

# Innovation, Opportunity, and Impact

At Shaklee, we're about taking small actions each day that can lead up to big results. It's something we call the Shaklee Effect™.

In the past 10 years, under the leadership of our visionary Chairman and CEO, Roger Barnett, we've shared our effect more broadly than ever by creating greater health and economic opportunity for countless families while being responsible stewards of the environment.



## Opportunities for Families

- \$2.2 billion in commissions paid to Shaklee Distributors since 2004, representing more than 30% of commissions paid in the 58-year history of Shaklee Corporation
- Nearly 2 million cheques paid to Shaklee Distributors
- More than \$500 million in business growth

## Innovative New Products

- Get Clean® family of non-toxic, environmentally friendly home care products that work (2007)
- Shaklee Vitalizer™ – unique, clinically supported solution that packs essential nutrition into a convenient, everyday, go-anywhere Vita-Strip® with 12 patents/patents pending (2007)
- Vivix® Antioxidant Solution – a scientific breakthrough representing cutting-edge research in cell protection with 4 patents/19 patents pending (2008)
- Shaklee 180™ – a revolutionary new weight-loss program (2013)

## Environmental Leadership

- Shaklee became the first consumer products company to offset 100% of its greenhouse gas emissions and use 100% green power through the U.S. Environmental Protection Agency (EPA) Climate Leader's Program (2007)
- Shaklee earned the Global Green USA's Organizational Design Award for taking a leadership role in effecting positive environmental change (2007)
- Shaklee partnered with Dr. Jeffery Sachs and the Earth Institute at Columbia University to install solar-powered lighting in African villages in support of the United Nations' Millennium Development Goals (2007)
- Shaklee was named to the Top 20 Retail Partner list by the U.S. EPA Green Power Partnership in recognition of being a top purchaser of green power (2008)

- Shaklee received the Stevie® Award for Best Corporate Environmental Responsibility Program by the American Business Awards (2008)
- Shaklee was honoured with a Clean Air Award from Breathe California in recognition of the leadership Shaklee demonstrated in reducing the effects of global warming and improving air quality (2009)
- Shaklee was also honoured with the Business Environmental Award for Sustainability from *Acterra: Action for a Healthy Planet* for environmental stewardship, climate action leadership, and social equality (2009)
- Shaklee received a Green Power Leadership Award from the U.S. EPA in recognition of the company's commitment and contribution to helping advance the development of the nation's voluntary green power market (2009)

## Strategic Partnership and National Appearances

- In 2006, Shaklee partnered with Dr. Wangari Maathai, the 2004 Nobel Peace Prize Laureate and founder of the Green Belt Movement; Dr. Maathai served as Global Ambassador for Shaklee's *A Million Trees. A Million Dreams™* campaign, through which Shaklee Distributors planted more than one million trees in three years and inspired a United Nations initiative that planted more than 12 billion trees worldwide
- Shaklee was featured on the Oprah Winfrey Show® in 2007 and 2008, reaching more than 7 million viewers
- In 2005, Roger was invited to address the White House Council on Aging

**Be part of the next 10 years of Shaklee innovation and opportunity. Be a part of the Shaklee Effect. Contact me today to learn more.**

For more information contact:

