

WELCOME!



 **Shaklee®**
Creating Healthier Lives™

A BETTER TOMORROW

WHAT WOULD MAKE YOUR TOMORROW BETTER THAN TODAY?



PERSONAL

- Spend more time with family/flexibility
- Take more vacations/ experience the world
- Improve myself
- Help others
- Protect our planet
- Enjoy a healthier life



FINANCIAL

- Earn extra income
- Own my own home
- Own a second home
- Pay off debt
- Create an income for retirement years
- Become financially independent



PROFESSIONAL

- Be recognized for my achievements
- Have the freedom to make my own choices/ career change
- Feel like I'm doing something that matters
- Be my own boss
- Enjoy my work

OUR COMPANY

HERITAGE OF SUCCESS FOR MORE THAN 50 YEARS



Dr. Forrest C. Shaklee, 1915

- Founded by Dr. Forrest C. Shaklee in 1956
- Sold more than 500 million products
- Paid more than \$4 billion in bonuses
- #1 natural nutrition company in the United States
- Introduced one of the first biodegradable non-toxic cleaners, Basic-H[®], in 1960



Climate Neutral™

First company in the world to be Climate Neutral™ certified to fully offset its CO₂ emissions, resulting in a net-zero impact on the environment.

AN UNLIMITED FUTURE

VISIONARY LEADERSHIP



Roger Barnett, 2008

- Entrepreneurial family with holdings in excess of \$2 billion
- Extensive business education (degrees from Harvard and Yale) and proven successes
- Invested \$20 million researching industry before buying Shaklee in 2004

“Shaklee has all of the upside of a start-up, plus a 50-year track record and an infrastructure of a half-billion-dollar company.”

**Roger Barnett, Chairman and CEO
SHAKLEE CORPORATION**

Since Roger:

- New exclusive products
- International expansion
- Updated packaging
- Comprehensive new training programs
- Increased earnings programs
- National media exposure
- Excitement and new growth
- Incredible trip incentives



SHAKLEE PRODUCTS



LOYALTY THROUGH QUALITY

Healthy Nutrition

- Feel Better in 30 Days or Your Money Back



Healthy Weight

- Revolutionary Cinch® Inch Loss Plan



Healthy Home

- Get Clean®: Safe for You, Your Home, and Your Planet®



Healthy Beauty

- Natural-Based Personal Care and Beauty Products



VIVIX™ A Superior Anti-Aging Supplement

How Would You Like to Feel 25 Years Younger and Live 25 Years Longer? Doesn't Everyone Dream of Feeling Younger and Living Longer?



- **A revolutionary breakthrough** in cellular anti-aging
- In laboratory studies, Vivix ingredients have been shown to **impact the 4 key mechanisms of cellular aging**
- A 30-day supply delivers the equivalent amount of resveratrol found in **3,000** glasses of red wine, and Vivix ingredients are **10 times** more powerful in slowing a key mechanism of cellular aging
- **All-natural, clinically tested key ingredients**

PATENT PENDING AND EXCLUSIVE TO SHAKLEE

THE SHAKLEE DIFFERENCE

NATURALLY SAFE, PROVEN EFFECTIVE FOR MORE THAN 50 YEARS



ALWAYS SAFE

- 83,000 annual quality control tests
- Guaranteed potency: third-party verification of botanical ingredients
- Guaranteed purity: 358 contaminant tests conducted on EACH botanical ingredient
- 100% satisfaction guaranteed



ALWAYS WORKS

- \$250 million invested in research and development
- 90 published clinical studies
- 75 Shaklee scientists
- 50 patents and patents pending
- 50th Anniversary Landmark Study proves Shaklee supplement users have markedly better health



ALWAYS GREEN

- Natural ingredients
- No artificial flavours
- No artificial sweeteners
- No dyes
- No hidden fillers
- No ingredients that are harmful to the planet
- No animal testing

POSITIONED FOR GROWTH



Shaklee creates the opportunity for you to have:

- Unlimited income potential
- Time freedom
- Travel
- Independence
- Leverage
- Time to make a difference

SOCIAL MARKETING™



\$350+ BILLION Health and Wellness

OTHER COMPANIES



CUSTOMER

Shaklee pioneered Social Marketing™, our revolutionary business model that, even in times of economic uncertainty, rewards you for sharing better health and a better income with everyone you meet.



