

Shaklee Dream Plan Rewards and Requirements

Shaklee®

	PERSONAL GROUP REQUIREMENTS		AMBASSADOR	DIRECTOR	SENIOR DIRECTOR	COORDINATOR	SENIOR COORDINATOR	EXECUTIVE COORDINATOR	SENIOR EXECUTIVE COORDINATOR	KEY COORDINATOR	SENIOR KEY COORDINATOR	MASTER COORDINATOR	SENIOR MASTER COORDINATOR	PRESIDENTIAL MASTER COORDINATOR†
	Volume	Bonus												
	250	4%												
	500	8%												
	1000	12%												
	1500	14%												
	2000+	20%*												
REQUIREMENTS	Average of lowest 1/3*		\$144	\$5,049	\$7,251	\$10,601	\$17,948	\$27,251	\$42,866	\$55,311	\$85,657	\$111,995	\$158,978	\$323,092
	Average*		\$750	\$12,466	\$13,954	\$24,516	\$37,199	\$49,695	\$69,897	\$97,019	\$131,609	\$206,338	\$245,543	\$574,205
	Average of highest 1/3*		\$1,661	\$23,153	\$24,095	\$42,107	\$63,343	\$80,634	\$103,787	\$152,051	\$190,448	\$334,239	\$356,512	\$925,379
	Personal Volume		100	100	100	100	100	100	100	100	100	100	100	100
	Personal Group Volume			2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
	Organizational Volume						10,000	20,000	30,000	50,000	75,000	100,000	200,000	500,000
	Outside Organizational Volume									25,000	37,500	50,000	100,000	250,000
	Director Legs				1	2	2	3	3	4	5	6	8	10
	Generation 1 + Infinity				6%	6%	6% + 2%	6% + 3%	6% + 4%	6% + 5%	6% + 6%	6% + 7%	6% + 7.5%	6% + 8%
	Generation 2 + Infinity				3%	4%	5% + 2%	6% + 3%	6% + 4%	6% + 5%	6% + 6%	6% + 7%	6% + 7.5%	6% + 8%
CASH	Generation 3 + Infinity						↓	4% + 3%	4% + 4%	4% + 5%	4% + 6%	4% + 7%	4% + 7.5%	4% + 8%
	Generation 4 + Infinity						↓		↓	4% + 5%	4% + 6%	4% + 7%	4% + 7.5%	4% + 8%
	Generation 5 + Infinity						↓		↓		↓	3% + 7%	3% + 7.5%	3% + 8%
	Generation 6 + Infinity						↓		↓		↓		3% + 7.5%	3% + 8%
	Infinity						↓		↓		↓		↓	↓
	Infinity Check Match										10%	15%	20%	25%
	Presidential Bonus													UP TO 1%
	Star Club Bonus		You earn a \$75 Star Club Bonus for every \$500 in product purchases made by at least 3 new people enrolled that month. Multiple Star Club Bonuses can be earned in a month with each \$500 increment in join orders from at least 3 new people.											
	2024 Rank Up Bonus§		Leadership Summit Reg. & One Night Hotel	\$1,000	\$2,000	\$2,500	\$4,000	\$5,000	\$7,500	\$10,000	\$20,000	\$20,000	\$20,000	\$20,000
	Car Volume			5000		7000		9000		13,000	15,000			23,000
CARS	Car Bonus (per month)			\$225–\$250		\$325–\$375		\$400–\$450		\$450–\$500	\$500–\$600			\$1400–\$1500
	Incentive Trips/Celebrations			VIP Elite Trip								New Master Coordinator Ceremony		

*US average annual income for 2022 is based on the monthly amounts reported on Form 1099-NEC for all at that rank. The sum of these monthly averages is the figure reported above. Results will vary with effort. These earnings do not include costs to run a Shaklee Business. The only required cost is a \$49.95 join fee, which includes 3 months of personal website services. After 3 months, the personal website service is optional at \$14.95 a month. Shaklee Corporation does not guarantee that any particular income level will be achieved. New Ambassadors joining Shaklee in 2022 who have no earnings represent 21.6% of total Ambassadors (not included above). †Two Paid As Master Coordinator Legs are required. §Requires appointment to Director. ¶You may advance more than one rank in a given month, but only one rank may be earned at a time. The full maintenance is required for each rank (4 consecutive months) prior to the payment of the award and before you can start qualification for your next reward rank. You must increase your Organizational Volume (OV) for each month after the rank advancement over the month prior to the rank advancement. For full requirements, see the Statement of Privileges and Responsibilities of Shaklee Family Members and the Incentive Booklet at events.shaklee.com/dream-plan-details.