe, natural energy boost
- Includes taurine, widely studied for enhanced alertness, energy, and endurance
- Perfect alternative to sugary snacks and coffee for a quick energy lift
- Tastes great hot or cold
- Convenient single-serving sticks



Cinch™ Energy Tea Mix ☆

28 sticks per box

Unsweetened #20345

net wt. 1.7 oz. (47.6 g)

Pomegranate #20337

net wt. 3.8 oz. (106.4 g)

THE SHAKLEE DIFFERENCE

- **Exclusive T-Lift™ proprietary blend** of Matcha green tea, white and red teas, plus taurine
- Part of the **clinically tested** Cinch Inch Loss Plan†
- **Natural energy alternative** to coffee, sodas, and sweet snacks

WHO WILL BENEFIT?

- 65% of adults in the United States who are overweight or obese
- Anyone who wants a low-calorie alternative to sugary snacks, sodas, or coffee for quick energy
- Anyone looking for a way to manage their weight and inches
- Anyone who wants to boost energy naturally
- Anyone who wants the antioxidant protection and benefits associated with green tea

HOW-TO AND NUTRITION FACTS

Mix 1 stick with 6 to 8 oz. of hot or ice water. Drink 1–2 servings per day.

Unsweetened

Nutrition Facts	
Serving Size: 1 stick (1.7 g)	
Amount Per Serving	
Calories 5	
	% Daily Value*
Total Fat 0 g	0%
Sodium 0 mg	0%
Total Carbohydrate < 1 g	0%
Protein < 1 g	2%
*Percent Daily Values are based on a 2,000 calorie diet.	

INGREDIENTS: TAURINE, MALTODEXTRIN, T-LIFT™ PROPRIETARY TEA BLEND (ROOIBOS RED TEA EXTRACT (*ASPALATHUS LINEARIS*), WHITE TEA EXTRACT (*CAMELLIA SINENSIS*), MATCHA GREEN TEA POWDER (*CAMELLIA SINENSIS*), GREEN TEA EXTRACT (*CAMELLIA SINENSIS*), NATURAL FLAVORS.



Pomegranate

Nutrition Facts	
Serving Size: 1 stick (3.8 g)	
Amount Per Serving	
Calories 15	
	% Daily Value*
Total Fat 0 g	0%
Sodium 0 mg	0%
Total Carbohydrate 3 g	1%
Sugars 3 g	
Protein < 1 g	2%
*Percent Daily Values are based on a 2,000 calorie diet.	

INGREDIENTS: FRUCTOSE, TAURINE, NATURAL POMEGRANATE FLAVOR BLEND (NATURAL FLAVORS, ELDERBERRY EXTRACT, POMEGRANATE EXTRACT), T-LIFT™ PROPRIETARY TEA BLEND (ROOIBOS RED TEA EXTRACT (*ASPALATHUS LINEARIS*), WHITE TEA EXTRACT (*CAMELLIA SINENSIS*), MATCHA GREEN TEA POWDER (*CAMELLIA SINENSIS*), GREEN TEA EXTRACT (*CAMELLIA SINENSIS*), MALIC ACID.



JUST SO YOU KNOW

Contains naturally occurring caffeine. If you're pregnant or nursing, consult a health care professional. Not recommended for children.

CINCH INCH LOSS PLAN

Cinch™ Energy Tea Mix is just one part of the comprehensive Cinch Inch Loss Plan. To get the full benefits, team this delicious beverage with the other remarkable products in the Cinch Inch Loss Plan.

- **Cinch™ Shake Mix** in rich chocolate, creamy vanilla, and café latte flavors. Packed with protein to keep you feeling full and Powered by Leucine™ to help you hold on to muscle while you lose weight.
- **Cinch™ 3-in-1 Boost™** is three products in one—a balanced multivitamin with 23 essential nutrients, a metabolic booster that kicks you into calorie-burning gear, and nutrients including chromium to help retain normal blood sugar levels and keep energy levels stable.*
- **Cinch™ Bars** serve up hard-to-believe snacking pleasure with hunger-fighting protein and they are Powered by Leucine™ to help preserve muscle. 120–130 calories per bar.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Based on results from a 12-week preliminary study.

The Cinch Inch Loss Plan with leucine is formulated to help you break the diet cycle so you:

- **Keep muscle** you have
- **Burn fat** you don't need
- **Lose inches** you don't want

SUPPORT MATERIALS AND RESOURCES

- **Introduction to Cinch** A recorded three-minute call (925.924.3030)
- **Say Hello to Cinch DVD** #66101 Single; #67000 5-Pack
- **Cinch™ Inch Loss Plan Brochure** #75359 English; #75360 Spanish
- **CinchPlan.com** A Web site for new consumers and prospects
- **Introduction to Cinch PowerPoint Presentation** (available to download at MyShaklee.com)
- **Cinch™ Success Guide and Cinch Coach™ Software CD** Everything you need to do the program and support to help you reach your goals. Included in the Cinch Starter Kit and available separately, #75361
- **Cinch™ Daily Journal** (English/Spanish). A portable journal to track your product use and meals when you are on the Cinch Plan. #75362
- **CinchClub.com** A Web site for those on the plan that provides comprehensive support in the form of meal plans, recipes, community, and educational materials
- **2007 Product Guide** #81835 English; #81837 Spanish

SCIENTIFIC REFERENCES

1. Erickson L. Rooibos Tea: Research into antioxidant and antimutagenic properties. *American Botanical Council. Herbal Gram* 2003;59:34–45.
2. Geiss KR, et.al. The effects of taurine containing drink on performance of 10 endurance athletes. *Amino Acids* 1994;7:45–56.
3. Higdon JV, Frei B. Tea catechins and polyphenols: health effects, metabolism, and antioxidant functions. *Crit Rev Food Sci Nutr.* 2003;43(1):89–143.
4. Huxtable RJ. Physiological actions of taurine. *Physiological Reviews* 1992;72:101–163.
5. Institute of Medicine. Caffeine for the Sustainment of Mental Task Performance: Formulations for Military Operations. Washington DC: *National Academy Press* 2001. Available at <http://books.nap.edu/books/0309082587/html/index.html>
6. Joubert E, Ferriera D. Antioxidants of rooibos tea — a possible explanation for its health promoting properties? *The SA Journal of Food Science and Nutrition.* 1996;8(3):79–83.
7. Rietveld A; Wiseman S. Antioxidant effects of tea: evidence from human clinical trials *J Nutr.* 2003; 133(10):3285S–3292S.
8. Santana-Rios G; Ormer GA; Amantana A; Provost C; Wu SY; Dashwood RH. Potent antimutagenic activity of white tea in comparison with green tea in the Salmonella assay. *Mutat Res.* 2001; 495(1–2):61–74
9. Seidl R, et.al. A taurine and caffeine drink stimulates cognitive performance and well being. *Amino Acids* 2000; 19:635–42.

cinch™
inch loss plan

For more information, visit **CinchPlan.com**

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