BUILD YOUR HOME-BASED BUSINESS



Social Marketing™ is a business model that leverages your social networks to make everyone's life better, and rewards you for doing so.

Total corporate and personal support:

- **No inventory**
- **No deliveries**
- **No collections**
- **No customer risk**
- **No employees**
- **No employers**
- **No experience needed**

FIVE WAYS TO GENERATE INCOME



-
1. Potential markup on the sale of products
-

15% to 24%



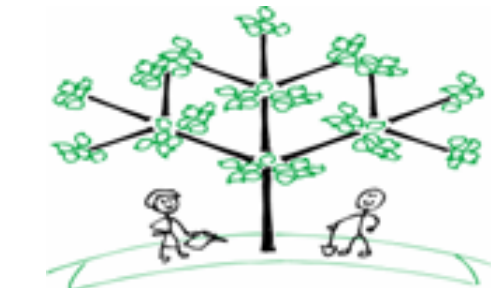
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2. GOLD Ambassador Program
Bonuses to **UNLIMITED DEPTH**
-

UP TO \$125
PER PROGRAM, UNLIMITED DEPTH



-
3. Personal and Group Bonuses
to **UNLIMITED LEVELS**
-

UP TO 34%



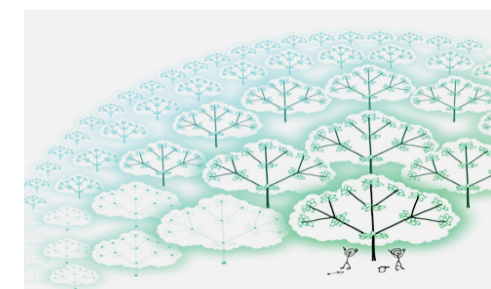
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4. Leadership Bonuses up to
FOUR GENERATIONS
-

UP TO 7%



-
5. Tru-Infinity™ Bonuses to
UNLIMITED DEPTH
(Levels and Generations)

