

THE TECHNICAL HANDBOOK – PART F

ENFUSELLE[®] PRODUCTS



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FOREWORD TO PART F

*This part of **The Technical Handbook** is dedicated to the Enfuselle[®] skin care products.*

First of all, there is information from the product labels that describes the features of the products, gives ingredient listings and lists directions on how to use the products properly.

You will find in this updated edition of this section that all the formulations that previously contained paraben preservatives have now been updated to use other preservatives, in response to requests from our customers to have paraben-free products.

Secondly, there is a glossary of many of the ingredients included in Enfuselle. In this section, easy-to-understand definitions are given for the often complex-sounding ingredient names that appear on the product labels.

Thirdly, there is some general information about the extensive clinical studies that were conducted on the Enfuselle products.

Finally, because skin care can often be a delicate undertaking, there is a section devoted to troubleshooting problems that some people may have with the Enfuselle line. It lists a number of questions that we have been asked about using various Enfuselle products and the answers supplied by our skin care experts.

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SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION

BALANCING MOISTURIZER

(Code 32537 - 2 fl oz/59 mL)

For Normal to Oily Skin

Oil-free and oil-controlling moisturizer helps restore skin's firmness and luminosity. **Vital Repair+**® helps maintain skin that looks younger, smoother and more resilient. Light, easily absorbed formula leaves a smooth, matte finish.

- Not tested on animals
- 100% oil free
- Contains a breakthrough triple-patented complex
- Formulated to control oil and shine
- 100% dye free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Benzoic Acid, Beta-Glucan, Caprylyl Glycol, Cetearyl Ethylhexanoate, Cyclohexasiloxane, Cyclopentasiloxane, Disodium EDTA, Ethylhexyl Isononanoate, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, 1,2-Hexanediol, Hydrogenated Lecithin, Isocetyl Stearate, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), Phenoxyethanol, Potassium Sorbate, PPG-15 Stearyl Ether, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Steareth-21, Steareth-3, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Triethanolamine, Trifluoromethyl C₁₋₄ Alkyl Dimethicone, *Vitis vinifera* (Grape) Seed Extract, Water, Xanthan Gum

Directions: Smooth onto the face and neck, A.M. and P.M., as needed.



C+E REPAIR P.M.®

(Code 32512 - 1.0 oz/28 g)

All Skin Types

This patented skin-activated formula contains high levels of pure vitamins C and E to instantly soften the skin and reverse the visible signs of aging. With continued use, skin is transformed as it recaptures youthful firmness and luminosity. Exclusive, non-irritating formula

- Not tested on animals
- 100% oil free
- Breakthrough patent pending formula
- Formulated with 10% pure vitamin C and 5% pure vitamin E
- Use nightly to maximize results
- 100% fragrance and dye free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Ascorbic Acid (Vitamin C), Cyclomethicone (and) Polysilicone-11, Dimethicone (and) Polysilicone-11, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E)

Directions: Use at night. Immediately after applying toner, smooth C + E Repair over still-moist skin. Avoiding eye area, massage gently into face and neck until completely absorbed. To avoid stinging, do not apply to broken skin.



*SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION*

CALMING COMPLEX®

(Code 32538 - 2 fl oz/59 mL)

All Skin Types

Liposome-encapsulated beta glucans enhance skin's ability to recover from environmental stress and irritation. Deeply protecting serum helps soothe and calm dry, chapped or irritated skin.

- Not tested on animals
- 100% oil free
- Formulated with soothing beta glucans
- Liposome delivery system
- Won't clog pores
- 100% fragrance and dye free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Butylene Glycol, Caprylyl Glycol, Carbomer, Disodium EDTA, Ethylhexylglycerin, Glycerin, Glyceryl Acrylate/Acrylic Acid Copolymer, 1,2-Hexanediol, Panthenol (Pro-vitamin B₅), PEG-75, Phenoxyethanol, Phospholipids, Potassium Sorbate, Saccharomyces Lysate Extract, Sodium Benzoate, Triethanolamine, Water, Xanthan Gum, Yeast Beta-Glucan

Directions: Smooth onto face before moisturizing, as needed.



EYE MAKEUP REMOVER

(Code 32539 - 2 fl oz/59 mL)

All Skin Types

Gentle oil-free formula effectively lifts all traces of eye makeup. Vital Repair+® helps encourage the fragile eye area to achieve and maintain a smooth, firm, healthy appearance. Ophthalmologist tested. Ideal for sensitive skin types and contact lens wearers.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Won't sting eyes
- Suitable for contact lens wearers
- 100% fragrance, dye and soap free
- Allergy tested
- Clinically formulated
- Ophthalmologist and Dermatologist tested

Ingredients: Benzoic Acid, Beta-Glucan, Butylene Glycol, Caprylyl Glycol, Citric Acid, Disodium Cocoamphodiacetate, Gluconolactone, Glycerin, 1,2-Hexanediol, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), PEG-32, PEG-6, Phenoxyethanol, Polysorbate 20, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Hydroxide, Tocopheryl Acetate (Vitamin E), Water

Directions: Saturate a cotton ball and apply to closed eyelid.



EYE TREATMENT

(Code 32540 - 0.5 fl oz/14 mL)

All Skin Types

Natural extracts help diminish appearance of surface lines. Vitamin C helps visibly reduce dark circles and puffiness. **Vital Repair+**® helps repair the visible signs of aging. Creates visibly firmer, smoother skin.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough patented complex
- Formulated with beech tree extract, pro-vitamin B₅ and vitamin E
- Suitable for contact lens wearers
- 100% fragrance and dye free
- Allergy tested
- Clinically formulated
- Ophthalmologist and Dermatologist tested

Ingredients: Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Benzoic Acid, Benzyl Alcohol, Beta-Glucan, Caprylyl Glycol, Cetearyl Ethylhexanoate, Cyclohexasiloxane, Cyclopentasiloxane, Disodium EDTA, Ethylhexyl Isononanoate, Ethylhexylglycerin, Fagus Sylvatica Bud Extract, Glycerin, 1,2-Hexanediol, Hydrogenated Lecithin, Isocetyl Stearate, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), Phenoxyethanol, PPG-15 Stearyl Ether, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Steareth-2, Steareth-21, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Triethanolamine, Trifluoromethyl C₁₋₄ Alkyl Dimethicone, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Pat gently around the eyes.



SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION

GENTLE ACTION CLEANSING BAR

(Code 32064 - 4.5 oz/128 g)

All Skin Types

A richly lathering, non-drying, soap-free, cleansing bar. Mineral-rich purified clay and oat flour gently exfoliate to reveal younger looking skin. **Vital Repair+**® fights damaging free radicals to defend against prematurely older looking skin. Leaves skin radiantly clean, smooth and residue free.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with skin-softening vitamin E, oat flour, chamomile extract and purified clay
- 100% dye and soap free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: *Anthemis nobilis* Flower Extract, *Avena sativa* (Oat) Kernel Extract, *Avena sativa* (Oat) Kernel Flour, CI 77492, CI 77499, CI 77891, Fragrance, Iron Oxides CI 77491, Lactic Acid, Magnesium Ascorbyl Phosphate, Maltodextrin, Montmorillonite, Panthenol, PEG-4, PEG-6, Retinyl Palmitate, Sodium Chloride, Sodium Cocoyl Isethionate, Stearic Acid, Superoxide Dismutase, Titanium Dioxide, Tocopheryl Acetate, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Wet face with warm water. Lather over face and rinse.



HAND & BODY LOTION

(Code 32541 – 236 mL)

A deeply moisturizing treatment that protects and strengthens skin all day. Features signature ingredients providing four unique benefits:

1. Phytic acid neutralizes skin-damaging reactions triggered by iron in tap water
 2. Targeted prebiotic nurtures skin's natural protective system
 3. Vital Repair+® fights free radicals to defend against prematurely older looking skin
 4. Fortified with pro-vitamin B₅, known to help strengthen nails and cuticles.
- Not tested on animals
 - 100% oil free
 - Light and quickly absorbed to leave skin feeling soft and smooth.

Ingredients: Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Alpha-Glucan Oligosaccharide, Benzoic Acid, Beta-Glucan, Caprylyl Glycol, Carbomer, Cetareth-20, Cetearyl Ethylhexanoate, Cetyl Alcohol, Cyclohexasiloxane, Cyclopentasiloxane, Dipentaerythryl Hexacaprylate/Hexacaprate, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Gluconolactone, Glycerin, Glyceryl Stearate, 1,2-Hexanediol, Hydrogenated Polyisobutene, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), Phenoxyethanol, Phytic Acid, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Stearic Acid, Stearyl Alcohol, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Tridecyl Stearate, Tridecyl Trimellitate, Triethanolamine, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Apply liberally to hands and body; gently massage into skin and cuticles. Use as needed to soothe and moisturize dry, rough or chapped skin for a more youthful look and feel.



