

Transform Yourself in 2012

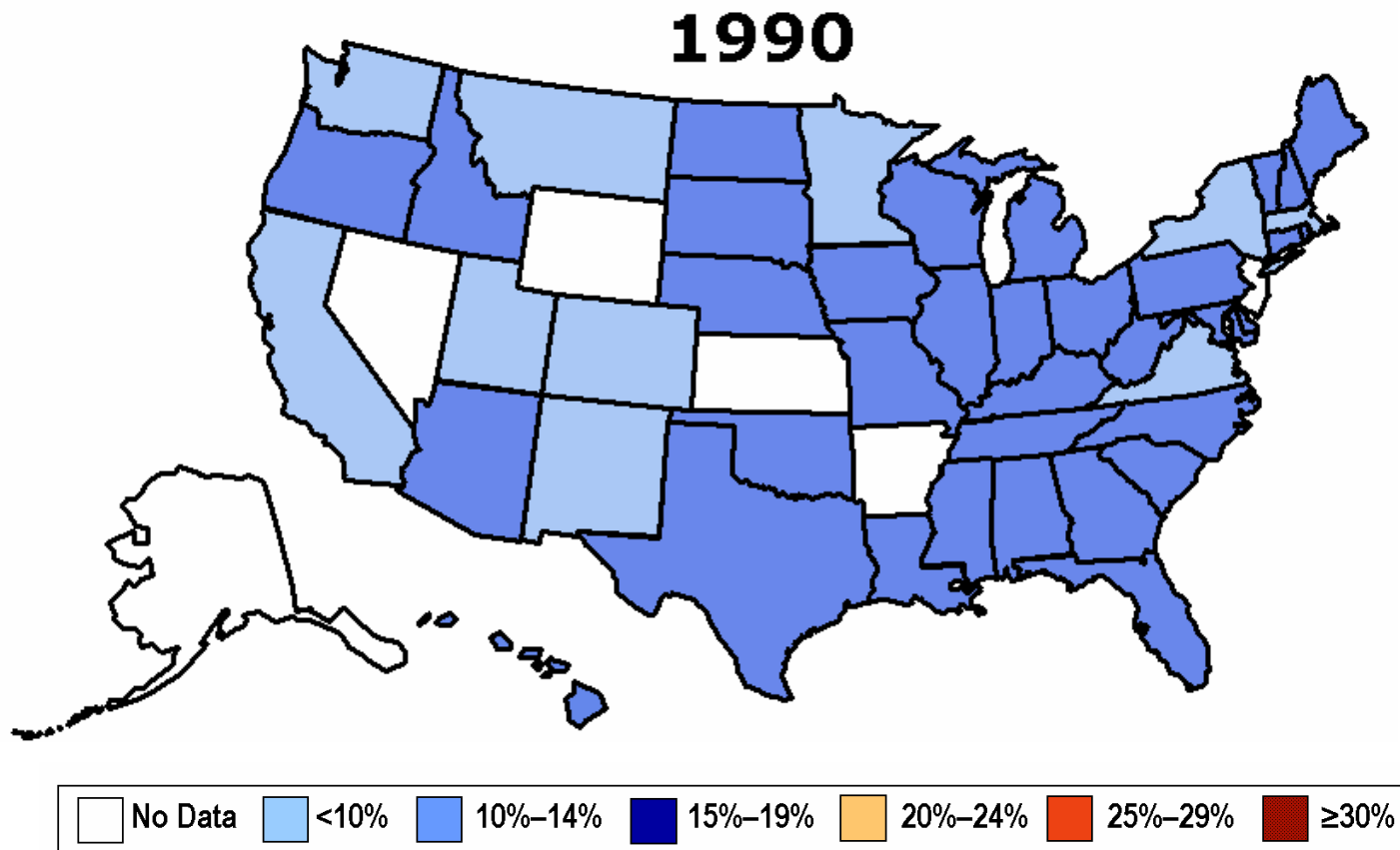
Tasha lost
80
Pounds!*



*Results not typical. In a preliminary clinical study of the Cinch Inch Loss Plan, participants on average lost 15.4 pounds and 6.6 inches over 12 weeks. Tasha is a Shaklee Distributor.

