

Redefining Vitality



Vitalizer Value. Every Day.

Shaklee Vitalizer nutrients create a foundation for a longer, healthier life. Vitalizer is an amazing value.

Unstable times underscore the need to spend wisely; investing in your health today might save even more in the long run. Every purchase you make is important to you, and we want to help you get the most for your money. That's why Shaklee Vitalizer is made with the best ingredients, and its formulation is guided by leading scientific research – value you can believe in every day.

Did we mention the 100% satisfaction guarantee? At Shaklee, we understand the importance of health. But, perhaps just as significant, we understand the importance of value.

Vitalizer Vitality. Every Day.

Health experts recommend that all adults take a multivitamin daily. Guided by 12 clinical studies, Shaklee Vitalizer provides a comprehensive spectrum of vitamins, minerals, antioxidants, anti-aging phytonutrients, omega-3 fatty acids, and probiotics.

Vitalizer provides 80 bio-optimized, clinically proven nutrients at a price you can afford – with a 100% money-back guarantee. Vitalizer combines the best ingredients with extraordinary quality. It also contains **SEVEN** different omega-3 fatty acids and the most powerful antioxidant spectrum, **PLUS** a patent-pending delivery system formulated to deliver the right nutrients to the right place at the right time. That's S.M.A.R.T.™ (Shaklee Micronutrient Advanced Release Technology™).

Best ingredients. Extraordinary quality. Guided by leading scientific research. Shaklee Vitalizer.

The Shaklee Difference

Vitalizer's 80 Bio-Optimized Nutrients Support:

- ✓ Supercharged vitality
- ✓ Immune health
- ✓ Stress management
- ✓ Anti-aging phytonutrients
- ✓ Antioxidant and DNA protection
- ✓ Heart and brain health
- ✓ Bone and joint health
- ✓ Digestive health
- ✓ Healthy skin, teeth, and gums
- ✓ Healthy vision

Most Powerful Antioxidant Spectrum

- ✓ Helps protect cells, tissues, and organs against aging
- ✓ Superior protection against free radical damage
- ✓ Full-spectrum vitamin E from all 8 natural forms

7 Omega-3s to Help Reduce the Risk of Heart Disease*

- ✓ Also promotes brain and joint health
- ✓ High-potency EPA and DHA
- ✓ Ultra-pure, pharmaceutical grade

The Shaklee Difference

Optimal Absorption. Optimal Value.

Vitamins, minerals, and other nutrients should be delivered to specific regions of your digestive system for enhanced absorption and utilization. Other brands may not be designed with optimal absorption in mind.

Vitalizer uses the patent-pending S.M.A.R.T. delivery system to ensure that the right nutrients get to the right place at the right time, helping you create your foundation for a healthier life. This S.M.A.R.T. delivery system includes:

- **Vita-Lea® Advanced Multivitamin (two tablets per Vita Strip®):** micro coated for immediate release in the stomach to enhance absorption of folic acid
- **B+C Complex (one tablet per Vita Strip):** sustained-release delivery to the small intestine; shown in a clinical study to provide up to 198% greater absorption of B vitamins over 12 hours
- **Caroto-E-Omega (two softgels per Vita Strip):** carotenoids, vitamin E, and omega-3 fatty acids are enteric coated for release in the upper intestine to reduce fishy aftertaste
- **Optiflora® Probiotic (one capsule per Vita Strip):** triple-layer encapsulation protects the live cultures against harmful stomach acid for release in the lower intestine

Once-a-Day Convenience. Everyday Value.

- Take just one Vita Strip a day
- The Vitalizer S.M.A.R.T. delivery system gets the right nutrients to the right place at the right time
- Other multipacks often require you to divide packs throughout the day (i.e., some tablets for the morning, others for the evening)
- Other multipack supplement regimens often require you to take many more tablets and capsules than the convenient six of Vitalizer

Most Benefits, Best Value

- Vitalizer costs as little as \$2.57* per day – that's less than a fancy cup of coffee; other packs can cost as much as \$4.76 per day
- Best ingredients, extraordinary quality

Every Vitamin, Plus Minerals, Your Body Needs

- ✓ High potency for supercharged vitality
- ✓ Bio-optimized nutrients for optimum absorption
- ✓ All eight highly potent B vitamins, including biotin

Guaranteed Super-Active Probiotics to Improve Digestive Health

- ✓ Support healthy digestion and immunity
- ✓ Extensively studied active cultures
- ✓ Patent-pending delivery system