HYDRATING CLEANSING LOTION

(Code 32543 - 6 fl oz/177 mL)

Normal to Dry

Mild, skin-conditioning cleansers gently lift makeup and pollutants. Luxurious, moisture-rich lotion preserves skin's natural beneficial oils while freeing unwanted impurities. Vital Repair+® fights damaging free radicals to defend against prematurely older looking skin. Vitamin E, a protective and essential nutrient, helps leave skin feeling wonderfully clean, fresh and refined.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Skin-softening vitamin E
- 100% dye and soap free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Ascorbyl Palmitate (Source of Vitamin C), Benzoic Acid, Beta-Glucan, Caprylic/Capric Triglyceride, Caprylyl Glycol, Carbomer, Cetareth-20, Cetyl Alcohol, Dipentaerythrityl Hexacaprylate/Hexacaprate, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, Glyceryl Stearate, 1,2-Hexanediol, Isocetyl Stearate, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sorbic Acid, Sorbitol, Stearyl Alcohol, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Tridecyl Stearate, Tridecyl Trimellitate, Triethanolamine, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Wet face and apply, avoiding eye area. Rinse with warm water. Follow with toner.



SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
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HYDRATING MOISTURIZER

(Code 32544 - 1.7 oz/48 g)

Normal to Dry

Penetrating 12-hour moisturization. Vital Repair+[®] helps maintain skin that looks younger, smoother and more resilient. Immediately, skin is softer, firmer and more luminous.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with pro-vitamin B₅ and chamomile extract
- 100% dye free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Acrylates/C₁₀₋₃₀ Alkyl Acrylate Crosspolymer, Benzoic Acid, Beta-Glucan, Bisabolol, Caprylyl Glycol, Carbomer, Cera Alba/Beeswax/Cire d'Abeille, Cetearyl Ethylhexanoate, Cetyl Lactate, Dimethicone, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, Glyceryl Isostearate, 1,2-Hexanediol, Hydrogenated Lecithin, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Octyldodecyl Neopentanoate, Panthenol (Pro-vitamin B₅), PEG-100 Stearate, PEG-7M, Phenoxyethanol, Phenyl Trimethicone, Polysorbate 60, Potassium Sorbate, PPG-20 Methyl Glucose Ether, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sorbitan Stearate, Stearic Acid, Stearyl Alcohol, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Tridecyl Trimellitate, Triethanolamine, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Apply to face, A.M. and P.M., as needed.



HYDRATING TONER

(Code 32505 - 6 fl oz/177 mL)

Normal to Dry

Soothing, alcohol-free, pH-balanced toner dries quickly. Advanced, surface-optimizing ingredients reveal clearer, softer skin. Helps prevent potential surface damage caused by the iron found in tap water. Skin-softening botanical lift scant cleanser traces while protecting skin's natural oils and hydration levels.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with witch hazel and chamomile extracts
- 100% dye free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Benzoic Acid, Beta-Glucan, Bisabolol (Chamomile Extract), Caprylyl Glycol, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, *Hamamelis virginiana* (Witch Hazel) Water, 1,2-Hexanediol, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Menthol, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Phytic Acid, Polysorbate 20, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Seed Extract, Water

Directions: After cleansing, saturate a cotton ball and stroke over face and neck. Follow with treatment product.



INFUSING MINERAL MASQUE

(Code 32547 - 2.5 oz/70 g)

All Skin Types

Dual-Action masque infuses and purifies. Essential minerals leave skin ultra conditioned, smooth and soft. Purified clay gently draws out surface impurities and deep cleans to reveal healthy, youthful looking skin.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with essential minerals manganese, copper and zinc
- 100% fragrance, dye and soap free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Benzoic Acid, Beta-Glucan, Butylene Glycol, Calcium Lactate, Caprylyl Glycol, Cetearyl Alcohol, Ethylhexylglycerin, Gluconolactone, Glycerin, 1,2-Hexanediol, Kaolin (Purified Clay), Magnesium Aluminum Silicate, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Menthol, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Polysorbate 20, Polysorbate 60, Retinyl Palmitate (Source of Vitamin A), Salicylic Acid, Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sodium Isostearoyl Lactylate, Sodium Lauroyl Sarcosinate, Sodium PCA, Superoxide Dismutase (Source of Copper, Manganese, and Zinc), Titanium Dioxide, Tocopheryl Acetate (Vitamin E), Triethanolamine, *Vitis vinifera* (Grape) Seed Extract, Water, Xanthan Gum, Zea Mays (Corn) Starch

Directions: Apply to cleansed face. Avoid eye area. Wait 10 minutes. Rinse.



INSTANT FIRING TREATMENT

(Code 32548 - 0.68 fl. oz. / 20 mL)

All Skin Types

Watch years disappear in minutes, without drastic measures. Instant Firming Treatment diminishes the appearance of wrinkles, including the horizontal lines found on the forehead, vertical lines between the eyebrows, crow's feet near the eyes, and expression lines around the mouth. With daily use, skin feels and looks firmer and smoother. Non-toxic, natural ingredients, including peptides and triple-patented Vital Repair+[®], help repair the visible signs of aging. Does not affect normal facial expressions.

- Wrinkles seem to fade before your eyes.
- Daily use transforms the look of your skin. Skin looks firmer and smoother.
- Safe, natural, non-toxic.
- Hypoallergenic, non-drying, non-irritating formula.
- Safe for use around the eyes.
- Dermatologist tested.
- Soap, oil, dye, and fragrance free.
- Not tested on animals.
- No animal-derived ingredients.

Ingredients: Acetyl Hexapeptide-8, Acrylates/Ceteth-20 Itaconate Copolymer, Benzoic Acid, Beta-Glucan, *Camellia sinensis* Leaf Extract, Caprylyl Glycol, *Chamonilla recutita* (Matricaria) Leaf Extract, Citric Acid, Disodium EDTA, Glucosamine, Glycerin, 1,2-Hexanediol, Hydrolyzed Wheat Protein, Methylisothiazolinone, *Morinda citrifolia* Fruit Extract, *Panax ginseng* Root Extract, PEG-12 Glyceryl Distearate, Pentylene Glycol, Phenoxyethanol, *Serenoa serrulata* Fruit Extract, Sodium Benzoate, Sodium Hydroxide, Sodium Polystyrene Sulfonate, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Apply a thin layer daily to skin that is clean. Wait five minutes before applying other Enfuselle treatment products, moisturizers, or cosmetics.

U.S. Patents Nos. 6,036,946; 6,174,519; 6,235,272



SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION

LIP TREATMENT SPF 15

(Code 32517 – 0.15 oz/4 grams; DIN 02237553)

Special revitalizing treatment with vitamins C and E to soothe and firm lips. FOR DAILY EXTERNAL LIP USE ONLY.

Active Ingredients: Octyl Methoxycinnamate 7.5%, Benzophenone-3 4%

- Features vitamins C and E for visibly softer, firmer, smoother lips.
- Supports lips' natural defences with lysine, calendula, and borage oil.
- SPF 15 broad-spectrum UV protection.
- Allergy tested.
- Dermatologist tested.
- Not tested on animals.

Directions: Apply liberally to lips as needed before sun exposure.

Ingredients: Ascorbic Acid, Beeswax, Benzophenone-3*, Borage Oil, Candelilla Wax, Carnauba Wax, Cetearyl Octanoate, Cetyl Dimethicone, Hydrogenated Vegetable Oil, Lysine Hydrochloride, Microcrystalline Wax, Octyl Methoxycinnamate*, Ozokerite, PEG-5 Soya Sterol, Retinyl Palmitate (Source of Vitamin A), Soybean Oil and *Calendula officinalis* Extract and Tocopherol and Calendula Oil, Tocopheryl Acetate (Vitamin E), Tridecyl Stearate and Neopentyl Glycol Dicaprylate/Dicrate and Tridecyl Trimellitate (Note: * = Sunscreen Agents)



MOISTURIZING SHOWER GEL

(Code 32549 – 236 mL)

Pamper your skin with this luxurious soap-free, pH-balanced, non-drying body cleanser. Rejuvenating sea minerals and botanicals create a stress-relieving and skin-refreshing shower or bath spa. Vitamin E combines with state-of-the-art moisture protectors for smooth and silky-soft skin. Vital Repair+® fights free radicals to defend against prematurely older looking skin. Leaves skin feeling radiantly clean, hydrated and conditioned.

- Contains patented Vital Repair+® complex
- Formulated with skin-softening vitamin E, plus copper, manganese, zinc and other trace minerals and botanicals from the sea
- 100% dye and soap free
- Hypoallergenic fragrance
- Allergy tested
- Dermatologist tested

Enjoy the spa benefits of rejuvenating sea minerals and botanicals as this richly lathering gel softly cleans, soothes and invigorates without drying. Leaves skin feeling radiantly clean, silky-soft, conditioned and refreshed.

Directions: In the shower, smooth on body with puff or clean cloth. Gently lather, then rinse. In the bath, add to running water. For adult use only.