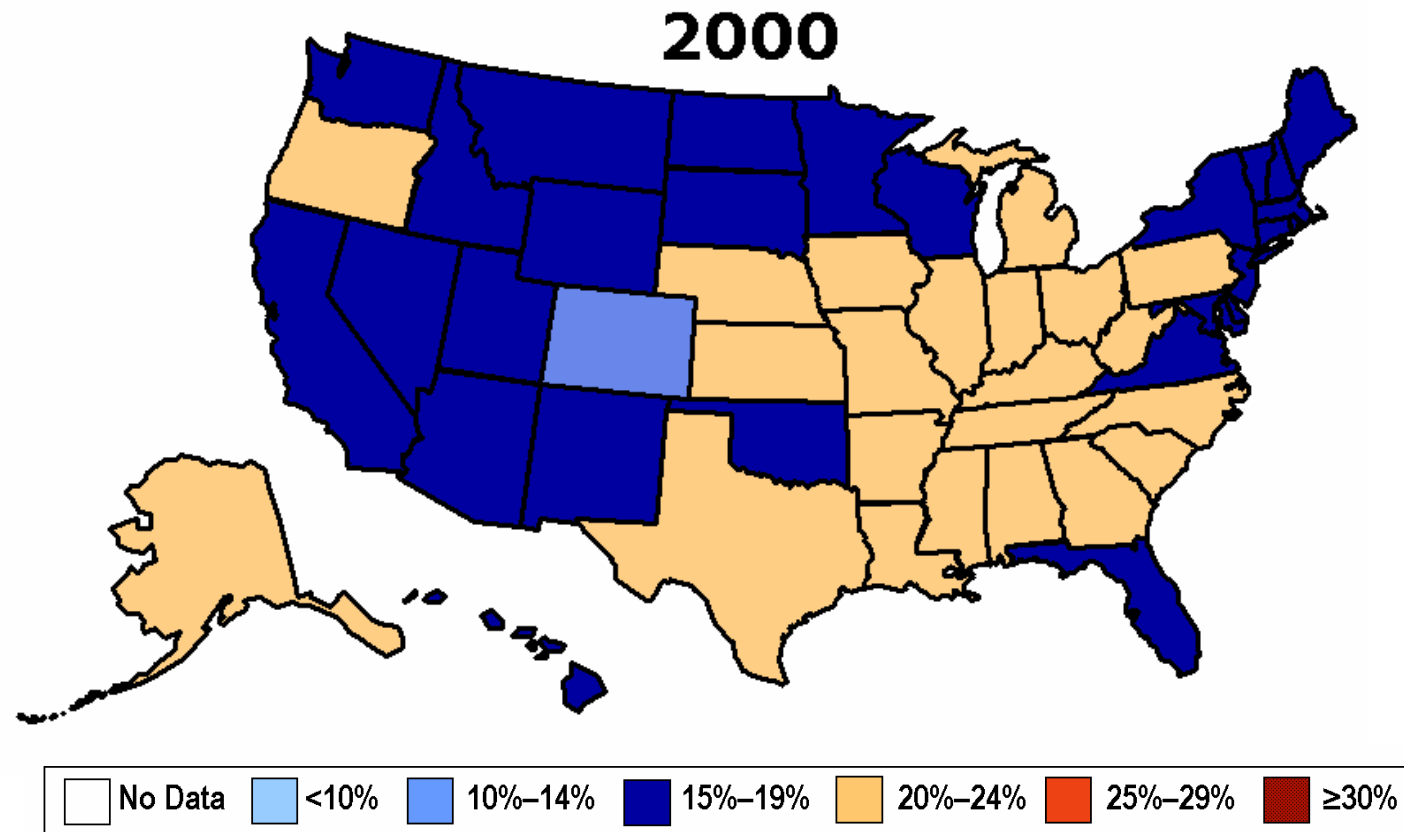
 **Shaklee**

Obesity in the United States: 1990



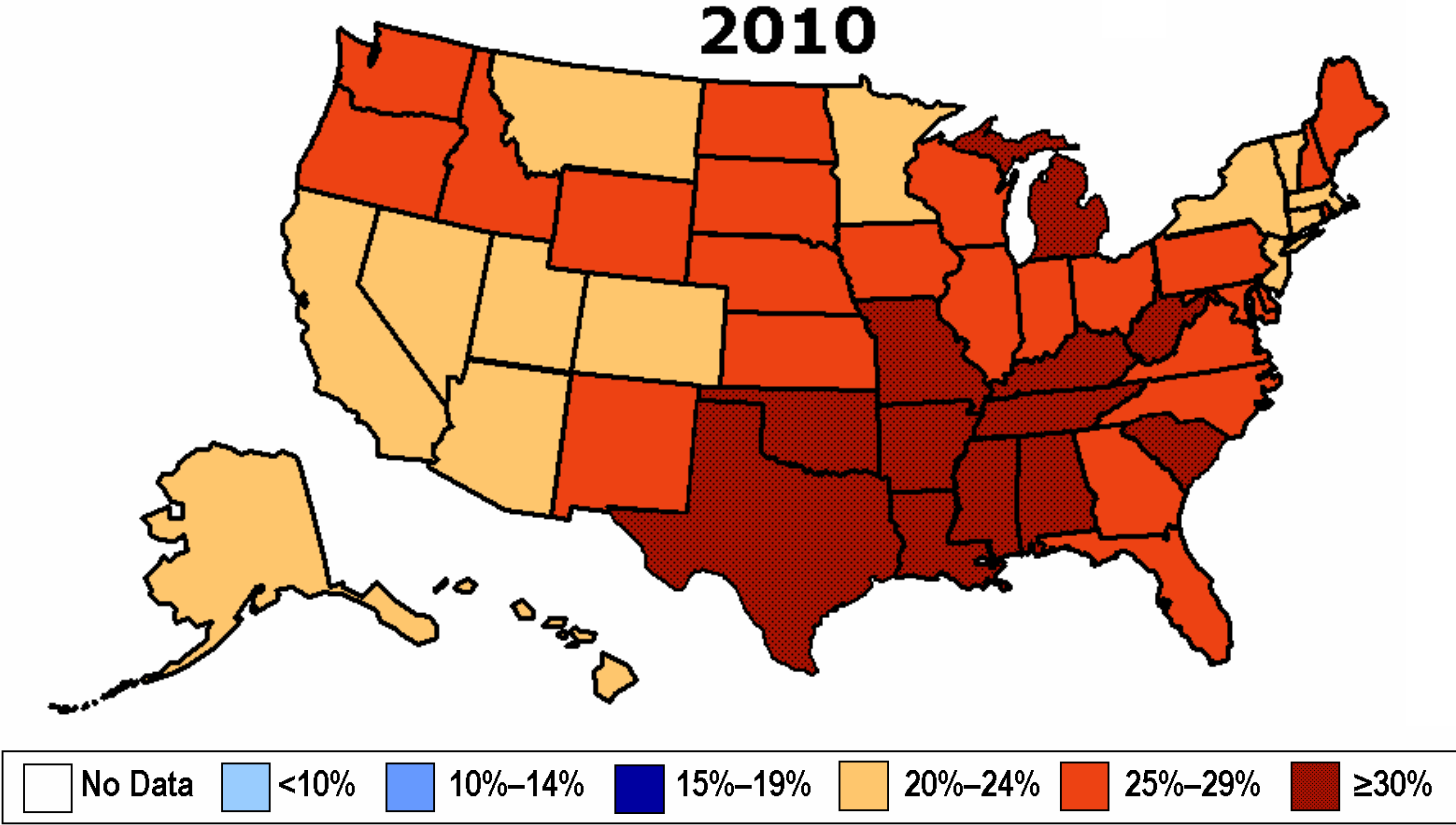
Source: Behavioral Risk Factor Surveillance System, CDC.

Obesity in the United States: 2000



Source: Behavioral Risk Factor Surveillance System, CDC.

Obesity in the United States: 2010



Source: Behavioral Risk Factor Surveillance System, CDC.

Top 10 New Years Resolutions

- #1 Lose weight and get fit
- #2 Quit smoking
- #3 Learn something new
- #4 Eat healthier
- #5 Get out of debt, save money
- #6 Spend more time with family
- #7 Travel to new places
- #8 Be less stressed
- #9 Volunteer, make a difference
- #10 Drink less alcohol



Your Weight It's a Matter of Life or Death

1 out of 2 obese people will die prematurely due to **complications associated with their weight**



Health Consequences:

Stroke

Dyslipidemia

Hypertension

Osteoarthritis

Type 2 diabetes

Gallbladder disease

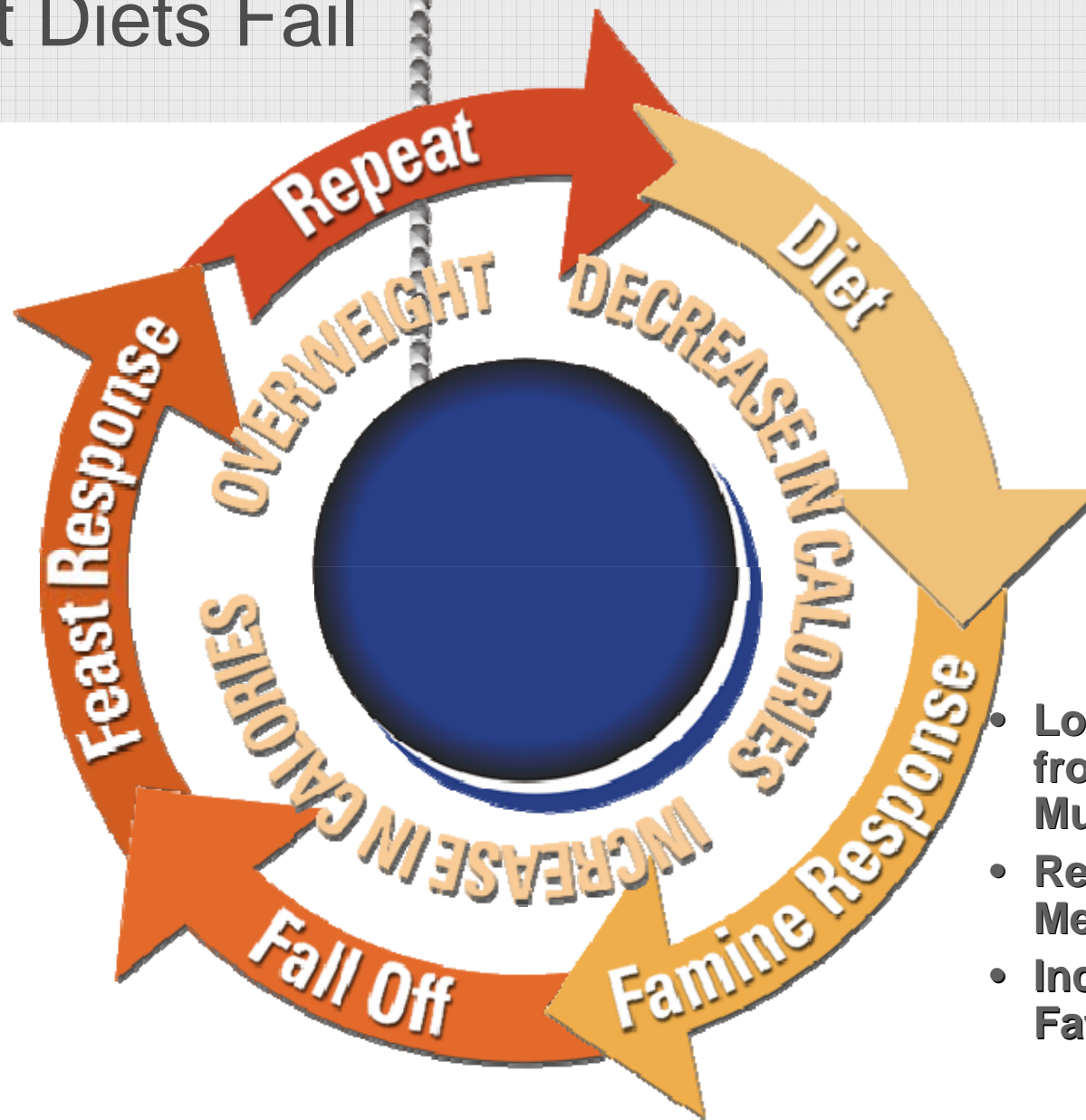
Coronary heart disease

Sleep apnea and respiratory problems

Some cancers (endometrial, breast, and colon)