UP TO 11%

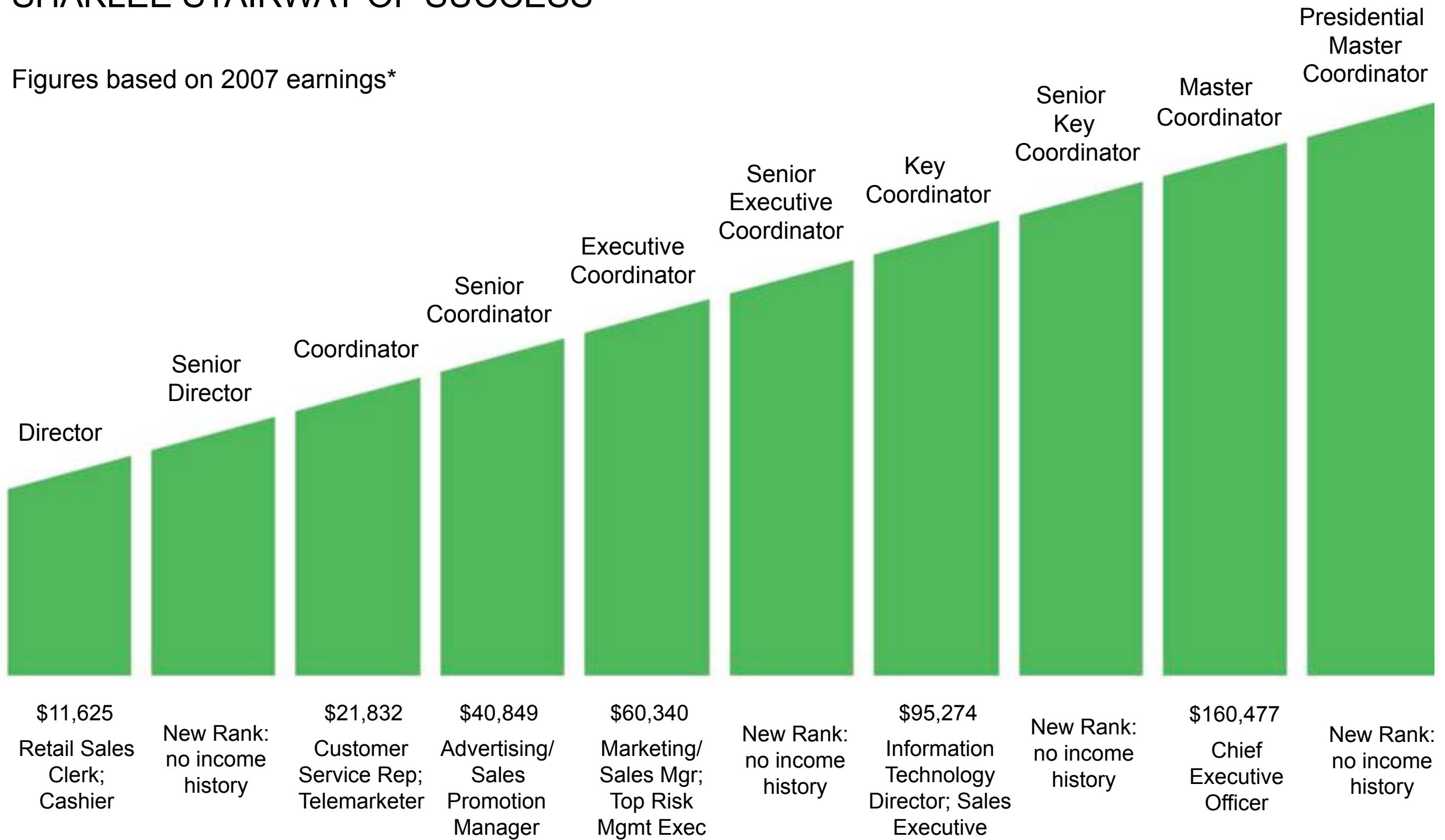


REAL PEOPLE MAKING REAL MONEY



SHAKLEE STAIRWAY OF SUCCESS

Figures based on 2007 earnings*



*All levels must maintain a minimum of 2,000 Personal Group Volume each month, including 100 Personal Sales Volume. This is a summary of the Compensation Plan. For a more detailed explanation, please see the Statement of Privileges and Responsibilities of Shaklee Family Members (P&R). In the event of any discrepancy between the P&R and this summary, the P&R governs. The typical participant in the Shaklee Canada Inc. Compensation Plan earns an average of \$205 per year because over 95% of Shaklee Members purchase product for their own use only. However, those Members who sell product earn on average \$11,625 a year, and can earn over \$160,477 a year, depending on the size of their group. Results will vary with effort. Shaklee Canada Inc. does not guarantee that any particular income level will be achieved.

REAL PEOPLE CREATING A FUTURE



AND MAKING A DIFFERENCE



Senior Coordinator

Julie Oosterhof

"This is an opportunity to help others, make a positive impact on the Earth, show people how to ease health and environmental concerns, and earn a living doing it!"

\$39,800 CAD*



Master Coordinator

Bob Loucks

"We're in a people business and must always take care of people. Dr. Shaklee said 'The more you share, the more you receive.' I have found this to be true throughout my career."

\$132,960 CAD*



Master Coordinator

Madeleine & Roger
Trottier

"We joined Shaklee in 1967 and became Masters in the U.S. and again in Canada (Lifetime Masters). Our family has three generations involved in this great Shaklee opportunity."

\$194,000 CAD*



Master Coordinator

Carol & Al
Hegerman

"After 42 years in Shaklee and \$21,000,000 in income, I am making income at the rate of \$3,000 a day. It began with a \$4 investment ... Shaklee is the greatest plan for income in retirement years!"

\$1,226,485 U.S.*

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BUSINESS INCENTIVES

EARN EXCITING INCENTIVE TRIPS,
RECOGNITION, AND MORE



BEST WAY TO GET STARTED

\$299 GOLD Ambassador Mission PAK

Everything you need to start, own, and operate your business.

INCLUDES EVERYTHING IN THE DISTRIBUTOR WELCOME KIT, PLUS:

- Preferred Member pricing
- Free product with next order of 100 PV
- Select 1 of 5 Product Action Kits (PAKs)
- GOLD Ambassador status
- Allows you to build and earn globally
- 3 months of your own U.S. Personal Web Site
- Paid on unlimited depth

**\$500+
Value!**



GOLD Premiere Tru-Infinity™ Mission PAK



Cinch® Mission PAK



Healthy Home, Healthy You Mission PAK



Vivix™ Tru-Infinity™ Mission PAK



Nutrition Therapy Skin Care Mission PAK



GETTING STARTED IS EASY

- **EXPERIENCE THE PRODUCTS**

“SHAKLEE-IZE” your home and sign up for AutoShip today

- **SCHEDULE A FREE FIRST STEP TRAINING SESSION**

And visit Shaklee University

- **TALK TO PEOPLE EVERY DAY ABOUT SHAKLEE**

Work with your sponsor and upline for best results



**WELCOME TO THE
SHAKLEE FAMILY!**



Shaklee®
Creating Healthier Lives™



***“The best way to predict the
future is to create it.”***

— DR. FORREST C. SHAKLEE

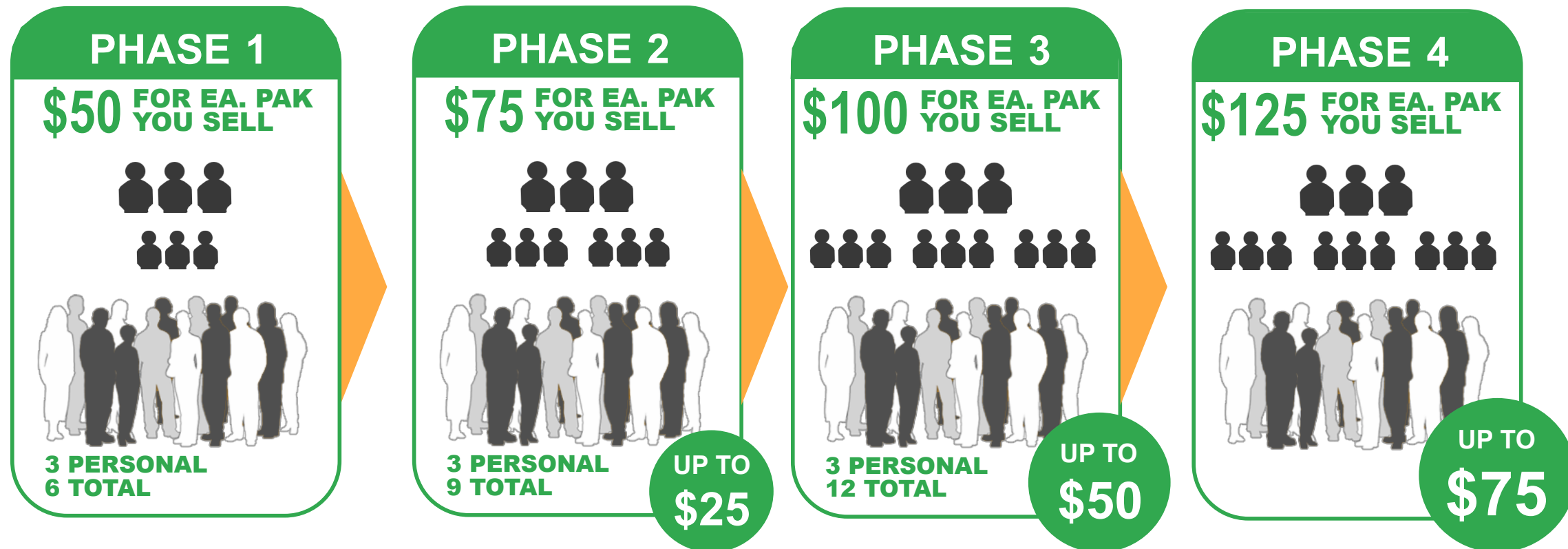
JOIN US!



