



Content

WELCOME ON BOARD

- Shaklee Legacy
- Roger Barnett

LEADERSHIP

- Executive Board & Corporate Team

WORLDWIDE

- Shaklee Branches
- Medical Advisory Board & Scientist

CHANGING BRANDS CAN CHANGE YOUR LIFE™

PRODUCT PHILOSOPHY

- Always Safe
- Always Work
- Always Green

LANDMARK STUDY

- Shaklee Products
- Shaklee Product Performance

COMPENSATION PLAN

Welcome To  *Shaklee*® !



Create Your Own Success Story



The best way to determine your future is for you to create it yourself. This powerful philosophy taught by our founder Dr. Forrest C. Shaklee was, and still the inspiring factor that has transformed the lifestyle of hundreds of families all over the world for more than fifty years.

Today is your day of renaissance, as the powerful Shaklee Manual you are now holding in your hands has most if not all the information you need to create your own success story. This little giant booklet should be your constant 'companion' and 'teacher', as you embark on your own journey of success through the Shaklee Opportunity.

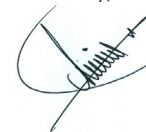
We must say that the script to your future changes from today, as you now partner to a global business that is founded on quality, integrity and excellence for more than half a century. This exciting business will not only transform your own destiny, but also many other lives as you work to

bring those who want to be successful into the Shaklee Family.

To be a success, in terms of health and wealth is simply exhilarating. But nothing can be more fulfilling and satisfying than helping others to reach the pinnacle of their potential. This should be your passion as a Shaklee entrepreneur, and when you do that, your accomplishments and rewards will be greater.

Begin on a winning script today. Start with renewed strength and vigor, as you create your own success story.

Sincerely,

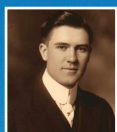
A stylized, handwritten signature in black ink, appearing to read 'Victor Lim'. The signature is fluid and cursive, with a large loop at the end.

VICTOR LIM

President

Strong Foundation For Success

 *Shaklee*® is the **#1** natural nutrition company in the U.S.



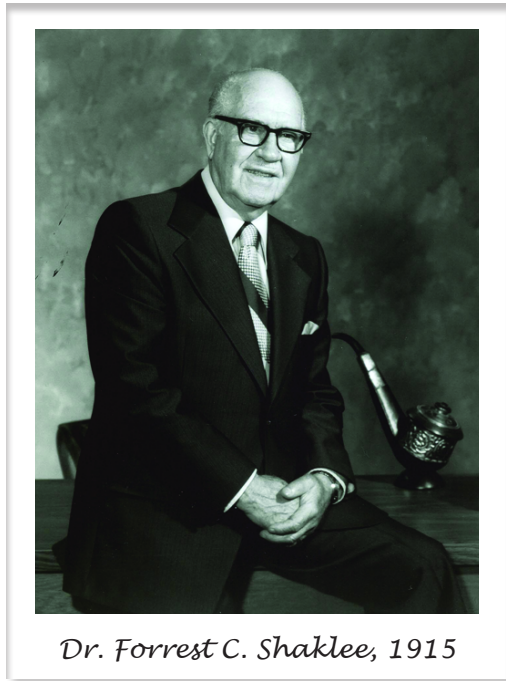
50+ year heritage helps guarantee success



Shaklee World Headquarters Pleasanton, California

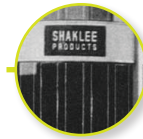
Our Company

Heritage Of Success For Over 50 Years



1915

Formulated
1st
Vitamin-Vitalized
mineral



1956

Formed
Shaklee
Corporation



1960

Formulated
one of the **first**
Biodegradable
cleansers

**WHAT YOU THINK, YOU LOOK
WHAT YOU THINK, YOU DO
WHAT YOU THINK, YOU ARE**

Visionary Leadership



Roger Barnett

Chairman and CEO,
Shaklee Corporation

- Entrepreneurial family
- Proven successes
- Invested millions researching the industry before buying Shaklee
- Committed to our future

Executive Board & Corporate Team



Roger Barnett
Chairman and
Chief Executive Officer



Dan Rajczak
President,
North America and
Chief Operating Officer



Bradford Richardson
President,
Shaklee International,
Inc.