Why Most Diets Fail

- Reduced Metabolic Rate
- Loss of Muscle
- Regain Weight from Fat



- Lose Weight from Lean Muscle & Fat
- Reduced Metabolic Rate
- Increase in Fat Storage

Our Scientific Insight

To lose weight the right way, you need to prevent muscle loss.

Why?

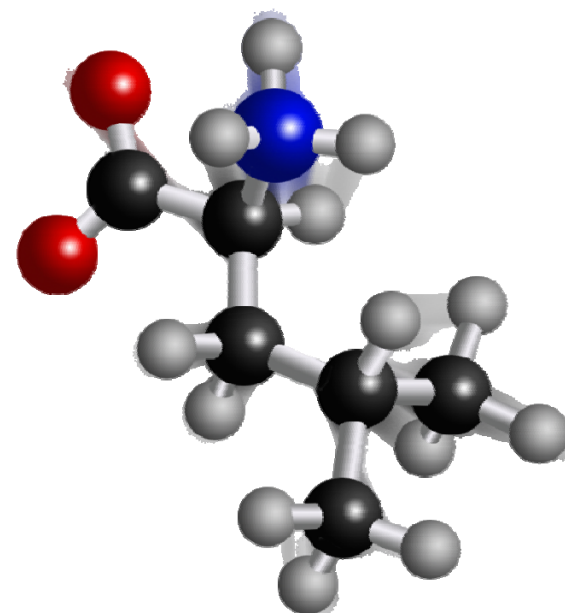
Because Muscle = Metabolism



The Science Behind Cinch®

The products in the Cinch Inch Loss Plan are formulated to help you break the vicious diet cycle.

- Cinch contains a proprietary clinically tested LEUCINE formula*
- Leucine is an essential amino acid that helps you lose weight the right way
 - It helps the body retain and even build lean muscle
 - It supports a healthy metabolism by preserving muscle