 **Shaklee®**
Creating Healthier Lives™



BONUSES



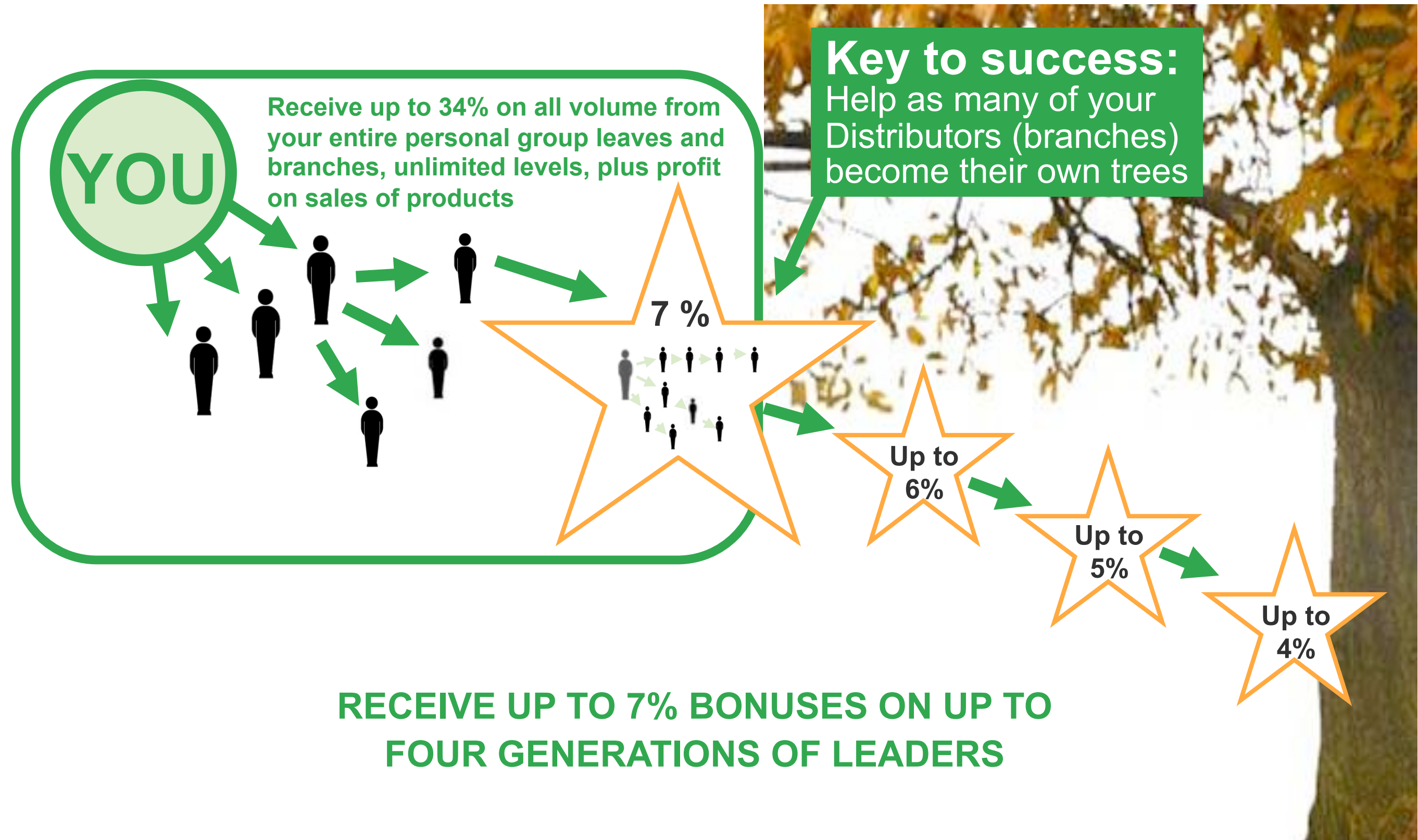
You can earn bonuses
up to **\$125** on each
GOLD Ambassador
Mission PAK sold!

