We believe that everyone has the right to thrive

To live a life of:

- Energy
- Meaning
- Purpose
We’re on a mission to change health care into well care

Today, people associate health care with being sick

Let’s reverse that

We believe health care should actually be about health
Proven by people

Join our movement of more than 2 million strong to claim your right to thrive

Proven by science

Shaklee products are proven by the largest study in the world on the role of nutrition in health: the Landmark Health Study
The Landmark Health Study

Overall Health
Rate Their Health Better
84% of people reported “very good” to “excellent” health

Take Little to No Medication
83% lower prescription drug usage compared with non-supplement users

Inflammation
Have Healthier Levels of C-Reactive Protein
59% lower levels of C-reactive protein, a measure of systemic inflammation

Metabolic Health
Maintain Good Metabolic Health
52% lower prevalence of diabetes compared with non-supplement users

Heart Health
Have Better Cardiovascular Health
- 90% reduced risk of cardiac arrest based on the Omega-3 index
- 33% lower levels of triglycerides
- 11% lower ratio of total cholesterol/HDL cholesterol

Cognitive Health
Have Lower Risk of Dementia
36% lower levels of homocysteine, an indicator of dementia risk

The Shaklee Difference™

SAFE
350 tests against harmful contaminants

PROVEN
100+ patents and published scientific papers

GUARANTEED
All products are 100% guaranteed

144 gold, silver, and bronze medals (to date) from The Games
It starts with a simple challenge
Feel amazing in just 30 days — guaranteed

You’ll feel:

• Healthier
• More energized
• More focused and ready for anything!

And we prove it
Accept the Prove It Challenge™

Ready, set, cleanse*

DAYS 1–7
Start with a Healthy Cleanse to reset your system and a daily multi-nutrient strip.

Continue with a strip and shake a day

DAYS 8–30
Adopt a daily nutrition routine that includes the strip and replaces one meal with a shake featuring clinically backed vitamins, minerals, and protein.

*Shaklee Canada’s complete Healthy Cleanse Program also includes Alfalfa Complex (#57110).

Results: feel healthier, more energized, and more focused
My story

Copy goes here...
I proved it – now I get paid for it
The Prove It Challenge makes earning simple

1 – Prove It
Take the Prove It Challenge and feel amazing in 30 days.

2 – Live It
Keep going with a strip and shake every day and become Living Proof.

3 – Share It
Feel amazing and help others feel the same.
Earn cash daily

While other programs may pay you once, at Shaklee you get paid on that customer for life

**PAID DAILY***

$25 + $25 + $25 = $75 + EXTRA $75

In 1 month

TOTAL $150 NO LIMIT to the bonuses you can earn

Plus, earn additional commissions on all future purchases from those customers

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*Must be on Direct Deposit to be paid daily. Orders received after 4:00 p.m. Eastern Time will be paid on the second business day. See the 2019–2020 Shaklee Incentives Booklet for full details.
Sharing a little can lead to a lot
Figures based on 2018 earnings. The typical participant in the Shaklee Canada Inc. Compensation Plan earns an average of $250.27 per year. However, participants at the Business Leader level earn on average $10,807 a year and can earn more than $199,842 a year at the top levels. Earnings were calculated on a monthly basis of those Business Leaders in the achieved rank. Results will vary with effort. Shaklee Canada Inc. does not guarantee that any particular income level will be achieved. The ranks of Senior Master Coordinator and Presidential Master Coordinator have not been achieved in Canada yet, so the figures shown here are 2018 U.S. earnings.
A business designed with you in mind

**Simple**
A straightforward, proven system for sharing

**Flexible**
You decide what your income goals are and how much time you want to dedicate to them

**Social**
It’s about people, conversations, and community

**Mobile**
Anytime, anywhere business tracking and digital tools for sharing and training
Get started today

PROVE IT
CHALLENGE™
Appendix
Everything you need to live a clean, healthier life

Healthy Nutrition

Healthy Weight

Healthy Beauty

Healthy Home
Sharing is rewarding

**Earn cash daily**
You can earn cash daily by sharing products with customers. The more you share, the more you can earn.

**Earn income monthly**
Have a bigger vision? Go beyond part time by growing your team. Earn a meaningful income, become part of a community, and make a difference in people’s lives.
What does $900 a month look like?

**Director**

Use the Prove It Challenge to get a group of 20–30 people who accept the challenge and become living proof.

Help two others start to do what you do.

- All-expense-paid trip for two to San Francisco and Shaklee Global Headquarters
New Director Trip

Home Office Trip to San Francisco Bay Area
What does $1,000 a month look like?

**Senior Director**

Keep adding to your group of 20–30 people who’ve accepted the challenge and become living proof.