Ingredients: Algae Extract, Ammonium Laureth Sulfate, Benzoic Acid, Beta-Glucan, Butylene Glycol, Caprylyl Glycol, Cocamidopropyl Betaine, Coco-Glucoside, Coconut Alcohol, Dimethicone Copolyol, Disodium Laureth Sulfosuccinate, Ethylhexylglycerin, Fragrance /Parfum, Gluconolactone, Glycerin, Glycol Distearate, 1,2-Hexanediol, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), Phenoxyethanol, Retinyl Palmitate (Source of Vitamin A), Sea Salt, Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sodium Lauryl Sulfoacetate, Sodium Methyl Cocoyl Taurate, Sodium Polyaspartate, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Seed Extract, Water



SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION

PURIFYING CLEANSING GEL

(Code 32554 - 6 fl oz/177 mL)

Normal to Oily

This rich-lathering, deep-cleansing gel has a mission: to clean and refresh. Lifts unwanted oils, makeup and pollutants without stripping skin's natural balancing agents. Vital Repair+® fights damaging free radicals to defend against prematurely older looking skin. Added touch of vitamin E helps visibly soften skin. Rinses completely for skin that's bright, clean and refined.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Skin-softening vitamin E
- 100% dye and soap free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Ammonium Laureth Sulfate, Benzoic Acid, Beta-Glucan, Caprylyl Glycol, Cocamidopropyl Betaine, Decyl Glucoside, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, 1,2-Hexanediol, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Panthenol (Pro-vitamin B₅), PEG-120 Methyl Glucose Dioleate, PEG-7 Glyceryl Cocoate, Phenoxyethanol, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Wet face and apply. Massage into a rich lather, avoiding eye area. Rinse with warm water. Follow with toner.



PURIFYING TONER

(Code 32504 - 6 fl oz/177 mL)

Normal to Oily

Refreshing, fast-drying toner contains advanced, surface-optimizing ingredients to clean and refresh skin. Helps prevent potential surface damage caused by the iron in tap water. Soothing botanical lifts scant cleaner traces and minimize the appearance of pores. The result: skin is clean, refined and refreshed.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with licorice, ginseng and witch hazel extracts
- 100% dye free
- Hypoallergenic fragrance
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Alcohol, Beta-Glucan, Bisabolol, Butylene Glycol, Caprylyl Glycol, Dipotassium Glycyrrhizate, Disodium EDTA, Ethylhexylglycerin, Fragrance/Parfum, Glycerin, *Hamamelis virginiana* (Witch Hazel) Water, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Menthol, Panax Ginseng Root Extract, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Phytic Acid, Polysorbate 20, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Seed Extract, Water

Directions: After cleansing, saturate a cotton ball and stroke over face and neck. Follow with treatment product.



REFINING POLISHER

(Code 32555 - 2.5 fl oz/73 mL)

All Skin Types

Gently exfoliates dull, tired cells with this shower-activated polisher. Humectants attract moisture to soften and condition. Jojoba beads and bilberry extract invigorate and clarify skin. Green tea extract gives extra antioxidant protection.

- Not tested on animals
- 100% oil-free
- Contains a breakthrough triple-patented complex
- Formulated with bilberry and green tea extracts and natural jojoba beads
- Designed to be used in the shower
- 100% fragrance, dye and soap free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Benzoic Acid, Beta-Glucan, Butylene Glycol, *Camellia oleifera* Leaf Extract, Caprylyl Glycol, Carbomer, Disodium EDTA, Ethylhexylglycerin, Glycerin, 1,2-Hexanediol, Hydrogenated Jojoba Oil, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Menthol, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Polysorbate 20, Polysorbate 60, PVM/MA Decadiene Crosspolymer, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sodium PCA, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), Triethanolamine, *Vaccinium myrtillus* Fruit Extract, *Vitis vinifera* (Grape) Seed Extract, Water

Directions: Moisten face in shower and massage into skin. Avoid eye area. Rinse fully.



SHEA BUTTER CREAM, ULTRA MOISTURIZING

(Code 32536 – 170 g)

Enfuselle Spa

Skin-nutritive shea butter and soothing aloe vera provide deep hydration and all-over skin softness. Vitamin E adds to the soothing abilities of this heavenly cream. Indulge yourself daily and notice your skin getting better and its healthiest best.

- Contains triple-patented Vital Repair+[®] complex
- Paraben free
- Not tested on animals

Ingredients: Allantoin, *Aloe barbadensis* Leaf Juice, Beeswax, *Butyrospermum parkii* (Shea Butter), C₁₃₋₁₄ Isoparaffin, *Carthamus tinctorius* (Safflower) Seed Oil, Cetyl Alcohol, Dimethicone, Disodium EDTA, Ethylhexylglycerin, Fragrance, Glycerin, Glyceryl Stearate, Laureth-7, PEG-100 Stearate, Phenoxyethanol, Polyacrylamide, *Prunus armeniaca* (Apricot) Kernel Oil, *Theobroma cacao* (Cocoa) Seed Butter, Tocopherol, Tocopheryl Acetate, Water

Directions: Apply as needed to moisturize the skin.



SPF 30 FOR BODY

(Code 32556 - 4 fl oz/118 mL, DIN 02246662)

All Skin Types - Patented formula with broad-spectrum UV_A and UV_B protection shields skin from sun's harmful rays to help reduce the risk of skin damage. Regular use of this product minimizes visible lines, uneven coloration, dryness, and dullness associated with sun exposure. Triple-patented Vital Repair+[®] helps disarm free radicals, which can create prematurely older-looking skin. Oil-free, quickly absorbed lotion locks in moisture without leaving a sticky finish. Ideal for sensitive skin.

- Contains triple-patented Vital Repair+[®] complex
- Very water/sweat resistant
- SPF 30
- Won't clog pores
- 100% fragrance free
- Allergy tested
- Clinically formulated
- Dermatologist tested
- Patented sensitive-skin formula
- Not tested on animals

Active Ingredients: Octinoxate* 7%, Octisalate* 3%, Oxybenzone* (Benzophenone-3) 2%

Inactive Ingredients: C₁₂₋₁₅ Alkyl Benzoate, Benzoic Acid, Beta-Glucan, Caprylyl Glycol, Cetyl Dimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Cyclohexasiloxane, Cyclopentasiloxane, Disodium EDTA, Ethylhexyl Palmitate, Ethylhexylglycerin, Glycerin, 1,2-Hexanediol, Hexyl Laurate, Hydrogenated Castor Oil, Magnesium Ascorbyl Phosphate (Source of Vitamin C), Microcrystalline Wax, Panthenol (Pro-vitamin B₅), Phenoxyethanol, Phenyl Trimethicone, Polyglyceryl-4 Isostearate, Potassium Sorbate, Retinyl Palmitate (Source of Vitamin A), Sodium Benzoate, Sodium Chloride, Superoxide Dismutase, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Seed Extract, Water

Note: * = Sunscreen Agent

Directions: Apply 30 minutes before sun exposure.

Warning: For external use only. Keep out of eyes. Discontinue use if signs of irritation appear. If irritation persists, consult a doctor. Not for use on infants. Keep out of the reach of children.



SHAKLEE CANADA INC.
ENFUSELLE PRODUCTS
INFORMATION

TIME REPAIR A.M.™ SPF 15

(Code 32557 - 2 fl oz/59 mL; DIN 02236719)

For All Skin Types

Oil-free moisturizing formula is fortified with powerful botanicals and Vital Repair+® to improve skin clarity, restore luminosity and protect skin from photo-aging. Firms and strengthens the skin and visibly diminishes the appearance of wrinkles.

- Not tested on animals
- 100% oil free
- Won't clog pores
- SPF 15
- Formulated with mulberry, beech tree bud, strawberry geranium, grape, licorice and scutellaria extracts and high levels of vitamins A, C and E
- 100% fragrance and dye free
- Allergy tested
- Clinically formulated
- Dermatologist tested

Ingredients: Alumina, Benzoic Acid, Benzyl Alcohol, Beta-Glucan, Butylene Glycol, Caprylyl Glycol, Cetearyl Ethylhexanoate, Cetyl Alcohol, Cyclohexasiloxane, Cyclopentasiloxane, Dimethicone, Dipotassium Glycyrrhizate, Disodium EDTA, Ethylhexyl Palmitate, Ethylhexylglycerin, *Fagus sylvatica* Bud Extract, Glycerin, Glyceryl Acrylate/Acrylic Acid Copolymer, Glyceryl Stearate, 1,2-Hexanediol, Magnesium Ascorbyl Phosphate (Source of Vitamin C), *Morus bombycis* Root Extract, Octinoxate*, Oxybenzone*, Panthenol (Pro-vitamin B₅), PEG-100 Stearate, Phenoxyethanol, Polyhydroxy Stearic Acid, Retinyl Palmitate (Source of Vitamin A), *Saxifraga sarmentosa* Extract, *Scutellaria baicalensis* Root Extract, Silica, Sodium Benzoate, Sodium Coco PG-Dimonium Chloride Phosphate, Sodium Metabisulfite, Sorbic Acid, Stearamine Oxide, Stearyl Alcohol, Superoxide Dismutase, Tetrasodium EDTA, Titanium Dioxide, Tocopheryl Acetate (Vitamin E), *Vitis vinifera* (Grape) Fruit Extract, *Vitis vinifera* (Grape) Seed Extract, Water, Xanthan Gum (Note: * = Sunscreen Agent)

Directions: Smooth onto face and neck in the A.M. before sun exposure.

Caution: Avoid contact with eyes.



