

A photograph of three women celebrating at night. The woman on the left has dark curly hair and is wearing a dark, sparkly top. The woman in the middle is wearing a red and white Santa hat and a dark, ribbed top. The woman on the right has long brown hair and is wearing a dark top. They are all smiling and holding lit sparklers. The background is dark with bokeh lights and a cityscape.

# *Love Your Life 2018*

SUGGESTED AGENDA(S)

**#LoveYourLife2018**

 **Shaklee®**

# January 6 Event Flow

Hosting a January 6 event (or one during the month of January)? Use this suggested event flow to ensure a successful meeting.

## Suggested Event Flow (60 minutes total)

### WELCOME AND SOCIALIZE (10-15 MINUTES)

Mix and mingle with guests.

Get to know more about attendees, ask questions, find out interests and goals.

Offer refreshments.

### PRESENTATION (15-20 MINUTES)

Thank guests for attending.

Give a brief outline of the purpose of the event.

Go through the presentation deck with script (YOUTH<sup>®</sup> focused or Healthy Weight and Cleanse focused).

Offer product experience – For YOUTH, do the back-of-the-hand product demo with a guest. For Healthy Weight and Cleanse, pass around smoothie or other Shaklee 180<sup>®</sup> program food samples. (Use the YOUTH Demo Handout to learn how to do the YOUTH back-of-the-hand demo.)

Share your own Love Your Life Story (see the presentation deck for the place where stories should be shared).

Invite guests to consider making a step toward creating a life they love by deciding to sponsor, purchase, or find out more.

Thank guests for their participation and share the special offers available when they join in January: the YOUTH Advanced Anti-Aging Regimen offer or the Shaklee 180 Starter Kit offer.

Check out these sites/  
pages for resources to  
support your January 6  
meeting:

#### SOCIAL POSTS – SHAKLEE SOCIAL

[MYSHAKLEE.COM > MY BUSINESS >  
SHARE SHAKLEE](#)

#### EVITES – DISTRIBUTOR BACK OFFICE

[MYSHAKLEE.COM > MY BUSINESS >  
CREATE AN EVENT](#)

#### E-MAIL TEMPLATES – FOR FOLLOW-UP, THANK-YOU NOTES, ETC.

[MYSHAKLEE.COM > MY BUSINESS >  
SHARE SHAKLEE](#)

#### OTHER TOOLS AND RESOURCES

– **NEW BETA TOOLS PAGE (OR ALL  
TOOLS PAGE)** [MYSHAKLEE.COM/TOOLS](#)  
**USE THE FEATURED ITEMS FILTER IN  
THE LEFT NAVIGATION AND LOOK  
FOR JANUARY**

**CLOSE (25-30 MINUTES)**

Offer guests the opportunity to try more products. (For YOUTH, allow guests who didn't get selected for the back-of-the-hand demonstration an opportunity to experience the regimen. For Healthy Weight and Cleanse, share more Shaklee 180 food samples.)

---

Make yourself available for questions about the products and/or opportunity.

---

Sponsor people who are interested in joining as Distributors or Members.

---

Thank guests for attending, and make sure you have contact information for all guests who came (for following up).

---