Anti-Aging Nutrients

- ✓ Protect DNA and support healthy aging
- ✓ Powerful flavonoids and carotenoids including lutein and lycopene

Always Safe

- ✓ Up to 350 tests conducted on certain key ingredients for harmful contaminants
- ✓ More than 1,000 quality inspections every time Vitalizer is made
- ✓ No artificial flavours, sweeteners, or preservatives added
- ✓ Gluten free

Always Works

- ✓ 80 bio-optimized nutrients
- ✓ S.M.A.R.T. delivery system
- ✓ Powerful antioxidant spectrum
- ✓ Every vitamin, plus minerals, your body needs
- ✓ Anti-aging nutrients
- ✓ Seven omega-3s to help reduce the risk of heart disease†
- ✓ Guaranteed super-active probiotics to improve digestive health
- ✓ Based on 12 clinical studies
- ✓ 100% Shaklee Guarantee

Always Green

- ✓ Packaging is free of bisphenol-A, phthalates, and toxic inks
- ✓ Recyclable decorator carton packaging
- ✓ Not tested on animals

*Based on Member Price (MP).

†Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of heart disease.

The Shaklee Difference

Vitalizer Value.

If you're not taking Vitalizer, are you getting everything you're paying for?

Does Your Multi...?	Vitalizer	Your Multi
Provide every vitamin, plus minerals, your body needs?	✓	?
Deliver 80 bio-optimized, clinically proven nutrients?	✓	?
Contain a full spectrum of vitamin E with all eight natural forms, including gamma-tocopherol?	✓	?
Provide 1000 IU of the most bio-available form of vitamin D?	✓	?
Provide antioxidants to help protect against free radical damage?	✓	?
Provide a full spectrum of seven omega-3 fatty acids to help lower the risk of heart disease?*	✓	?
Provide guaranteed live probiotics to support digestive health?	✓	?
Deliver nutrients with the patent-pending S.M.A.R.T. delivery system to enhance nutrient absorption?	✓	?

Is Your Multi...?	Vitalizer	Your Multi
Based on 12 Shaklee clinical studies and a first-of-its-kind Landmark Study?	✓	?
Tested more than 1,000 times every time it's made?	✓	?
Developed by a 55+-year-old company with more than 100 scientific publications backing it up?	✓	?
Free of artificial flavours, sweeteners, added preservatives, and gluten?	✓	?

*Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of heart disease.

YOU-trients: How Vitalizer Benefits You

NUTRIENT	VITALIZER	NUTRIENT'S BENEFIT IN THE BODY
VITAMINS		
Beta-carotene	7000 IU	Supports healthy eyes, skin, and immune system
Vitamin A	1500 IU	Supports healthy eyes, skin, and immune system
Vitamin E	200 IU	Supports heart and cellular health
Vitamin C	500 mg	Supports a healthy immune system, cell membranes, and connective tissue
Vitamin D ₃	1000–1200 IU	Supports healthy bones and teeth, calcium absorption
Folic acid	0.4 mg	Supports cardiovascular and prenatal health
Thiamine (B ₁)	9–9.75 mg	Supports cellular energy production and nerve function
Riboflavin (B ₂)	10.2–11.05 mg	Supports cellular energy production and metabolism
Niacinamide	120–130 mg	Supports cellular energy production, healthy skin, and carbohydrate metabolism
Vitamin B ₆	12–14 mg	Supports cellular energy production and amino acid metabolism
Vitamin B ₁₂	36–54 mcg	Supports blood formation and a healthy nervous system
Vitamin K ₁	80–100 mcg	Helps in the maintenance of bones
Biotin	300 mcg	Supports cellular energy production and carbohydrate and fat metabolism
Pantothenic acid	60–65 mg	Supports cellular energy, hormone, and neurotransmitter production
MINERALS		
Calcium	450 mg	Supports strong bones, nerve transmission, and muscle contraction
Phosphorus	350 mg	Major component of bones and teeth
Iodine	0.15 mg	Supports healthy thyroid function
Iron*	18 mg	Plays a critical role in the formation of hemoglobin, a component of red blood cells that carries oxygen through the bloodstream to the body's cells
Magnesium	200–225 mg	Supports strong bones and muscle function, helps retain normal blood pressure and heartbeat
Copper	1 mg	Supports bone health and is a component of enzymes involved in collagen synthesis
Boron	1 mg	A factor in the maintenance of good health
Zinc	15–22.5 mg	Supports the immune system and is involved in the regulation of gene expression
Manganese	2 mg	Supports bone health and is involved in amino acid metabolism
Selenium	70 mcg	Supports the body's antioxidant defense system, immune system, and thyroid function
Chromium	120 mcg	Helps retain normal glucose levels and supports carbohydrate, protein, and fat metabolism
Molybdenum	75 mcg	Supports metabolism and cell function as a component of numerous enzymes
OMEGA-3s		
Total omega-3 fatty acids	500 mg	Support heart, brain, and joint health
Full spectrum includes:		
EPA	280 mg	The most well-studied omega-3 fatty acid
DHA	180 mg	Important for healthy early brain development
5 other fatty acids	40 mg	Full-spectrum omega-3 fatty acid nutrition
PROBIOTICS		
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	Helps keep the digestive system running smoothly and boosts the immune system
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	Generally considered to be beneficial because it produces vitamin K, lactase, and anti-microbial substances