VITAL REPAIR+[®] COMPLEX: THE HEART OF ENFUSELLE[®]

Shaklee has been a leader in the world of nutrition for more than 40 years. Our researchers have recently turned their expertise about the nutrients that protect our health toward the problem of keeping our skin looking young and vibrant as we get older. They've discovered that certain nutrients, when applied to the skin in a suitable vehicle and in properly balanced proportions, will effectively block and reverse the visible signs of aging such as lines, wrinkles, skin discoloration, and dull, dry, flaky skin. The result of their anti-aging research has been the launch of Shaklee's revolutionary new skin care line: Enfuselle.

The component in the Enfuselle products responsible for giving your skin a younger, healthier appearance is actually a patent-pending *blend* of ingredients that act together to counteract a variety of factors that contribute to premature aging. Other anti-aging products on the market may contain one or more antioxidant nutrients that address only some of the many reactions that can damage your skin, or contain levels of ingredients that are not fully effective. Only Shaklee's Vital Repair+[®] Complex – a combination of two to seven ingredients at optimal concentration levels and clinically proven to work synergistically together – is able to combat a whole spectrum of reactions that damage your skin (different blends of the nutrients are used in different Enfuselle products). Because of Vital Repair+[®] Complex, regular use of Enfuselle products will sustain the look of healthy, youthful skin, and reverse the visible signs of aging.

What Each Nutrient in Vital Repair+[®] Complex Does:

Let's examine each one of its ingredients to see why Vital Repair+[®] Complex is such a powerhouse of protection:

Beta Glucan is the base of Vital Repair+[®] Complex and is an exceptionally soothing ingredient that naturally and gently minimizes environmental irritation of epidermal cells. It is derived from the kernel of a cereal grain, oats (*Avena sativa*).

Grape Seed Extract is one of the newer natural antioxidants, which helps block enzymes that break down collagen. It supports skin's ability to recapture firmer-looking contours.

Vitamin C works two ways to firm and strengthen the skin. First, it supports your skin's natural defences against UV-induced collagen breakdown. Secondly, topically applied vitamin C has been shown to boost the skin's ability to produce new collagen and elastin. The vitamin C in Vital Repair+[®] Complex is a special derma-available form called magnesium ascorbyl palmitate, which absorbs easily into the skin for maximum utilization.

Panthenol (Pro-vitamin B₅) dramatically increases skin's natural ability to repair its appearance.



Superoxide Dismutase (SOD) neutralizes free radicals that visibly age the skin the fastest. Your skin naturally contains superoxide dismutase in small amounts, which is easily overwhelmed by exposure to UV radiation from the sun, for example.

Vitamin A increases skin's ability to retain moisture and helps minimize the appearance of sun damage. Vitamin A palmitate has been shown to create smoother skin and help enhance the process of cellular turnover.

Vitamin E is the front line of your skin's natural antioxidant self-defence system. It promotes visibly youthful softness and suppleness after topical application, which can offset some of the damaging effects of UV radiation from the sun.

Variable Composition for Fine-Tuned Results:

The combination of just beta glucan and one antioxidant is the simplest form of Vital Repair+[®] Complex. (This is the form of Vital Repair+[®] Complex used in Instant Firming Treatment, for instance, where beta glucan and grape seed extract provide the protection.) The most common embodiment of Vital Repair+[®] Complex includes beta glucan, grape seed extract, panthenol, vitamin C and superoxide dismutase. Another embodiment of Vital Repair+[®] Complex contains added vitamins A and E and is used only in certain Enfuselle products, as appropriate, where these ingredients are compatible with the product's base. The particular composition of Vital Repair+[®] Complex in a given product is fine-tuned to be most suitable for that formulation.

Like instruments in an orchestra, the component nutrients of Vital Repair+[®] Complex can each play a role of their own. But – when two or more of these ingredients are combined together – they're more effective than the sum of their parts, and are able to break each link in the chain of visible free radical damage to your skin. This is what gives Enfuselle products their remarkable ability to protect your skin against the visible effects of both time and the environment.



ENFUSELLE INGREDIENT GLOSSARY

This glossary includes general terms used in connection with skin care and skin care products, and an extensive listing of most of the ingredients currently used in Enfuselle products.

A

Accelerated Aging: Changes in the appearance of the skin as a result of accumulated damage from free radical reactions due to exposure to ultraviolet light and environmental pollutants. The visible signs of accelerated aging include lines and wrinkles, blotchy discolourations, loss of firmness, and dry, flaky skin. (See Chronological Aging)

Acrylates/C₁₀₋₃₀ Alkyl Acrylate Cross Polymer: A stabilizing and thickening agent that also serves as a skin conditioner.

Alcohol: The "alcohol" in skin care products that sometimes causes concern is Ethyl Alcohol. In this form (also known as Ethanol or SD Alcohol 40), alcohol is used as a solvent and can cause drying and skin sensitivity. No Enfuselle products contain added alcohol in this form. Other alcohols (see Cetearyl Alcohol, Cetyl Alcohol and Stearyl Alcohol) are called "fatty alcohols" and are used as emollients to actually help moisturize the skin. Another form of alcohol is Benzyl Alcohol which is an important ingredient in Enfuselle as a patented, non-irritating preservative system.

Alumina: A natural mineral (aluminum oxide) used to stabilize skin care products.

Ammonium Laureth Sulfate: A compound that gently breaks up and holds oils and soil. (Note: Enfuselle products do NOT contain Sodium Lauryl Sulfate or Sodium Laureth Sulfate.)

Antioxidants: A unique group of vitamins and minerals and plant-derived nutrients that work with the body's natural protective mechanisms to block and/or interrupt free radical reactions that can compromise cell integrity and damage the surface of the skin.

Ascorbic Acid: Commonly known as vitamin C, a water-soluble nutrient found in many fruits and vegetables. In skin care products, vitamin C acts as an antioxidant, helps to promote skin firmness and elasticity, and aids in creating even skin tone. Vitamin C is an important component of Vital Repair+®, the patented nourishing complex exclusively found in Enfuselle products.

Ascorbyl Palmitate: A unique form of vitamin C that dissolves easily in a non-water environment. Vitamin C is an important component of Vital Repair+®, the patented nourishing complex exclusively found in Enfuselle products.

Astringent: In addition to making the skin feel refreshed, astringents give skin a tighter and firmer look and feel.



B

Beeswax: A natural ingredient derived from honeycombs, beeswax thickens and adds "body" to skin care products. (The only Enfuselle product that contains Beeswax is Hydrating Moisturizer.)

Benzophenone-3 (Oxybenzone): A highly efficient, waterproof sunscreen that not only absorbs UV_B rays but also absorbs in both portions of the solar UV_A range (see Ultraviolet Light). Listed as an "active ingredient" according to over-the-counter drug labelling regulations.

Benzyl Alcohol: A natural constituent of jasmine, hyacinth, and other plants. Also see Alcohol.

Beta Glucan: A naturally occurring form of glucose (sugar) that provides antioxidant benefits as well as being exceptionally soothing to minimize environmental irritation. Beta Glucan is an important component of Vital Repair+®, the patented nourishing complex exclusively found in Enfuselle products.

Bilberry Fruit Extract: Grown in the Alps and Scandinavia, the extract of the fruit and leaves of the bilberry (*Vaccinium myrtillus*) provides antioxidant protection and helps to promote a rosy glow.

Bisabolol: An exceptionally skin-soothing ingredient that is naturally derived from the herbs chamomile and matricaria.

Butylene Glycol: A humectant that is used to create extracts of many botanicals used in skin care products. Doesn't create the potential for irritation or skin sensitivity that is commonly associated with other glycols, including propylene glycol, and is a form of glycol that is NOT used in the production of antifreeze.

C

C₁₂₋₁₅ Alkyl Benzoate: An ester of benzoic acid, a naturally occurring component of cherry bark, raspberries, tea, anise, and cassia bark. In skin care products, C 12-15 alkyl benzoate acts as a noncomedogenic emollient ester with a light, dry feel that is never greasy or sticky.

Calcium Lactate: A naturally-derived astringent and buffering agent used to adjust pH in skin care products. (The only Enfuselle product that contains Calcium Lactate is Infusing Mineral Masque.)

Caprylic/Capric Triglyceride: A naturally-derived emollient ester from coconuts and palm kernels that helps the skin retain moisture.

Carbomer: An emulsifier, thickening and stabilizing agent.



Cetareth-20: An emulsifier and thickening agent.

Cetearyl Alcohol: An emollient and stabilizing agent naturally derived from palm oil. Also see Alcohol. (The only Enfuselle product that contains Cetearyl Alcohol is Infusing Mineral Masque.)

Cetearyl Octanoate: A light emollient ester that helps skin feel moist and conditioned.

Cetyl Alcohol: A stabilizing and thickening agent. Also see Alcohol.

Cetyl Dimethicone: A silicone-based, "water-proof" emollient that smoothes and protects skin and never feels sticky or greasy.

Cetyl Dimethicone Copolyol: A silicone-based emulsifier contained in Enfuselle's patented sunscreen products.

Cetyl Lactate: A naturally-derived emollient ester that improves the look and feel of skin. (The only Enfuselle product that contains Cetyl Lactate is Hydrating Moisturizer.)

Chronological Aging: The physical changes to the skin and underlying tissues that occur naturally with the passage of time, including skin thinning, decreased production of natural oils, reduced ability to retain moisture, and loss of elasticity. (See Accelerated Aging)

Cocamidopropyl Betaine: A gentle, thorough cleansing and conditioning agent naturally derived from coconuts.