Teach and train one other person to do what you do.

• $250 monthly car payment
Car Bonus

$250 in monthly Car Bonus
What does $1,800 a month look like?

Coordinator
Keep adding to your group of 20–30 people who’ve accepted the challenge and become living proof.

Teach and train two other people to do what you do.

• All-expense-paid trip for two to Costa Rica
Costa Rica

All-expense-paid trip for two
What does $1,800 a month look like?

Coordinator

Keep adding to your group of 20–30 people who’ve accepted the challenge and become living proof.

Teach and train two other people to do what you do.

• All-expense-paid trip for two to Costa Rica
Our success system

MONTH 1 $356

700 PVG

300 PV  300 PV

$300 Prove It bonuses
$56 other commissions
Our success system

MONTH 1 $356
700 PVG
300 PV 300 PV

$300 Prove It bonuses
$56 other commissions

MONTH 2 $638
1742 PVG
700 PV

$450 Prove It bonuses
$188 other commissions
Our success system

MONTH 1 $356
- 700 PVG
  - 300 PV
  - 300 PV

$300 Prove It bonuses
$56 other commissions

MONTH 2 $638
- 1742 PVG
  - 700 PV

$450 Prove It bonuses
$188 other commissions

MONTH 3 $1,044
- 3126 PVG
  - 1042 PV
  - 700 PV

$600 Prove It bonuses
$444 other commissions
Why cleanse?

Reset your system to jump-start your health goals.

Our program helps reset the digestive system by promoting healthy intestinal activity, supporting liver cell function, and providing a natural body cleanse.

The cleanse also helps reduce cravings for unhealthy food by introducing more fruit and vegetables as part of your new healthy lifestyle.
In a preliminary health study, results showed our 7-Day Healthy Cleanse* offered multiple benefits:

- Helps increase focus and energy†
- Helps improve sleep quality†
- Supports healthy digestion†
- Helps jump-start weight loss†

Users experienced an average weight loss of 6.8 pounds and decrease in waist circumference of 1.62 inches.‡

*Shaklee Canada's complete Healthy Cleanse Program also includes Alfalfa Complex.
†Based on a 7-day pilot study conducted by three Shaklee Distributors – a medical doctor and two nutritionists – in collaboration with Shaklee Medical Affairs. This study included Alfalfa Complex.
Why Vitalizer™?

Vitalizer offers advanced nutrition with a full spectrum of clinically supported vitamins, minerals, antioxidants, phytonutrients, omega-3 fatty acids, and probiotics in one convenient Vita-Strip®.

Based on 12 clinical studies and the Landmark Health Study, Vitalizer is designed to support your optimal health.

Available in the following formulas:

• With Iron (ideal for women)
• Without Iron (ideal for men)
• Gold (ideal for active adults over 50)
Why Vitalizer?™

Vitalizer packs an abundant amount of nutrition into a single daily strip.

*A serving of nuts = 1 ounce; a serving of steak = 3 ounces.
†Vitalizer Without Iron, and Vitalizer Gold formulas contain as much folic acid as 4 cups worth of cooked green peas.
Vitalizer is designed to deliver nutrition through our patented S.M.A.R.T.™ technology to dramatically improve absorption of key nutrients.

**Vita-Lea®**
Designed to dissolve in less than 30 minutes in the stomach and to enhance absorption of folic acid from the patented micro coating.

**B+C Complex**
Shown in a clinical study to provide up to 198% greater absorption of B vitamins over 12 hours.

**Caroto-E-Omega**
Enteric coating helps reduce fishy aftertaste by delivering omega-3 fatty acids, carotenoids, vitamin E, and other fat-soluble nutrients to the upper intestine.

**Optiflora® Probiotic**
Delivers healthy microflora to the lower intestine through our triple-layer encapsulation technology, protecting them from stomach acid.
Why Life Shake™?

Life Shake is a protein-rich meal replacement shake clinically proven to help you thrive and create the foundation for a healthier life.

One daily Life Shake helps build strong muscles and protective antibodies and can help you reach and maintain a healthy weight while delivering essential vitamins and minerals to support cardiovascular, brain, bone, immune, and overall health.

Select from:

- Vanilla, Chocolate, Strawberry, or Café Latte flavours
- Plant or Soy, with 20 grams of non-GMO protein per serving
Why Life Shake™?

Life Shake is Powered by Leucine®, the most effective branched-chained amino acid for:

• Preserving muscle mass
• Helping burn fat
• Improving metabolism
• Reducing cravings

Life Shake is also clinically proven to support healthy blood sugar levels.
Shaklee is proven to help people thrive

Our business model empowers people to take control of their own lives and show others how to do the same.