*This nutritional information is for Vitalizer With Iron only.

YOU-trients: How Vitalizer Benefits You

NUTRIENT	VITALIZER	NUTRIENT'S BENEFIT IN THE BODY
OTHER INGREDIENTS		
Beta-carotene	7000–9500 IU	Supports healthy eyes, skin, and immune system
Zeaxanthin	80 mcg	Carotenoid antioxidant that supports eye health
Quercetin	1–50 mg	Plant-based flavonoid compound with antioxidant and other properties
Lycopene	2.5–5 mg	Provides free radical protection and may support normal cardiovascular and prostate health
Lutein	2 mg	Provides free radical protection, supports healthy eyes, and may support heart health
Bioflavonoid complex	25 mg	Provides free radical protection and supports normal cell metabolism
Gamma-tocopherol	25 mg	Natural form of vitamin E thought to have additional benefits beyond vitamin E activity



Shaklee Vitalizer™ Without Iron

Ideal for men

57465 | 30 Vita Strips®
(30-day supply)

Shaklee Vitalizer™ With Iron

Ideal for women

57460 | 30 Vita Strips®
(30-day supply)

Shaklee Vitalizer Gold™

Ideal for adults 50+

57570 | With Vitamin K
30 Vita Strips® (30-day supply)
57575 | Without Vitamin K*
30 Vita Strips® (30-day supply)

It All Adds Up to Value.

Redefining Vitality

Shaklee Vitalizer™

Dietary Supplement

100% Shaklee Guarantee. We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Healthy Nutrition, Healthy Weight, Healthy Home, and Healthy Beauty products are 100% guaranteed.



Anatomy of Quality

Step 1: The Recipe for Vitalizer

- Vitalizer is made from more than 60 different raw materials that deliver 80 different nutrients, each with detailed specifications and processes that address purity and potency
- To ensure that Vitalizer meets Shaklee quality standards, a manual with more than 550 pages of specifications is used to provide detailed instructions on how to make and test the product

Step 2: Selecting Raw Material Vendors

- Extensive quality checks are done prior to accepting a vendor as “Shaklee approved,” with more than 60 different quality checkpoints required on each raw material; extensive testing is performed on multiple lots of a new ingredient before we approve the vendor

Step 3: Raw Material Quality Inspection

- During the qualification period, more than 640 tests are performed on the 69 raw materials to ensure that we’re receiving materials that meet our standards

Step 4: Selecting a Manufacturer That Exceeds GMP Standards

- When considering a potential facility, more than 40 hours are devoted to the auditing process to ensure the highest quality of manufacturing and process controls
- More than 200 validation tests are performed on vitamins and minerals to ensure a consistent, high-quality production process
- On-site inspections take place every six months

Step 5: Manufacturing – More Than 1,000 Quality Inspections Every Time Vitalizer Is Made

- More than 100 visual quality inspections to review appearance
- More than 110 tests conducted to ensure that each ingredient on the label is present in the right amount
- More than 500 physical tests to make sure the product is being manufactured consistently
- More than 330 raw material tests are done on every single batch, with an additional 253 annual audit checks

Step 6: We’re Not Done Yet

- Even after Vitalizer is shipped, we continue to test retained samples to ensure that all the nutrients preserve potency and maintain freshness because, above all, Shaklee is committed to quality; you see it in the 100% money-back guarantee, the 1,000 quality tests, and the patent-protected technology that make Vitalizer an incredible value

*Suitable for those taking blood-thinning medications.