Coco Phosphatidyl PG-Dimonium Chloride: A stabilizing agent and preservative, as well as an important component of Enfuselle's patented, non-irritating preservative system.

Collagen: The connective tissue found in the dermis (the skin layer under the surface layer, or epidermis) that gives skin its elasticity, strength, and texture (see Elastin).

Comedones: The scientific term for clogged pores and commonly referred to as pimples or blackheads (see Non-Comedogenic).

Cyclomethicone: A versatile, silicone-based emollient that creates a soft, silky-smooth feel to the skin and helps the skin retain natural moisture.

D

Decyl Polyglucose: A compound that breaks up and holds oils and soil. Widely used in skin care formulas because of its ability to clean gently without irritation.



Dextrin: A natural starch used as a thickening and gelling agent.

Dimethicone: A versatile, silicone-based emollient that creates a soft, silky-smooth feel to the skin and helps the skin retain natural moisture. Non-comedogenic and "waterproof."

Dipentaerythrityl Hexacaprylate/Hexacaprate: A light, dry, non-comedogenic emollient that provides a rich skin feel without oiliness.

Dipotassium Glycyrrhizate: A soothing agent naturally derived from licorice.

Disodium Cocoamphodiacetate: A gentle, thorough cleansing and conditioning agent naturally derived from coconuts.

Disodium EDTA: A stabilizing agent that also enhances the effectiveness of preservatives in skin care products. This ingredient is an important component of Enfuselle's patented, non-irritating preservative system.

E

Elastin: The connective tissue present with collagen in the dermis (the skin layer under the surface layer or epidermis) to provide the skin with elasticity and resilience (see Collagen).

Emollient: Any non-water soluble material that makes the skin softer, smoother, and/or more supple.

Emulsifier: Any material that helps other materials that are not soluble in one another "mix" and stay mixed. For example, to keep a non-soluble emollient or moisturizer dispersed in a water-based formula, emulsifying ingredients are used.

Ester: A compound formed from an alcohol and an acid by eliminating water. Esterification of ingredients can help reduce their potential to cause skin sensitivity reactions, while providing a lighter, more pleasant skin feel than oils.

Exfoliation: The process of removing dull-looking, dry, and damaged cells from the surface of the skin, leaving it fresher, smoother, and brighter. Shaving also exfoliates the skin.

Extract: A concentrated solution that contains the essential components of a complex material, usually a botanical, obtained by an extraction process.

F

Fagus sylvatica Extract (Beech Tree Bud Extract): A botanical extract that gently encourages cell turnover but does not trigger the irritation that is often associated with the use of alpha hydroxy acids (AHAs).

Fragrance: Any natural or synthetic substance used solely to create a pleasant odour in a personal care product.

Free Radicals: When a molecule loses one electron, it becomes an unstable particle known as a free radical. Once one free radical is created, it seeks to restore molecular balance by taking an electron from another molecule, creating a new free radical in the process. As each newly generated free radical looks for a replacement electron, a chain reaction is triggered, creating many different kinds of free radicals that each possess different skin-damaging potential. UV radiation and environmental pollutants are the primary sources of free radicals that can damage the surface of your skin. The extremely damaging hydroxyl radical is generated when the iron in tap water reacts with hydrogen peroxide naturally found in skin tissues.

G

Ginseng Extract: An extract of the root of the ginseng plant that leaves skin feeling soothed and refreshed.

Glucose Glutamate: A naturally-derived humectant from grape and corn sugars.

Glycerin: An excellent humectant that also helps skin care products to spread more easily.

Glyceryl Isostearate: An emulsifier and thickening agent. (The only Enfuselle product that contains Glyceryl Isostearate is Hydrating Moisturizer)

Glyceryl Polymethacrylate: A skin-smoothing humectant.

Glyceryl Isostearate: An emulsifier and thickening agent (The only Enfuselle product that contains Glyceryl Isostearate is Hydrating Moisturizer.)

Glyceryl Stearate: A non-comedogenic emollient ester and emulsifier that adds body to skin care products without feeling heavy or greasy.

Grape Extract: A component of a mixture of natural extracts that have been shown to even and clarify skin tone.

Grape Seed Extract: An extract from the seed of grapes (*Vitis vinifera*). A powerful botanical antioxidant shown to block the production of enzymes that break down collagen. Supports skin's ability to recapture firmer-looking contours. Grape Seed Extract is an important component of Vital Repair[®], the patented nourishing complex exclusively found in Enfuselle products.

Green Tea Extract: An extract of green tea leaves with both skin soothing and antioxidant properties.

H

Hexyl Taurate: A light, dry, non-greasy, non-comedogenic emollient ester and emulsifier.

Humectant: Any substance that attracts and holds water (hygroscopic). When applied to the skin, it will actually draw moisture from the atmosphere into the skin and then help the skin retain that moisture.

Hydrogenated Castor Oil (Castor Wax): An emollient derived from the oil of the castor bean (*Ricinus communis*) that has been modified to eliminate the potential for rancidity. This process creates a wax that thickens and gives 'body' to personal care products.

Hydrogenated Jojoba Oil (Polished Jojoba Beads): Tiny spheres formed from jojoba oil that has been modified to create a gentle wax that can be shaped. These unique beads are perfectly smooth and round to buff away dulling dry skin cells without irritation. Helps gently unclog pores so skin feels smoothed, refined, and refreshed.

Hydrogenated Lecithin: A form of lecithin that has been modified to create unique emulsifying and thickening properties in personal care products.

Hypoallergenic: A claim made on cosmetic, skin care, and personal care product that indicates that the product has been tested on individuals with minimal risk of irritation or sensitivity. While no product can guarantee that it will never cause allergic reactions, products carrying this claim are less likely to cause reactions than other products.

I

Isocetyl Stearate: A light, non-comedogenic emollient.

K

Kaolin: A natural clay (also known as China clay) that absorbs excess skin oils.

L

Lactic Acid: A naturally-derived acid commonly used as a buffer to adjust pH in skin care products.

Lecithin: A natural material derived from the cell membranes of plants such as soy, where it is a component of a mixture of materials responsible for the selective permeability of the cell membrane. Purified lecithin is commonly used to form liposomes.

Liposomes: Microscopic spheres commonly made of lecithin that act as a delivery system for other ingredients in skin care products by helping to penetrate the surface of the skin.



Locust Bean Gum: A natural thickening agent derived from the extract of the seed of the carob tree (*Ceratonia siliqua*).

M

Magnesium Aluminum Silicate: A natural mineral used as a thickening and stabilizing agent in skin care products. (The only Enfuselle product that contains Magnesium Aluminum Silicate is Infusing Mineral Masque.)

Magnesium Ascorbyl Phosphate: A form of vitamin C that remains stable in water-based skin care products. Vitamin C is an important component of Vital Repair+®, the patented nourishing complex exclusively found in Enfuselle products.

Menthol: A soothing and cooling agent that leaves a refreshing feel when applied to the skin in personal care products.

Microcrystalline Wax: A highly refined wax used as a thickening agent in personal care products.

Montmorillonite: A naturally derived clay that absorbs excess skin oils. Also used as a thickening agent.

Mulberry Root Extract: A component of a mixture of natural extracts that have been shown to even and clarify skin tone.

N

Non-Comedogenic: A product that will not cause pimples or blackheads by blocking or clogging pores.

O

Oat Flour: A finely milled powder made from oat grain with exceptional skin-soothing properties.

Occlusive: Occlusive ingredients literally coat the skin and prevent moisture from escaping. Unfortunately, these same moisture-sealants (most often oils, including mineral oils and the same vegetable oils used in cooking) also seal up pores, causing the backup of natural oils and dead skin cells that scientists call comedones. Occlusive oils can also interfere with skin's natural respiration.

Octyldodecyl Neopentanoate: A moderately dry, non-comedogenic emollient ester. (The only Enfuselle product that contains Octyldodecyl Neopentanoate is Hydrating Moisturizer.)

Octyl Isononanoate: A light, dry, non-comedogenic emollient ester.



Octyl Methoxycinnamate: A highly efficient, waterproof sunscreen that absorbs UV_B rays (see Ultraviolet Light). Listed as an "active ingredient" according to over-the-counter drug labelling regulations.

Octyl Palmitate: A light, non-greasy, non-comedogenic emollient ester.

Octyl Salicylate: A highly efficient, waterproof sunscreen that absorbs UV_B rays (see Ultraviolet Light). Listed as an "active ingredient" according to over-the-counter drug labelling regulations.

Octyl Stearate: A light, dry, non-comedogenic emollient ester that creates a smooth, silky feel on the skin.

P

Panthenol (Pro-Vitamin B₅): An antioxidant nutrient that dramatically increases skin's natural ability to retain moisture and achieve a smoother appearance. Panthenol is an important component of Vital Repair[®], the patented nourishing complex exclusively found in Enfuselle products.

PEG-100 Stearate: An emulsifying and thickening agent.

PEG-120 Methyl Glucose Dioleate: An emulsifying and thickening agent derived from glucose.

PEG-6-32: A humectant and moisturizer.

PEG-7 Glyceryl Cocoate: A mild emulsifying and cleansing agent and emollient derived from coconuts.

