SHAKLEE SPORTS NUTRITION
Introduce Yourself

[Distributor adds text that explains why he/she believes in what he/she is doing, with specifics.]
Built on Trust

- Dr. Shaklee – 100+ years of innovation
- Trusted brand for 60 years
- 71 patents and patents pending worldwide

Dr. Forrest C. Shaklee created one of the world's first multivitamins in 1915

Roger Barnett is leading the next 100 years of Shaklee innovation

Better health for everyone and a better life for anyone.
At Shaklee we believe that nature holds the answers to a healthy and productive life. By using pure and potent ingredients and the foremost scientific research, we formulate nutritional products that are truly life enhancing.

**PURITY**
High-quality ingredients, safe products

**POTENCY**
Extensive studies, effective nutrients

**PERFORMANCE**
Better absorption, better results

- **Up to 350** tests on certain key ingredients for harmful contaminants
- **More than 100,000** quality tests performed each year to ensure purity and potency
- **More than 121 MEDALS** won by Shaklee-powered athletes at summer and winter Games
- **More than 250** pesticide tests beyond what is required by the United States Pharmacopelia
- **More than 1 MILLION** trees planted

Shaklee users evaluated in the Landmark Study had markedly better health than non-supplements users.
Put in the Best, Bring out the Best

Everything you need, nothing you don’t.
Optimal ratios of proteins, carbohydrates, and electrolytes.
Clinically proven to improve athletic performance.¹
No artificial flavours, sweeteners, colours, or preservatives added.
That’s PURE performance!

Shaklee provided NASA with a customized version of Shaklee Performance® – called AstroAde – for Space Shuttle astronauts.

¹Performance® and Physique® are clinically tested formulas.
PURE Potential

For anyone who wants to improve fitness and health.

- Biking
- Running
- Aerobics
- Golf
- Bowling
- Basketball
- Hiking
- Skiing
- Jogging
- Walking
- Martial arts
- Tennis
- Softball
- Soccer
- Lifting weights
Improve Your Athletic Performance

Powering athletes.
Fuelling dreams.
From start to finish.

Before exercise  During exercise  After exercise
Shaklee Energy™ Chews

Contain caffeine from natural green tea extract, plus L-tyrosine, L-theanine, B vitamins, and vitamin D, to:

• Sustain energy
• Improve performance
• Help you stay alert
• Sharpen focus

Before exercise
PURE Energy

We use only safe ingredients in our Energy Chews.

Many energy drinks and shots contain:

- Artificial colours: Red #40, Yellow #6
- Artificial flavours
- Artificial sweeteners: Ace-K, aspartame, sucralose
- Artificial preservatives: sodium benzoate, potassium sorbate, EDTA
- A lot of sugar and calories
Shaklee Performance®

• Minimizes fluid loss for optimal hydration
• Maintains blood glucose levels to increase stamina
• Increases endurance for improved athletic performance

PURE Hydration

Performance stands up to the competition with:

- Increased stamina and endurance
- **Six hydrating** electrolytes
  - Including calcium and magnesium
- No artificial sweeteners
  - Including sucralose, aspartame
- No artificial flavours
- No synthetic colourants or stabilizers
  - Including Yellow #5, Yellow #6, Blue #1, Red #40
  - Including brominated vegetable oil, glycerol ester of wood rosin
Shaklee Physique®

Has the right ingredients to:

- Allow your body to absorb a full spectrum of amino acids over time
- Help build firm, lean muscles
- Help restore muscle energy
- Support body tissue and muscle repair

PURE Recovery

What we don’t put in our formulas is just as important as what we do put in.

Here’s what you don’t find in Physique:

• Banned substances:
  - Steroids
  - Stimulants

• Excessive protein:
  - Dehydration and digestive challenges
  - Suboptimal recovery profile

• Artificial sweeteners
• Artificial flavours
• Synthetic colourants
PURE Science

The best of nature and science.
- Creating healthier lives for 60 years
- Committed to cutting-edge science
- 125 published scientific papers and presentations

The results speak for themselves!
More stamina. More endurance. The longer and tougher your workout, the better Performance gets.