Shoji Doyama
President and Representative
Executive Officer,
Shaklee Japan K.K



Mike Batesole
Chief Financial Officer



Jennifer Steeves-Kiss
Global Chief Marketing
Officer



Rong Xue
Chief Supply Officer



Rich Libby
Chief Information Officer



Todd Tucker
Senior Vice President,
General Counsel and
Secretary



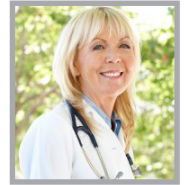
Justin Rose
Senior Vice President,
Sales and Field
Development



Emanuel Fakoukakis
Chief Innovation Officer



Dr. Bruce Daggy
Senior Vice President,
Research & Development
and Chief Science Officer



Dr. Jamie McManus
M.D., FAAFP Chairman,
Medical Affairs, Health
Sciences and Education

Worldwide

**Shaklee®
Canada**

Shaklee® Canada, Inc.
3100 Harvester Road,
Unit 7 Burlington,
ON L7N 3W8 Canada
Tel: 905-681-1422
Fax: 1-800-281-4160
Toll Free in Canada: 1-888-574-2553
For inquiries: canada@shaklee.com
General Manager: Peter Christoff

**Shaklee®
United States**

**Shaklee®
Mexico**

**Shaklee® Corporation –
Headquarters**
4747 Willow Road Pleasanton,
CA 94588

Shaklee® México S.A. de C.V.
Juan de la Fontaine
No. 23 Col. Chapultepec Polanco
Delegación Miguel Hidalgo
C.P. 11560 México, D.F.
Tel: 011-52-55-91-38-7000
Fax: 011-52-55-91-38-7046
For inquiries: servicioclientes@shaklee.com.mx
General Manager: Julio Cepeda

Shaklee® China – Corporate Office
Second Floor, Building #2 15 Courtyard,
Guanghua Road Chaoyang District Beijing,
China
Tel: +86-4006-280-110
Fax: +86-1085-885-622/33/55
E-mail: info@shaklee.com
General Manager: Philip Wong

**Shaklee®
China**

**Shaklee®
Japan**

Shaklee® Japan K.K.
21 Fl., Shinjuku Sumitomo Bldg.
2-6-1 Nishi-Shinjuku Shinjuku-ku,
Tokyo 163-0221
Japan
Tel : +81-3-3340-3700T
President: Shoji Doyama

**Shaklee®
Taiwan**

**Shaklee®
Malaysia**

**Shaklee®
Indonesia**

Shaklee® (Asia) Inc., Taiwan Branch
11F, 90, Section 1,
Jian-Guo North Road, Taipei,
Taiwan 10491
Tel: 886-2-2516-0339
Fax: 886-2-2516-0800
Toll Free in Taiwan: 0800-066-068
For inquiries: tw-service@shaklee.com
General Manager: Philip Wong

PT Shaklee® Indonesia
Menara Citicon, 12th Floor
Jl. S. Parman Kav. 72
Jakarta 11410
Indonesia
Tel: 021-2930 8728
Fax: 021-2930 8729
General Manager: Enlie Widjaja

Shaklee® Products (Malaysia) Sdn. Bhd.
Level 9, The Pinnacle, Persiaran Lagoon,
Bandar Sunway, 47500 Subang Jaya,
Selangor.
(Customer Service)
Tel: 603-5622 3188 Fax: 603-5622 3099
For inquiries: inquiry@shaklee.com.my
President: Victor Lim

Medical advisory board & scientist



***Dr. Jamie McManus,
M.D., FAAFP***

Chairman, Medical Affairs,
Health Sciences and Education



Plenty of companies claim their products work. But at Shaklee, we have proof. You see it in the over 100 scientific papers, 90 of them published in peer-reviewed journals, that prove the effectiveness of Shaklee products. You see it in the over **\$300 MILLION INVESTED** in clinical testing, research, and development. And you see it in the **2007 Landmark Study** conducted in collaboration with researchers from the U.C. Berkeley School of Public Health that showed that people who took Shaklee supplements had markedly better health than those who took other brands of multivitamins.

And the most enlightening proof of all is in the millions of real people who have lived healthier, more productive lives because of Shaklee. Before any Shaklee product reaches your hand, we've done the hard work to make sure it does what we say it does.

Changing Brands Can Change Your Life™



Purity

Everything you need.
Nothing you don't.

Our experience shows us that you can't shortcut quality. We take nothing for granted. Before any ingredient goes into a Shaklee supplement, it goes through the most stringent screening process in the industry. Even beyond pharmaceutical standards set by the United States Pharmacopeia (USP)



Potency

Guaranteed through uncompromising *formulation*.

Our scientists search the world over to source the purest and most potent natural ingredients nature has to offer. But first, we spend thousands of hours comprehensively reviewing scientific literature for any and all new ingredients and conducting our own studies to verify efficacy.



Performance

Best absorbed for maximum benefit.

Clinically Proven Absorption

Consumption of just two caplets of OsteMatrix™ resulted in statistically significant increases in blood calcium levels as measured over a 12-hour period. For the body to use calcium to build and maintain strong bones, calcium must first be absorbed



Proof

The strongest scientific, clinical studies.

Long-term Shaklee supplement users had **markedly better health***:

33% lower triglyceride levels

11% lower ratio of total cholesterol to HDL cholesterol

36% lower levels of homocysteine

60% lower levels of C-reactive protein

* Compared to nonsupplement users.



Powerful

Fuelling the most extraordinary human achievements.

In 1993, Shaklee developed AstroAde for the NASA Space Shuttle program.

This uniquely formulated rehydration drink is still used by Shuttle astronauts today.

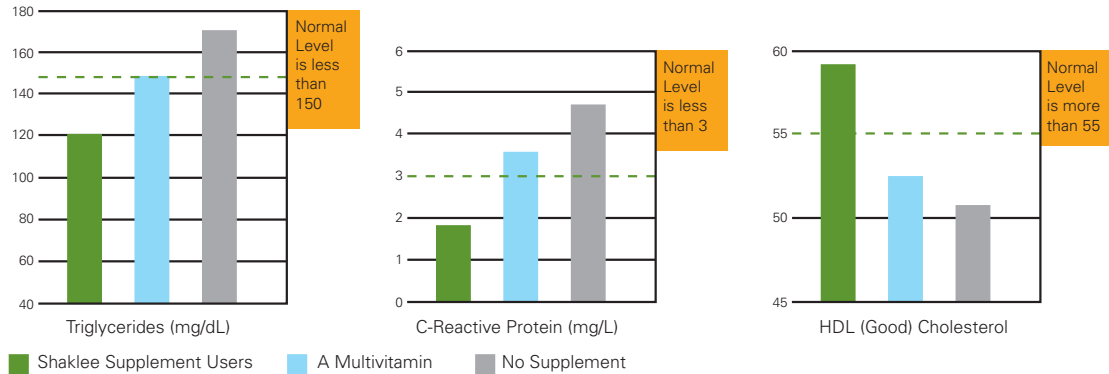
Our products have been proven by world-class athletes who together have won over 100 gold, silver, and bronze medals. And the most enlightening proof of all is in the 20 million real people just like you who have lived healthier, more productive lives because of Shaklee.

Shaklee Landmark Study

The Landmark Dietary Supplement Study: Usage patterns, health, and nutritional status of long-term multiple dietary supplement users; a cross-sectional study

Gladys Block^{*1}, Christopher D Jensen¹, Edward P Notkus², Tapashi B Dalvi¹, Les G Wong³, Jamie F McManus³ and Mark L Hudes⁴

Address: ¹School of Public Health, 50 University Hall, University of California, Berkeley, CA, 94720, USA, ²Department of Medical Research, Our Lady of Mercy Medical Center, 600 East 233rd Street, Bronx, NY, 10466, USA, ³Shaklee Corporation, 4747 Willow Road, Pleasanton, CA, 94588, USA and ⁴Nutritional Sciences and Toxicology, 234 Morgan Hall, University of California, Berkeley, CA, 94720, USA



Shaklee supplement users retained normal levels of:

- Blood Pressure
- HDL cholesterol
- Triglycerides Level
- Homocysteine

The Shaklee Difference

Naturally Safe, Proven Effective For Over 50 Years



Always **SAFE**

- **Over 100,000** annual quality control tests
- **Guaranteed potency** — third party verification of botanical ingredients
- **Guaranteed purity** — 350 contaminant tests conducted on EACH new botanical ingredient
- **100%** Satisfaction Guaranteed



Always **WORKS**

- **\$300 million** invested in testing research and development
- **70** published clinical studies
- **60** Shaklee scientists
- **55** patents and patents pending
- **50th Anniversary Landmark Study** showed that Shaklee long-term supplements users have markedly better health than those who took only a multivitamin or no supplement at all



Always **GREEN**

- **No** artificial flavors
- **No** artificial sweeteners
- **No** dyes or trans fats
- **No** hidden fillers
- **No** animal testing
- **No** banned substances
- **No** chlorine bleach

Shaklee Products *Loyalty Through Quality*

Healthy Nutrition



Healthy Weight



Healthy Beauty



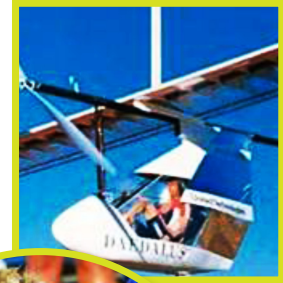
Healthy Home



Shaklee Product Performance

7 out of Time-Life's **25 Greatest Adventures** of All Time were powered by **Shaklee products**

-  **Mt. Everest – First American ascent without oxygen**
-  **Jacques Cousteau's Calypso and Alcyon expeditions**
-  **Voyager – First nonstop flight around the world**
-  **Will Steger's three record-breaking polar expeditions**
-  **Daedalus Project – set world record for human-powered flight**
-  **Gary Hall, Jr. – Olympic gold medal winner in 50-meter freestyle for third consecutive time**



Compensation Plan *CASH*



150 UV	5%
300 UV	8%
600 UV	11%
1200 UV	14%
2000 UV	17%
Effective Sales Leader	21%

Rank		Senior Supervisor	Coordinator	Senior Coordinator	Key Coordinator	Senior Key Coordinator	Master Coordinator	
1 st Level Point Count		1-2	3-5	6-8	9-11	12-14	15+	
Leadership Bonus	1 st	5%	5%	5%	5%	5%	5%	
	2 nd	4%	4%	4%	4%	4%	4%	
	3 rd	3%	3%	3%	3%	3%	3%	
	4 th	2%		3%	3%	3%	3%	
	5 th				2%	3%	3%	
	6 th							3%
	Coordinator Special Incentive	0.5%		0.5%	-	-	-	
	Key Coordinator Special Incentive					1%	1%	-
Master Coordinator Special Incentive							1.5%	

1st Level Point Count:

- 1st Level Supervisor/Senior Supervisor = 1 point
- 1st Level Coordinator and above rank = 2 points

Compensation Plan

Car Subsidy Program

Qualification for Car Subsidy Program

Be an effective Supervisor or above rank, and achieve either one of the following Car UV requirements:



Option A: 3 - month Qualification

1st Month: 5,000 UV

2nd Month: 10,000 UV

3rd Month: 15,000 UV

Option B: 4 - month Qualification

1st Month: 5,000 UV

2nd Month: 7,500 UV

3rd Month: 7,500 UV

4th Month: 10,000 UV

Qualification Based on UV:

- 100% from qualifying Business Leader's Personal Group UV
- 50% from 1st Level Business Leader Group UV
- 20% from 2nd Level Business Leader Group UV
- 10% from 3rd Level Business Leader Group UV

Payout Entitlement:

An achiever needs to achieve a minimum of 5,500 Car UV to be entitled for payout in any PV month. (RM30 per 1,000 Car PV)

Compensation Plan

Conventions

Once you reach the rank of Supervisor, you can begin to earn credits toward the Shaklee Convention Program, which offers training, motivation, personal recognition, fun, and excitement.

Each year, qualified Business Leaders will have the privilege of attending Shaklee Conventions, held domestically and abroad.

National



Global



Meet  Shaklee®

We've paid over \$6 billion to people just like you, and we offer product that make a *difference to people and the planet.*





**“ Your future life will be exactly
what you decide to make it.”**

— Dr. Forrest C. Shaklee