PEG-7M: A humectant and thickening agent. (The only Enfuselle product that contains PEG-7M is Hydrating Moisturizer.)

PEG-75: A humectant and stabilizing agent.

pH: The system used to measure acidity and alkalinity on a scale of 1 to 14, with a truly neutral solution, such as water, at 7. An acid is less than 7 (lemon juice = 2.3), while an alkali is more than 7 (lye = 13). Buffering agents are sometimes used to create or maintain a relatively constant pH in a skin care product. The degree of acidity or alkalinity is important in skin care products because pH levels at either end of the spectrum can be irritating to skin.

Phenyl Trimethicone: A silicone-based, "waterproof" emollient that helps protect skin.

Photo-Aging: See Accelerated Aging.



Phytic Acid: A naturally-derived botanical ingredient that neutralizes the free radicals generated when the iron in tap water contacts skin.

Polyacrylamide: A compound that protects the skin by forming a non-occlusive (see Occlusive) film.

Polyglyceryl-4 Isostearate: An emollient and emulsifier.

Polyhydroxystearic Acid: An emollient and stabilizing agent.

Polysilicone 11: A versatile, silicone-based emollient that creates a soft, silky-smooth feel to the skin and helps the skin retain natural moisture.

Polysorbate 20: A mild emulsifier and stabilizing agent.

Polysorbate 60: A mild emulsifier and stabilizing agent. (The only Enfuselle product that contains Polysorbate 60 is Infusing Mineral Masque.)

Potassium Sorbate: A preservative and stabilizing agent widely used in skin care products.

PPG-15 Stearyl Ether: An emollient and stabilizing agent.

PPG-20 Methyl Glucose Ether: An emulsifier and skin conditioning agent. (The only Enfuselle product that contains PPG-20 Methyl Glucose Ether is Hydrating Moisturizer.)

Preservative: Any material that helps to slow down or prevent the growth of microorganisms.

Pro-vitamin B₅: See Panthenol

R

Retinyl Palmitate (Vitamin A): Increases skin's ability to retain moisture and improves skin elasticity. An important antioxidant that helps minimize damage to the surface of the skin due to exposure to ultraviolet light. Vitamin A is an important component of Vital Repair+®, the patented nourishing complex exclusively found in Enfuselle products.

S

Salicylic Acid: A gentle exfoliating agent that occurs naturally in the leaves of wintergreen, sweet birch, and other plants. (The only Enfuselle product that contains Salicylic Acid is Infusing Mineral Masque.)

Silica: A naturally occurring mineral composed of sodium silicate and used as a stabilizing



agent.

Saxifraga stolonifera Extract (Strawberry Geranium Extract): A component of a mixture of natural extracts that have been shown to even and clarify skin tone.

Scutellaria Root Extract (Skullcap Extract): A component of a mixture of natural extracts that have been shown to even and clarify skin tone.

Sebum: This is the natural oil produced by the skin. Too much sebum causes oily skin; too little causes dry skin.

Sodium Benzoate: A preservative and stabilizing agent widely used in skin care products.

Sodium Chloride: Also known as common table salt, sodium chloride is used in skin care products as a thickener. This salt is naturally present on skin, and is not drying to skin.

Sodium Cocoyl Isethionate: A very mild cleansing agent derived from coconuts. Used in bar cleansers instead of soap because its pH is similar to skin's natural pH and it lathers well in hard water.

Sodium Isostearoyl Lactylate: A very mild cleansing agent used in bar cleansers instead of soap because its pH is similar to skin's natural pH and it lathers well in hard water.

Sodium Lactate: A buffer commonly used to adjust pH in skin care products.

Sodium Lauroyl Sarcosinate: A very mild cleansing agent used instead of soap because its pH is similar to skin's pH. (The only Enfuselle product that contains Sodium Lauroyl Sarcosinate is Infusing Mineral Masque.)

Sodium PCA: A humectant that occurs naturally in skin. In skin care products, it boosts skin's ability to retain natural moisture and helps maintain skin's natural, slightly acidic pH.

Sorbic Acid: A preservative and stabilizing agent used in skin care products. Sorbic Acid is an important component of Enfuselle's patented, non-irritating preservative system.

Sorbitol: A humectant that attracts and binds moisture to the skin.

SPF (Sun Protection Factor): When you wear a sunscreen with an SPF of 15, you have 15 times more protection from the sun than you'd have if you weren't wearing any sunscreen at all. In other words, if you would burn after 10 minutes in the sun with no protection, an SPF of 15 would allow you to stay in the sun for 150 minutes (two and a half hours) before burning. SPF values are not cumulative; if you combine a moisturizer with SPF 15 with a sunscreen product



with SPF 15, your sun protection factor is still 15, not 30.

Stearamine Oxide: An emulsifying and cleansing agent known for its mildness and gentleness on the skin.

Steareth-2: An emulsifying and thickening agent

Steareth-21: An emulsifying and thickening agent.

Stearic Acid: An emulsifying and thickening agent.

Stearyl Alcohol: An emollient and stabilizing and thickening agent. Also see Alcohol.

Strontium Nitrate: A mineral naturally found in sea water that helps reduce sensations of skin irritation.

Superoxide Dismutase (SOD): An enzyme that is a natural component of the skin's antioxidant system. Neutralizes the hydroxyl radical (see Free Radical). Also a source of essential minerals copper, manganese, and zinc. Superoxide Dismutase (SOD) is an important component of Vital Repair+[®], the patented nourishing complex exclusively found in Enfuselle products.

T

Titanium Dioxide: A naturally occurring mineral that absorbs and reflects ultraviolet light. Protects against both UV_B and UV_A rays.

Tocopherol (Vitamin E): The front line of your skin's natural antioxidant defence system. Promotes visibly youthful softness and suppleness. Vitamin E is an important component of Vital Repair+[®], the patented nourishing complex exclusively found in Enfuselle products.

Tocopheryl Acetate (Vitamin E): A form of vitamin E that is more stable than other forms of this vitamin (see Tocopherol). Vitamin E is an important component of Vital Repair+[®], the patented nourishing complex exclusively found in Enfuselle products.

Tridecyl Stearate: A light, dry, non-comedogenic emollient that provides a rich skin feel without oiliness.

Tridecyl Trimellitate: A light, dry, non-comedogenic emollient ester that provides a rich skin feel without oiliness.

Triethanolamine: A highly purified buffer used to adjust pH in skin care products.

Trifluoromethyl C₁₋₄ Alkyl Dimethicone: A silicone-based emollient and skin protectant.



U

Ultraviolet Light: Ultraviolet rays are the portion of sunlight that most seriously affects the skin and can even cause permanent damage. UV_A rays (the "aging" rays) penetrate the skin deeply, damaging the underlying dermal collagen and elastin structure that supports the youthful firmness and elasticity of skin. UV_B rays (the "burning" rays) don't penetrate as deeply, but they are the cause of sunburn. UV rays are now believed to be a major contributing factor in solar-induced skin cancer.

V

Vitamin A: See Retinyl Palmitate

Vitamin C: See Ascorbic Acid, Ascorbyl Palmitate, Magnesium Ascorbyl Phosphate

Vitamin E: See Tocopherol, Tocopheryl Acetate

W

Witch Hazel Distillate: A purified extract of the leaves and bark of the *Hamamelis virginiana* bush. A mild astringent and skin-soothing agent.

X

Xanthan Gum: A thickening agent naturally derived from corn starch.

Y

Yeast Extract: A natural source of beta glucan. Note: This material is an extract of yeast, not the yeast itself.

Z

Zinc Oxide: A naturally occurring mineral that absorbs and reflects ultraviolet light. Protects against UV_A rays.



THE CLINICAL TESTING BEHIND ENFUSELLE™

Shaklee has always been known as a company that tests its products on human volunteers to ensure that the products deliver the expected results, whether they're vitamin tablets or skin creams. In the development of the Enfuselle skin care line, Shaklee researchers collaborated with physicians from the Dermatology Division of the **Scripps Clinic and Research Foundation** in La Jolla, California. The prototype Enfuselle products were clinically tested at the independent laboratories of the California Skin Research Institute for both safety and performance.

Three-Stage Safety Testing

The primary consideration for any Shaklee product is to test it for safety and to do so without conducting any tests on animals. The Enfuselle formulations were first tested *in vitro* -- that is, on live tissue cultures in the laboratory that simulated the behaviour of human skin in both performance and physical properties. Compared with ingredients found in competitive skin care products that actually caused skin cells to lose their ability to function normally, the Enfuselle products showed no harmful reactions. Based upon the positive Enfuselle findings, Shaklee progressed to the next level of testing: human-use testing.

This second stage of safety testing involved the application of Enfuselle formulations to the skin of **human volunteers** in a clinic. Irritation and allergic responses were scored over 28 days of alternating product applications under a patch material that prevented exposure to air or moisture (each at 24-hour intervals). The skin was examined for scaliness, dryness and other negative responses. After a three-day rest period, the skin of each subject was retested by applying the test formulations under occlusive patches to new test sites far removed from the initial sites. After 48 hours, the patches were removed and the test sites examined. A second product patch was then applied 24 hours later. These latter two tests indicated that the Enfuselle formulations did not elicit either irritation or sensitization reactions (allergic responses) under the test conditions.

