

This is what over 50 years of unwavering dedication to the science of nature gets you.

PURITY

Everything you need. Nothing you don't.

Our experience shows us that you can't short-cut quality. We take nothing for granted. Before any ingredient goes into a Shaklee supplement, it goes through the most stringent screening process in the industry. Even beyond pharmaceutical standards set by the United States Pharmacopeia (USP).

We test for over 350 contaminants, including over 320 pesticides while USP standards require just 80, and we conduct over 100,000 tests a year to ensure the greatest purity and potency possible.

Our own standards are the toughest purity standards in the nutrition industry so we can guarantee that every Shaklee product is 100% safe.

POTENCY

Guaranteed through uncompromising formulation.

Our scientists search the world over to source the purest and most potent natural ingredients nature has to offer. But first, we spend thousands of hours comprehensively reviewing scientific literature for any and all new ingredients and conducting our own studies to verify efficacy.

From there, we invest in only the best-studied forms of each and every nutrient, use them to create our own proprietary formulas, and rigorously test for purity and potency.

Beyond that, we've secured over 60 patents and patents-pending for our exclusive formulas. That means no other company will have the unique combination of ingredients we have.

PERFORMANCE

Best absorbed for maximum benefit.

At Shaklee, over 50 years of clinical studies go into understanding how our bodies absorb nutrients. We've found that just because you take a supplement doesn't mean your body can absorb the nutrients listed on the label. We use our deep understanding to develop nutrient delivery systems that provide indisputable results.

For example, a study of Shaklee Vitalizer's sustained-release B+C complex showed that its unique delivery system allows the body to absorb up to 198% more B vitamins over a 12-hour period compared to more conventional delivery systems.

The cutting-edge, patented Shaklee delivery systems are designed to make sure nutrients get released in your body where they can be best absorbed.

PROOF

The strongest scientific, clinical studies.

Plenty of companies claim their products work. But at Shaklee, we have the proof. You see it in the over 100 scientific publications in peer-reviewed journals that confirm the efficacy of our products. You see it in the over \$250 million invested in clinical testing, research, and development.

You see it in one of the most important studies ever done on long-term supplement users that was conducted in partnership with researchers from the UC Berkeley School of Public Health and published in *Nutrition Journal*. This Landmark Study, the only one of its kind, showed that people who took Shaklee supplements over a period of 20 years had markedly better health than both single-multivitamin and nonsupplement users.

Long-term Shaklee supplement users had markedly better health*:

- 33% lower triglyceride levels
- 11% lower ratio of total cholesterol to HDL cholesterol
- 36% lower levels of homocysteine
- 60% lower levels of C-reactive protein

Learn more at LandmarkStudy.com.

* Compared to nonsupplement users.

POWERFUL

Fueling the most extraordinary human achievements.

Shaklee has been redefining the limits of human physical performance for years. Seven of Time-Life Books' 25 *Greatest Adventures of All Time* were powered by Shaklee products. We helped power the first American ascent up Mt. Everest, fueled record-breaking polar expeditions, and propelled the longest human-powered flight across the Aegean Sea—a feat that has not been duplicated to this day.

In 1993, Shaklee developed AstroAde for the NASA Space Shuttle program. This uniquely formulated rehydration drink is still used by Shuttle astronauts today.

Our products have been proven by world-class athletes who together have won over 100 gold, silver, and bronze medals. And the most enlightening proof of all is in the 20 million real people just like you who have lived healthier, more productive lives because of Shaklee.

The strongest guarantee in the market.