**UNLIMITED
DEPTH**

PERSONAL GROUP AND LEADERSHIP BONUSES



“SHAKLEE-IZE” YOUR HOME AND FIND OTHERS TO DO THE SAME



HOW YOU GET PAID



Executive Coordinator Earning Scenario

5. Duplicate your growth to Tru-Infinity™ (8% Tru-Infinity Bonus on 10,000 Group IPV)	\$800
4. Train your 3 new trees to grow 3 of their own (6% Leadership Bonus on 9 second levels: 4,000 SPV)	\$2,160
4. Help 3 of your branches become trees (7% Leadership Bonus on 3 first levels: 4,000 SPV)	\$840
3. Develop leaves and branches (30% Leadership Bonus on 3 first levels: 4,000 SPV)	\$1,500
2. Grow new branches (Sponsor 5 new personal Phase 3 GOLD Ambassadors)	\$500
1. Grow new leaves (Business Leader profit on 2,000 MP sales)	\$550
	\$6,350/month

TOTAL APPROX ANNUAL INCOME = \$76,200*

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TRU-INFINITY™ BONUSES

Tru-Infinity™ Bonuses are paid **IN ADDITION TO** PGV & BGV bonus percentages

Director	Senior Director	Coordinator	Senior Coordinator	Executive Coordinator	Senior Executive Coordinator	Key Coordinator	Senior Key Coordinator	Master Coordinator	Presidential Master
2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV	2,000 QGV
	One 1st Gen	Two 1st Gen	Two 1st Gen	Three 1st Gen	Three 1st Gen	Four 1st Gen	Five 1st Gen	Six 1st Gen	Twelve 1st Gen
			12,500 BGV	25,000 BGV	37,500 BGV	50,000 BGV	75,000 BGV	100,000 BGV	250,000 BGV
									2 Master Legs
4% + 16%	4% + 16%	6% + 16%	6% + 16%	8% + 16%	8% + 16%	9% + 16%	9% + 16%	10% + 16%	11% + 16%
1 st Gen.	4% + 7%	6% + 7%	6% + 7%	8% + 7%	8% + 7%	9% + 7%	9% + 7%	10% + 7%	11% + 7%
2 nd Gen.	4%	6% + 5%	6% + 6%	8% + 6%	8% + 6%	9% + 6%	9% + 6%	10% + 6%	11% + 6%
3 rd Gen.	4%	6%	6%	8% + 4%	8% + 4%	9% + 5%	9% + 5%	10% + 5%	11% + 5%
4 th Gen.	4%	6%	6%	8%	8%	9% + 3%	9% + 3%	10% + 4%	11% + 4%
	4%	6%	6%	8%	8%	9%	9%	10%	11%

 = Tru-Infinity™ Bonuses

 = Personal Group Bonuses

 = Leadership Bonuses

To Infinity and beyond!

OTHER OPTIONS

NEW DISTRIBUTOR AND MEMBER PACKS

\$39.95

“Green” Distributor Welcome Kit

NEW!

Basic tools and online resources needed to start your eco-friendly Shaklee business, including:

- Catalogue + “Join Us” DVD and brochure
- FREE product coupon (up to \$83.15 MP)
- Access to New Distributor Welcome Centre

\$15.00

New Member Pack

Enjoy products at a discount with the option of starting your own business:

- Preferred Member Pricing
- Catalogue and “Join Us” brochure
- Coupon for choice of 1 of 2 FREE products
- Price list and application form