In the third stage of safety testing, the products were used individually or as regimens on a daily basis by a large number of human volunteers in Argentina, Canada, Malaysia, Mexico, the Philippines, Singapore, Taiwan, and the United States. The conclusion reached after the successful completion of all phases of this testing was that Enfuselle formulations were **safe and compatible with a wide range of skin types under a variety of environmental conditions**.

The clinical testing conducted on all of the Enfuselle products was carried out under the direct supervision of a board-certified **dermatologist**; the clinical testing of those products applied to the eye area was also supervised by a board-certified **ophthalmologist**. As a final measure of safe use, at least 50% of the volunteers who tested Enfuselle products regularly wore contact lenses.

Performance Testing

The Enfuselle products were clinically proven to have a number of important performance characteristics:

1. Powerful **antioxidant activity** was observed in the patented **Vital Repair+®** - the combination of antioxidant ingredients at the heart of the Enfuselle product system. The laboratory study first demonstrated that Vital Repair+® exhibited significantly greater antioxidant activity than the sum of the individual components. This synergistic effect was further demonstrated in clinical studies on the skin of human subjects exposed to UVA radiation. Beta carotene applied to the skin caused it to take on an orange colour that changed to pale yellow upon exposure to UVA light. (This alteration in colour is a measure of free radical degradation of the beta carotene initiated by UV light.) However, when Vital Repair+® or the Enfuselle formulations containing Vital Repair+® were applied over the site where the beta carotene had been previously applied, they blocked this free radical reaction.

2. **Irritation reduction** was confirmed in testing conducted on Hydrating Moisturizer, Balancing Moisturizer, Calming Complex and A.M. Treatment SPF 15. These products reduced the amount of redness and the degree of water loss resulting from skin overexposed to the ultraviolet wavelengths found in sunlight. These results indicated that each of these products is capable of soothing skin irritations that are commonly encountered during normal daily activities, as well as irritation from environmental exposure.

3. **Evenness of skin colouration** was promoted by the Time Repair A.M. SPF 15 and C & E Repair P.M. formulations. Laboratory tests have demonstrated the activity of each of these products on cell cultures comprised of specialized cells containing melanocytes, the cells responsible for the production of the skin pigment called melanin.

4. **Firmness and resilience** were enhanced by Vital Repair+®. Collagen is the most important material in the skin in terms of the flexibility, resilience and firmness of this organ. Through aging and exposure to ultraviolet light, collagen breaks down, causing the formation of wrinkles and sagging skin. Vitamin C has been shown to play a key role in the firming of the skin, and grape seed extract can help block the enzymes responsible for the breakdown of collagen in the skin. Vital Repair+® contains both these antioxidant ingredients.

5. In special laboratory tests, the Enfuselle products provided immediately measurable **moisturization**, and maintained a high level of moisturization for several hours after product application.

6. When tested clinically for **comedogenicity** (the ability to cause whiteheads and blackheads), each product was applied to comedone-prone skin on a daily basis under an occlusive patch.



Enfuselle products were found to be *non-comedogenic* by this test procedure.

Summary

All in all, Shaklee has left no stone unturned in its efforts to clinically demonstrate that Enfuselle products are both safe and effective. It's ongoing technical commitment like this that has moved Shaklee to the forefront of the growing and exciting anti-aging skin care market.



DEALING WITH ENFUSELLE PROBLEMS & QUESTIONS

BREAKOUTS & REACTIONS

Breakouts

First of all, it's not unusual for individuals starting a new skin care program to break out in whiteheads or blackheads within the first few weeks of use. This applies to Enfuselle as well as many other lines. It is, we believe, a kind of cleansing process. These pimples go away within one cell turnover period and generally don't return.

Second, some may find that using both the **Time Repair A.M. SPF 15** and an optional **moisturizer** provides too much moisture: it manifests itself as acne-like zits. (In the clinical tests we saw this.) If this occurs, stop using the **moisturizer** (that's why it's called "optional.") A few people may find that sunscreens are too occlusive and cause some breakouts. For these, eliminating the **Time Repair A.M. SPF 15** is the only answer. Substitute the optional moisturizer.

Eye Reactions

The skin around the eye is very different from the rest of the skin on the face. There is very little fat or structure under it; the lid has none. Some apply the **Eye Treatment**, after applying the **Toner** and **Time Repair A.M. SPF 15**, without washing their hands. This risks getting fragrance and sunscreen into the eye, which may cause irritation. Secondly, many put the **Eye Treatment** on too heavily, getting it into the eyeball. A little will go a long way so don't use too much. If necessary, eliminate putting it onto the lid. If you have correctly applied the **Eye Treatment** and feel any burning or discomfort, you are most likely sensitive to a botanical in the formula. Substitute the **Calming Complex**: it makes an excellent alternative.

“My eyes seem to become irritated after using the products.”

It is important only to use the products that are designed for the eye area near the eyes. The eye area includes the eye lid and the area surrounded by the orbital bone. The Enfuselle products for use around the eyes are the **Eye Makeup Remover** and **Eye Treatment**. They have both been tested for safety by ophthalmologists and are safe for contact lens users. Avoid getting the products into the eyes. Other products, including **Time Repair A.M. SPF 15** and **C+E Repair PM**, should not be used in the eye area.

Skin Reactions

Dermatologists have found that about 10% of all people experience skin sensitivity. Some people even react to plain water on their skin.

If you have such skin sensitivities:

Test Enfuselle products one at a time to build a customized system that's right for your



skin's special needs.

Start by applying each product on a small patch of skin (the jaw line is a good choice) before broadening the application or combining with other products.

If you are sensitive to MENTHOL: test **Toners** and **Infusing Mineral Masque** on the jaw line before applying to your entire face.

If you are allergic to GRASS (and have been tested by an allergist for severe grass allergies): you may be sensitive to the botanicals in **Time Repair A.M. SPF 15**. Test on the jaw line for a few days. If you experience skin irritation or itchy, watery eyes, discontinue use.

If you are sensitive to FRAGRANCES: The Enfuselle products that contain light hypoallergenic fragrances have been extensively tested on an international panel of sensitive people under the supervision of a dermatologist. The Enfuselle products with fragrances are: **Purifying Cleansing Gel, Hydrating Cleansing Lotion, Gentle Action Cleansing Bar, Purifying Toner, Balancing Toner, Balancing Moisturizer** and **Hydrating Moisturizer**. All other products are fragrance-free.

“Why do some of my customers experience a slight burning/tingling sensation when using Enfuselle? Is this normal?”

Some people experience a mild tingling sensation after applying **C + E Repair PM**. This feeling indicates that the pure, derma-available vitamin C is penetrating the skin and beginning to impart its unique benefits. Most people find that their skin adjusts after just a few days and the tingling sensation disappears. If discomfort continues for longer than a week, discontinue use.

Sensitive Skin

Anyone who has known sensitivities to skin care products or has had a reaction to an Enfuselle product should follow this regimen to determine which particular product is causing the reaction:

Day One: Wash your face with the **Cleanser** formulated for your skin type. Apply the **Toner** of your choice on your inner arm.

After 24 hours, if there are no reactions, proceed to:

Day Two: Wash face with **Cleanser**. Put **Toner** on side of neck. Put **Time Repair A.M. SPF 15** on inner arm.

After 24 hours, if there are no reactions, proceed to:

Day Three: Wash face with **Cleanser**. Put **Toner** on bridge of nose. Put **Time Repair A.M. SPF 15** on side of neck. Put **C+E Repair PM** on inner arm.



After 24 hours, if there are no reactions, proceed to:

Day Four: Wash face with **Cleanser**. Put **Toner** on half of face. Put **Time Repair A.M. SPF 15** on bridge of nose. Put **C + E Repair PM** on side of neck. Put optional **Moisturizer** on inner arm, if you are using a moisturizer.

After 24 hours, if there are no reactions, proceed to:

Day Five: Wash face with **Cleanser**. Put **Toner** on entire face. Put **Time Repair A.M. SPF 15** on half your face. Put **C + E Repair PM** on bridge of nose. Put optional **Moisturizer** on side of neck.

After 24 hours, if there are no reactions, proceed to:

Day Six:

Morning: Wash entire face, tone and put **Time Repair A.M. SPF 15** on entire face. Put optional **Moisturizer** on bridge of nose, over the **Time Repair A.M. SPF 15**.

Night: Wash entire face, tone and put **C + E Repair PM** on half the face.

After 24 hours, if there are no reactions, proceed to:

Day Seven:

Morning: Wash entire face, tone and put on **Time Repair A.M. SPF 15**. Put optional **Moisturizer** on half your face.

Night: Wash entire face, tone and put **C + E Repair PM** on full face. Put optional **Moisturizer** on half your face.

After 24 hours, if there are no reactions, proceed to:

Day Eight: Use everything on full face.

If, at any time, there is a reaction from adding a new product, STOP the use of that product.

C + E REPAIR PM

“Some of my customers find the C+E Repair leaves their skin feeling very dry, how can this be?”

Because C+E Repair is a water-free formula that immediately activates when it comes in contact with the skin, it is very important one does not use too much. To avoid using too much, it is recommended you mix a small amount (pearl size) in the palm of your hand with either the balancing moisturizer or hydrating moisturizer, then apply it to your face. Calming Complex can also be mixed with C+E Repair PM.