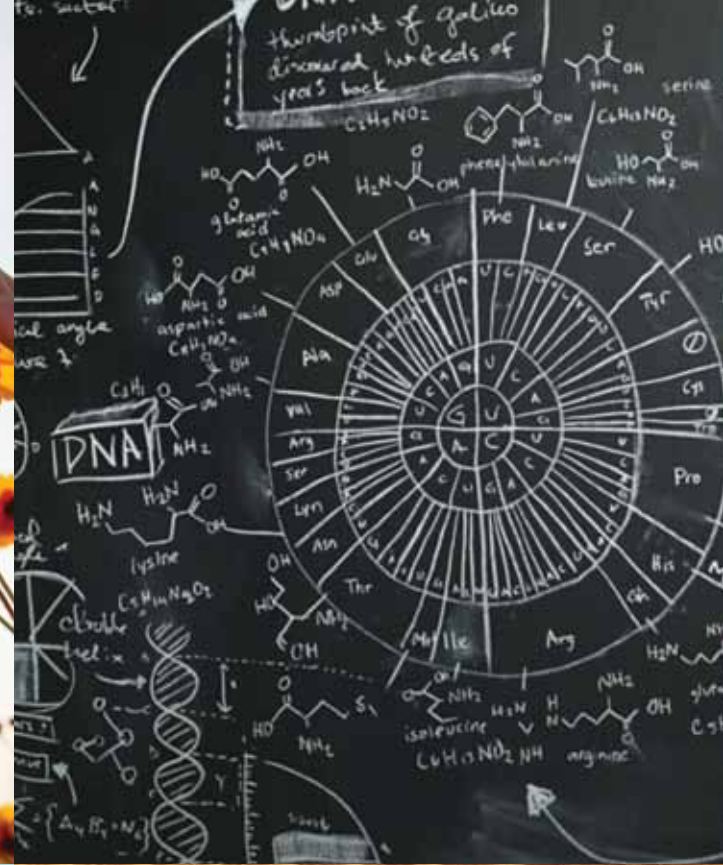
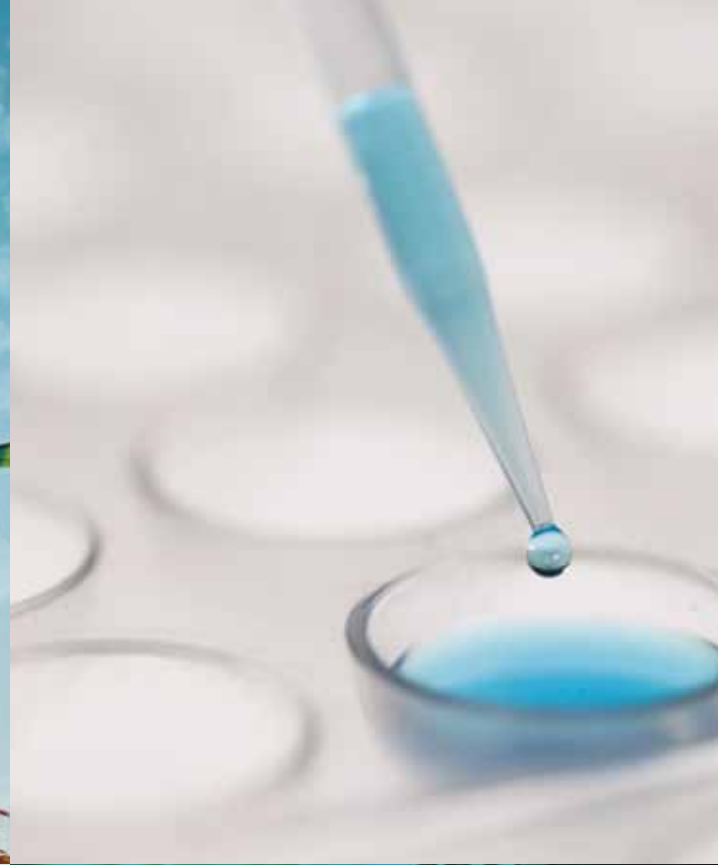
Over 50 years of experience give us the confidence to guarantee that our products are the most scientifically advanced dietary supplements money can buy.

We believe so strongly that changing to the Shaklee brand will change your life, we want you to use everything you buy. If you don't feel the difference, return the product and get your money back.

That's our unconditional guarantee.



Isn't it time to make the change?



At Shaklee, we start with nature.

We believe that nature holds the answers to a long, healthy, and productive life, and we harness the power of nature in every exclusive formula to help make you healthier.

Our visionary founder, Dr. Forrest C. Shaklee, built our company on that principle over 50 years ago. Since then, we've dedicated ourselves to becoming the foremost experts in scientific research and formulation of the purest, most effective natural nutrition products on earth.

That means no artificial flavors, sweeteners, or preservatives—and only the best natural ingredients you know you can trust.

The foundation for a longer, healthier life.*

Based on the extraordinary findings of our Landmark Study, Shaklee scientists combined the most important vitamins, minerals, and nutrients to create Vitalizer™—the most advanced and comprehensive multinutrient supplement pack in the marketplace today. Vitalizer includes over 80 bio-optimized, clinically proven nutrients in one convenient, daily Vita-Strip®.

Free membership with Vitalizer.

Get a free Shaklee membership (a \$19.95 value) and save 15% on future purchases.



CONTACT YOUR SHAKLEE INDEPENDENT DISTRIBUTOR FOR MORE INFORMATION, OR CALL 1.800.SHAKLEE



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Changing brands can change your life.™



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