Recover faster. Recover more completely. Physique restores energy to your muscles when taken immediately after working out and again two hours later.

PURE Performance Team

CARYN DAVIES
gold/silver/bronze

TROY DUMAIS
bronze

COREY COGDELL
bronze

ALY DUDEK
bronze

JORDAN MALONE
bronze

KELSEY CAMPBELL
2016 Games
PURE Performance for You
SHAKLEE Guarantee

Put in the best, bring out the best.
Natural ingredients you can trust.
No artificial flavours, sweeteners, colours, or preservatives.

Everything you need.
Nothing you don’t.
PURE Sport

- Proven in the lab*
- Proven on the track, on the ice, in the field, and on the mountain
- Proven in the gym, in the pool, and even in mid-air (for 74 human-powered miles)

For decades, all across the globe… Shaklee has been powering athletes to push limits and achieve more

*Performance® and Physique® are clinically tested formulas.
PURE Possibilities

We all share what we love:
- Running/jogging
- Aerobics
- Tennis
- Softball
- Martial arts
- Biking
- Lifting weights
- Golf
- Bowling
- Basketball
- Hiking
- Skiing

Who do you know who’s a:
- Coach?
- Soccer mom?
- Sports fan?
- Personal trainer?
- Weekend warrior?
- Massage therapist?
SHAKLEE SPORTS NUTRITION
Community

- A diverse community of people helping people
A Better Life

- A flexible, rewarding way to earn an income on your terms
- How, when, and where is up to you
3 Ways to Join Shaklee

USE
Experience the way Shaklee products can help transform your health.

SHARE
Share Shaklee products with friends and family and earn extra cash plus rewards.

BUILD
Build a team in a way that works for you and fits your life, with the potential for significant financial rewards.
3 Ways to Join

**USE PRODUCTS**
Free membership $68.00–$289.95

Place the Life Plan on AutoShip and receive a coupon for a Shaklee product for only $10.*

or join for $19.95

**SHARE & EARN**
Upgrade from Member to Distributor $29.95 or join for $49.95

$349 GOLD PAK
Over $705* total value

**BUILD A BUSINESS**
$649 GOLD Plus PAK
Over $1,360* total value

$1,049 Super GOLD PAK
Over $2,225* total value

*Based on Member Price. As a Shaklee Member, you'll pay preferred pricing on future purchases. If placed on AutoShip, this offer also includes an online coupon for a Shaklee product (up to $60.35 MP value) for only $10. Product selection subject to availability. Product may be substituted with product of similar value at any time.
We Offer Additional Educational Seminars

Learn about our superior weight-loss program: Shaklee 180®. Burn fat, not muscle.

Learn about our best, most comprehensive nutritional system ever: Shaklee Life.
Additional slides
The Shaklee Life Plan is the result of the foremost scientific research and decades of studies, designed to bring you the most essential nutrients for a healthy life. Combining the Shaklee Life Shake Mix and the Shaklee Life-Strip, the plan promotes and protects every aspect of your health – with nutrients clinically proven to help provide the foundation for a healthier life.
Sports Nutrition: A $5.5 Billion Market – and Growing

Sports nutrition has been growing 3% – 5% per year for the past several years and is projected to continue this growth rate for the next three to five years (resistant to the tough economy).

The energy drink market is growing even faster, at 9% per year, and is the fastest-growing segment of the beverage industry (not included in Sports Market numbers).

Sports products are going mainstream with young and trendy consumers. Physical activity is increasing for people aged 18–34.
Shaklee Formulas Are “on Trend”

Lean and toned is “in”: Shaklee products have fewer grams of sugar and less fat than most competitors.

Convenience is “in”: Shaklee Energy™ Chews are more convenient than energy drinks to transport and consume.

Fitness and endurance are “in”: all three Shaklee Sports Nutrition products provide long-term benefit delivery.

Natural is “in”: Shaklee Sports Nutrition products contain no artificial flavours, sweeteners, colours, or preservatives.