“If my customer is not able to use the C+E Repair, what product should I recommend to replace it with?”

Use the Calming Complex and/or Moisturizer (depending on your skin type).

CLINICALS

“Clinical results – how can the improvement be more than 100%?”

The Enfuselle clinical studies were done in San Diego because the climate there is generally very predictable; however, at the time the studies began, it had rained considerably because of the “El Nino” effect. The day the test subjects came in to begin their half-face studies, it was very humid. (Half the face was treated with Enfuselle; the other half with nothing). When the rain stopped and the air was less humid, both sides of the face had changed from the baseline measurement. As the untreated side began to dry out, the wrinkles grew deeper while the treated side not only maintained the moisture from El Nino, but also continued to improve.

The depth of the wrinkles was measured using a dental impression silicone. An impression of the face was taken at each visit and a scanning electron microscope was used to measure just how deep the wrinkles were, noting any changes. It was observed that the wrinkle depth grew deeper on the untreated side and became shallower on the treated side.

Example:

The facial wrinkles on both sides of the face were 2 mm deep at the beginning of the test (Time 0). On the evaluation day, the untreated side had aged so that the wrinkles were 9 mm deep (7 mm deeper) but the Enfuselle side had improved so that the wrinkles were only 1mm deep.

The change, in percentage, between the treated and untreated sides from the start to the end of the study was calculated as follows:

$$\text{Difference} = \frac{9 - (2-1) \times 100}{2} = 400 \%$$

COMPETITIVE COMPARISONS

“Do any of the Enfuselle products contain AHAs (alpha hydroxy acids)?”

Alpha hydroxy acids are derived from fruit and milk sugars and are used in many creams and lotions on the market. In many instances, these products containing AHAs have caused adverse reactions that include severe redness, swelling, burning, blistering, rash, and itching. Using a product containing AHAs can also make you more sun sensitive. As a result, Shaklee decided not to pursue a line containing AHAs. However, **Time Repair A.M. SPF 15** contains beech tree bud extract that gently encourages natural cell turnover -- as does an AHA -- but without the irritation. The result is measurably clearer, brighter, smoother skin.

“How do Enfuselle products differ from other competitive brands containing vitamins and botanicals?”

Many skin care products on the market today claim to nourish and protect the skin with one or more antioxidant nutrients. Unfortunately, these ingredients only address certain parts of the complex equation of free radical damage on the surface of the skin. What’s more, these ingredients may be present at very low levels or in forms that may not be absorbed and utilized by your skin.

The seven signature ingredients in **Vital Repair+®** confer seven extraordinary benefits that have been clinically proven to work together to sustain the look of healthy, youthful skin and reverse the visible signs of aging:

1. **Vitamin E** – the front line of your skin’s natural antioxidant self-defence system. Promotes visibly youthful softness and suppleness.
2. **Vitamin C** – Works two ways to firm and strengthen skin – 1) supports your skin’s natural defences against UV-induced collagen breakdown, and 2) research also suggests that topically applied vitamin C may actually boost skin’s ability to produce new collagen and elastin. **Vital Repair+®** features a highly derma-available form of pure vitamin C to optimize absorption and utilization.
3. **Vitamin A** – Increases skin’s ability to retain moisture; helps minimize the appearance of sun damage.
4. **Panthenol (pro-vitamin B₅)** dramatically increases skin’s natural ability to repair its appearance.
5. **Grape Seed Extract** – Powerful botanical antioxidant blocks enzymes that break down collagen. Supports skin’s ability to recapture firmer-looking contours.
6. **Superoxide Dismutase (SOD)** – Neutralizes the free radicals that visibly age skin the fastest.
7. **Beta Glucan** – Exceptionally soothing to naturally and gently minimize environmental irritation.

Vital Repair+® actually breaks each link in the chain of free radical damage to defend against accelerated aging.

“There are many vitamin C products currently out in the market. How is the C + E Repair PM different? And, if vitamin C is water-soluble, how does it stay stable in the other Enfuselle products?”

We use three forms of vitamin C: ascorbyl palmitate, magnesium ascorbyl phosphate, and ascorbic acid. The **C + E Repair PM** uses pure derma-available vitamin C (ascorbic acid) in a base specially designed to stabilize this least stable form of vitamin C. The other two forms of vitamin C are stabilized; and we use them for very specific reasons. Vitamin C has two roles in the Enfuselle line: in **C+E Repair PM**, it is principally there to boost the skin’s ability to



regenerate collagen. In the other products, the stabilized forms are there primarily for their antioxidant activity. We have carefully chosen the correct form for each use.

“If someone doesn’t want to spend the money to buy a whole regimen, what is the minimum he/she should use?”

We recommend the following three products: the **Toner**, **Time Repair A.M. SPF 15** and **C + E Repair PM**

INGREDIENTS

“Is there any alcohol in any of the Enfuselle products?”

Three types of safe, readily-tolerated alcohols are utilized in a variety of Enfuselle products: **Benzyl alcohol** (no relation to benzene) is an integral ingredient in the Enfuselle patented, non-irritating preservative system. Benzyl alcohol was originally derived from almonds.

Ethyl alcohol, or “SD” alcohol, or grain alcohol is only used as a sub-ingredient in Enfuselle **Purifying Toner** and helps dissipate unwanted facial oils. (Individuals with sensitivity to ethyl alcohol may want to use Enfuselle **Hydrating Toner**, which does not contain this ingredient).

Cetyl, stearyl, and cetearyl alcohols are called “fatty alcohols” and are used as emollients to actually help moisturize the skin.

“Is Calming Complex the same formulation as Beauty Recovery Complex?”

Calming Complex is the same formulation as the former **Beauty Recovery Complex** but without hyaluronic acid and preservative ingredients such as imidazolidinyl urea.

SKIN TYPES – RECOMMENDED PRODUCTS

Combination Skin (Oily T-Zone combined with Dry Skin):

We recommend a hybrid system: First of all, wash with the **Purifying Cleansing Gel** or **Cleansing Bar**. Follow with the **Hydrating Toner** and **Time Repair A.M. SPF 15**. If optional moisture is needed, use the **Balancing Moisturizer**. You want to get the excess oil without overstimulating the skin’s oil production.

Another alternative hybrid system is as follows: Wash with the **Hydrating Cleanser**, followed by the **Purifying Toner** and the **Time Repair A.M. SPF 15**. If additional moisture is needed, the **Balancing Moisturizer** is recommended.

Normal Skin:

No one has truly normal skin all year long. If your skin condition fluctuates between summer and winter, you may need to adjust your skin care regimen accordingly. If your skin is oily during the summer, you should start with the normal to oily regimen. If your skin is dry during the winter you should start with the normal to dry regimen. After using one of the regimens for a



month, you can substitute products from the other regimen that meet the needs of your skin regardless of skin type.

Excessively Dry Skin or Very-Dry Sensitive-Skinned Individuals:

Morning:

Use **Hydrating Cleansing Lotion**. Dry hands on towel.

Apply **Calming Complex** where the **Eye Treatment** will go.

Apply **Eye Treatment**, followed by **Hydrating Toner**.

Apply **Calming Complex** to the entire face followed by the **Hydrating Moisturizer** and **Time Repair A.M. SPF 15**.

Evening:

Follow steps 1-3 above.

Apply **Hydrating Moisturizer**.

Put **Calming Complex** into the palm of the hand, squeeze some **C+E Repair PM** on top, mix with fingers and apply.

Use the **Polisher** two times per week in the shower as directed.

Sensitive Skin (also see sections above on Breakouts & Skin Reactions):

If my customer thinks she is sensitive to an ingredient in an Enfuselle product, how should she test the product on her skin?"

Ask the customer to apply the product in question to the jaw line first. Wear it there for a day. If no sensitivity is apparent, apply it to half the face the next day. Again, if no sensitivity is experienced, apply it to the whole face the following day.

SPECIFIC SKIN CONDITIONS – PRESCRIBED MEDICATIONS

“What if my customer is currently using Retin-A or Renova?"

Retin-A and Renova are prescription drugs used in the treatment of acne. (Renova is a lower strength of Retin-A.) These products have received approval for the treatment of photo aging, including fine lines and wrinkles; however, their most frequent side-effect is dry skin and skin redness. Any persons using either product for the reduction of the visible signs of photo aging should ask their physician if they could replace it with Enfuselle. Contact Home Office to obtain an ingredient listing of all products in the Enfuselle line.

“If my customer has rosacea, acne or eczema, what products should I recommend?"

If someone is under the care of a dermatologist for a skin condition like rosacea, acne or eczema and is taking prescription medications, it should first be determined if there are any reasons why Enfuselle could not be used with those medications. The dermatologist should be consulted to



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suggest the best way to incorporate the prescription into the Enfuselle regimen.

It is important that anyone with any of the above conditions start slowly. Add one product at a time. Enfuselle products can be used with most acne preparations; however, if a benzoyl peroxide product is being used (e.g., Oxy-10®), Enfuselle **C+E Repair PM** should not be used. The benzoyl peroxide in these acne preparations will react with the vitamin C in the Enfuselle product and render both products ineffective.