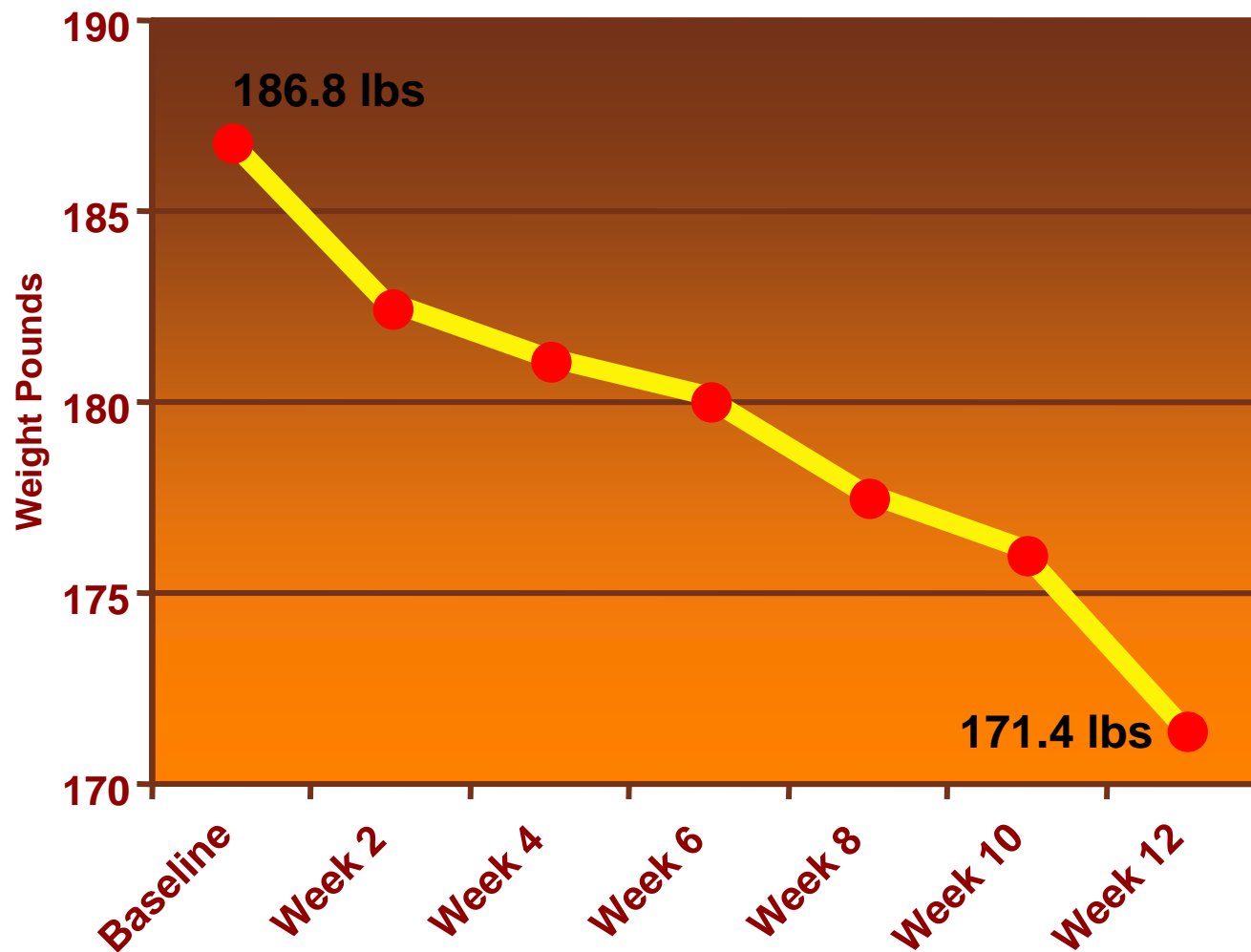
* The Cinch Plan was tested in a preliminary 12-week study

