

THE SHAKLEE EFFECT™

SMALL STEPS LEAD TO BIG RESULTS

One less French fry. One more multivitamin. One more day with the family instead of at the office. One more friend whose life has changed because of you.

We call it the Shaklee Effect^{**}.

And, wow – does it ever add up over time. Better health. Time with the people you care about most. Self-sufficiency for some. A healthier planet and a brighter future for all. Anyone is welcome to join in, even in the smallest of ways.

Use a Shaklee product and you change yourself and the things around you in a positive way. Share a Shaklee product and the effect multiplies. Invite likeminded people to join you, and the possibility for magnifying the effect is virtually limitless.

Little by little, one by one, we change the world.



IMAGINE

If you could take a moment to dream, and imagine your ideal life, what would be most important to you?

Helping others

achieve their dreams and live better lives

Flexibility to work wherever you like in your super-busy life

A life designed by you

to focus on your interests and make the future you want

Earning rewards

that go beyond financial benefits, including discounts, trips, and car bonuses

Being part of a community

of peers and friends working together

The opportunity to fulfill all of these dreams starts with you. Living the life you only imagined can now be your reality – as well as the reality of the people you care most about.



"I love the flexible schedule I have. I'm making enough money that I don't have to go back to work!"

Becky, Shaklee Distributor

THE SHAKLEE DIFFERENCE™

The Power of Nature, Unleashed by Science

At Shaklee, we believe that nature holds the answers to a healthy and productive life. By using safe, proven ingredients and the foremost scientific research, we formulate products that are truly life enhancing and 100% guaranteed.

Safe

Working and Living in Harmony With Nature[®] means ensuring our products adhere to the highest safest standards and strictly avoiding pesticides and contaminants. Shaklee was the first company in the world to be certified Climate Neutral[®] with net-zero environmental impact.

Proven

Shaklee products are backed by more than 100 double-blind, placebo-controlled clinical studies published in peer-reviewed journals that prove our products make a difference in your health. Shaklee products have been awarded 69 patents and patents pending. And many of our hundreds of thousands of product users have been customers for decades and tell inspiring stories of transformation.

Guaranteed

Unleashing the power of nature with meticulous science means we stand behind every single one of our products. If you're not satisfied with any of our products, you can send them back for a full refund. No questions asked.

That's the Shaklee Difference.



"Follow the laws of nature, and you'll never go wrong."

Dr. Forrest C. Shaklee, Founder



Vitalizer[™] Everyday nutrition for life



MindWorks[™] Helps supports cognitive function and memory, as well as long-term brain health



Shaklee Life Plan

Our best, most comprehensive nutritional system ever



SmartHeart[™] Regimen Supports optimal cardiovascular health

"Our health care system should be about building wellness."

> Dr. Bruce Daggy, Shaklee Chief Science Officer



Vivix® Antioxidant Solution Powerful protection for your cells



Get Clean[®] The non-toxic way to clean your home



Enfuselle® All the essential antioxidants and nutrients your skin craves



Shaklee 180° Weight-Loss Program Quite possibly the last weight-loss program you'll ever need



REWARDS

At Shaklee, the rewards are personal, financial, and so much more. Along with a flexible schedule, discounts, and earnings, you can create a fulfilling lifestyle that brings incredible perks:



Be rewarded with an international trip to a faraway destination.





Earn extra money simply by sharing Shaklee products.

HOW TO START

USE. SHARE. BUILD.

When you're ready to experience and be part of the Shaklee Effect[™], choose the way that fits best with what's most important to you today.

USE Experience the way Shaklee products can help transform your health. Join as a Member for \$19.95. Membership is free with a Shaklee Life Plan.





SHARE

Share your effect with friends and family by introducing and selling Shaklee products. Pay preferred pricing on products, earn up to 15% profit and up to 14% bonus on personal group volume, and become eligible for GOLD* and Power bonuses. Join for \$49.95 or with a GOLD PAK for \$349.



BUILD

Increase your effect and build a team in a way that works for you and fits your life. Earn up to 15% profit and up to 20% bonus on personal group volume, and become eligible for GOLD* and Power bonuses. Increasing in rank makes you eligible for long-term rewards, such as up to 14% in Leadership and Infinity bonuses, car bonuses, and *FastTRACK* bonuses.* Join with a GOLD Plus PAK for \$649 or a Super GOLD PAK for \$1,049.[†]



It's time to make your dreams a reality.

From lifestyle changes to rich rewards, we can help you achieve it all. Work your way through our ranks and enjoy even greater benefits.

Rank	Average Annual Income*	Monthly Car Bonus [†]	2017–2018 Incentive Trip [†]	FastTRACK Rewards⁺
DIRECTOR	^{\$} 10,576		New Director Conference	
SENIOR DIRECTOR	^{\$} 12,041	\$225 – \$250		up to \$1,000
COORDINATOR	^{\$} 19,854		Los Cabos	up to \$ 3,000
SENIOR COORDINATOR	\$33,050	\$325 – \$375		up to \$ 5,000
EXECUTIVE COORDINATOR	^{\$} 42,791			up to \$10,000
SENIOR EXECUTIVE COORDINATOR	\$52,725	\$400 – \$450		up to \$15,000
KEY COORDINATOR	^{\$} 89,016		China + Hometown Celebration	up to \$15,000
SENIOR KEY COORDINATOR	\$85,275	\$450 – \$500		up to \$15,000
MASTER COORDINATOR	^{\$} 160,820	\$500 – \$600	San Francisco	up to \$25,000
SENIOR MASTER COORDINATOR*	-			
PRESIDENTIAL MASTER COORDINATOR ¹⁵	_	Car keys		

Start experiencing your Shaklee Effect by talking to your Shaklee Independent Distributor today!

*Includes all Dream Plan rewards. Based on 2016 earnings. The typical participant in the Shaklee Canada Inc. Compensation Plan earns an average of \$268.60 per year. However, participants at the Business Leader level earn on average \$10,576 a year, and can earn over \$160,820 a year at the top levels. Earnings were calculated on a monthly basis of those Business Leaders in the achieved rank. Results will vary with effort. Shaklee Canada Inc. does not guarantee that any particular income level will be achieved. For any rank where no Distributor held that rank in one or more months, the figures for that rank have been annualized. *There are additional requirements for each of these incentives. See the 2017-2018 Shaklee Incentives Booklet at MyShaklee.com for full details. For qualification of *FastTRACK* rewards from Coordinator to Master Coordinator, additional requirements apply. For *FastTRACK* at Coordinator, an Organizational Volume (OV) of 5000 must be achieved. For *FastTRACK* at Senior Coordinator, Executive Coordinator, OV Outside the Largest Leg of 5000, 10,000, and 15,000, respectively, must be achieved. For any rank where no Distributor held that rank in one or more months, the figures for that rank have been annualized. # There are additional requirements apply. For *FastTRACK* at Coordinator, an Organizational Volume (OV) of 5000 must be achieved. For *FastTRACK* at Senior Coordinator, Executive Coordinator, OV Outside the Largest Leg of 5000, 10,000, and 15,000, respectively, must be achieved. For any rank where no Distributor held that rank in one or more months, the figures for that rank have been annualized. *FastTRACK* as bonuses are paid over time. See official *FastTRACK* rules at MyShaklee.com for details. *These ranks have not been achieved in Canada yet. \$Two Paid-As Master Coordinator legs are required.

For full requirements, see the Statement of Privileges and Responsibilities of Shaklee Family Members and the 2017-2018 Shaklee Incentives Booklet at MyShaklee.com.

