

# Seeing Is Believing

For a quick Before and After, demonstrate YOUTH® products on one hand and compare the results with the other. Here's how:



1



## LUMINOUS GEL OIL CLEANSER

3-in-1 cleanser polishes, purifies, and prepares your skin  
**APPLY** a small amount and smooth on the back of one hand.

**EXPLAIN:** At home, dampen your skin and smooth a small amount over your face to remove makeup and impurities. *Mention the gentleness of the cleanser, and that it can be used to remove eye makeup.*

2



## PERFECTING SKIN TONER

Exfoliates, hydrates, and nourishes your skin  
**APPLY** to a cotton ball or gauze pad and smooth over skin.

**EXPLAIN:** After using the cleanser, follow with the toner to exfoliate, hydrate, and nourish your skin, leaving it glowing.

3



## YOUTH ACTIVATING SERUM

Supports collagen production and renews at the cellular level  
**APPLY** a small amount and smooth over skin.

**EXPLAIN:** This is the must-have product of the collection, with encapsulated vitamin A retinol, which is known for anti-aging benefits at the cellular level.

4 DAY



## MINERAL DEFENCE MOISTURIZER SPF 30

Naturally derived mineral zinc oxide provides chemical-free SPF 30 protection  
**APPLY** moisturizer to skin and smooth until it completely disappears.

**EXPLAIN:** For a daytime "shield" against pollution and the environment, use this SPF 30 cream to protect and moisturize. Be sure to smooth it into your skin completely.

4 NIGHT



## ADVANCED RENEWAL NIGHT CREAM

Supports skin's cell renewal process while you sleep  
**APPLY** cream to skin and smooth until it completely disappears.

Available in Light and Rich formulas.  
**EXPLAIN:** This targeted night cream helps increase collagen and elastin production to make your skin appear younger, smoother, and more luminous.



## RADIANCE C+E HYDRATING SERUM

20% pure vitamin C plus vitamin E

**APPLY:** Use daily by twisting off the top of the capsule; squeeze product onto your fingers and smooth over clean skin.

**EXPLAIN:** Each capsule contains 20% pure vitamin C plus vitamin E and raspberry cell extract to reduce the appearance of dark spots, smooth skin texture, and improve skin tone.



## YOUTH ACTIVATING BB CREAM SPF 30

5-in-1 beauty balm evens, corrects, hydrates, nourishes, and protects  
**APPLY:** Smooth over treated skin to show how it evens out skin tone.

**EXPLAIN:** BB Cream will even out the appearance of your skin. It's more than just makeup!

Be sure to show the difference – one hand against the other – and how smooth, even, and luminous the BB Cream-treated skin looks!

RECAP AND  
 RECOMMEND  
 HOW TO GET  
 STARTED

“Let me show you the two regimens we offer and help you decide which is best for you.”

“You’ll be a Preferred Member and receive free shipping plus product discounts when you place a regimen on AutoShip.”