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Cinch® Pilot Study



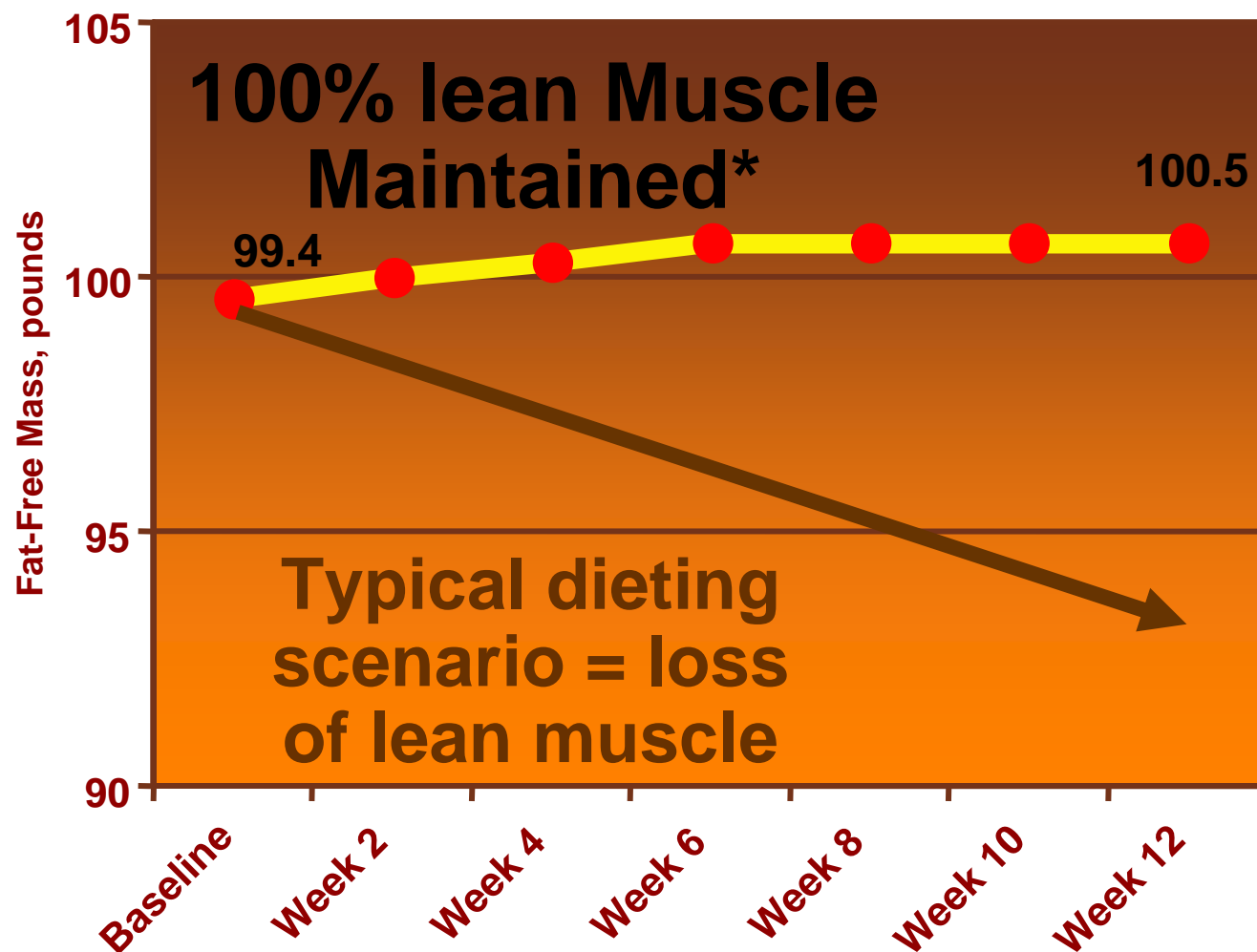
Weight Loss Results*



* The Cinch Plan was tested in a preliminary 12-week study



Body Composition Results*



* The Cinch Plan was tested in a preliminary 12-week study



Transform Yourself

Get the products** that helped participants lose 15 pounds in 12 weeks*



*The Cinch Plan was tested in a preliminary 12-week study

** The Cinch Meal-in-Bar was not included in the preliminary clinical study



Shaklee's Best Offer Ever

Buy 3 Months of Cinch...Get the 4th Month FREE*

Less than
\$3
per meal!

**Save
\$299***



Everything you need in one great pack. To learn more, go to www.freecinch.com

*This AutoShip promotion offer gives you a complete four-week supply of Cinch, costing \$299.95 MP, after three qualifying Cinch AutoShip orders have been completed in the required time frame. There is no PV on the free Cinch pack, and shipping charges and applicable taxes apply. Limit two per Shaklee ID number. This offer is intended for personal consumption only, not for resale. First AutoShip must be sent by March 31, 2012. Fourth AutoShip order must be completed by June 30, 2012. Offer subject to change without notice. While supplies last.

Shaklee

Get Started Today!

It's as easy as **1-2-3**. Here's how it works.

1 snack bar and energy tea mix
afternoon



2 meal replacements
breakfast and lunch



3 boosters
take 1 with every meal



Just eat a healthy dinner and your program is complete.



use your tools

Program Guide (included in this pack)

Find helpful goal-setting tools, portion-control guidelines, frequently asked questions, and more!



Daily Journal (4 included in this pack)

Track your daily activities and your weekly progress.

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Join the thousands of people who have lost weight with Cinch*



*Results not typical. In a preliminary clinical study of the Cinch Inch Loss Plan, participants on average lost 15.4 pounds and 6.6 inches over 12 weeks.



Free Cinch When You Join with \$70

- Any new person who joins Shaklee with \$70 product purchase as a Member or Distributor or who joins as a Gold Ambassador gets a “Taste of Cinch” Sampler Pack FREE*
- If Vitalizer™ is part of the initial order, they can also get \$19.95 Membership for free!
- **Over \$100 SRP Value**
- **Offered Jan. 1 – Mar. 31, 2012**

* Shipping charges and sales tax, where required, apply

