



New Advanced
**JOINT HEALTH
COMPLEX**

3.4 MILLION

The number of Canadians reporting pain or discomfort that prevents activities



Source: Canadian Community Health Survey, 2008.



17% OF MALES AND 24%
OF FEMALES IN CANADA
AGED 65 OR OLDER
REPORT PAIN OR
DISCOMFORT THAT
PREVENTS ACTIVITIES

Source: Canadian Community Health Survey, 2008.



FINANCIAL IMPACT OF JOINT DISCOMFORT

Severe joint pain and inflammation cost more than **\$4 billion annually** in health care expenses and lost work days in Canada.



ARE YOU AT RISK?

- **Age:** As you age, you put more wear and tear on your joints
- **Weight:** If you are overweight or obese, this adds stress to your joints, especially your knees and hips
- **Overuse:** If you're an athlete or have a very physical job, you can increase stress on your joints
- **Family history:** Risks for joint problems can be genetic
- **Muscle weakness:** Muscle weakness surrounding joints increases the risk of developing joint discomfort



THE SIGNS

Are these slowing
you down?

- Discomfort
- Tenderness
- Loss of flexibility

WHAT IF YOU
COULD GET BACK
TO ACTIVE – FAST?





INTRODUCING New Advanced

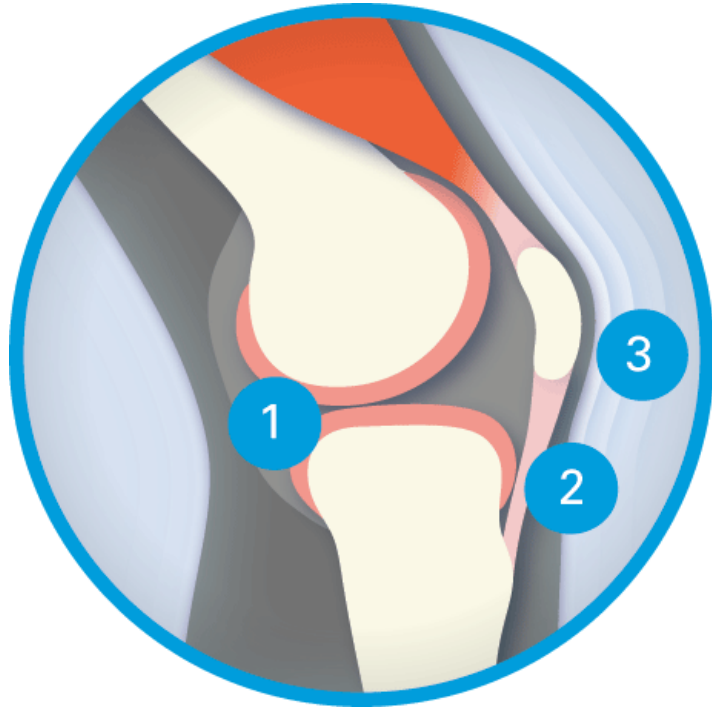
JOINT HEALTH COMPLEX

Joint Comfort in as Few as 5 Days*

Scientifically formulated blend contains:

- A patent-pending, fast-acting form of boswellia that has been shown in a clinical study to deliver joint comfort in as few as 5 days
- The most concentrated form of glucosamine (glucosamine hydrochloride)
- A unique combination of the key joint health nutrients zinc, copper, manganese, and vitamin C

*The specific form of boswellia extract used in Joint Health Complex has been shown in a clinical study to improve joint comfort in as few as 5 days.



HOW IT WORKS

Joint Health Complex

Support healthy joints in **3** ways:

1. **Glucosamine** improves the cushioning between joints
2. **Vitamin C and trace minerals** maintain healthy connective tissue
3. **Boswellia extract** works FAST to increase joint comfort

FASTER

Clinically tested ingredient



- Patent-pending, fast-acting boswellia extract
- Improves joint comfort in as few as 5 days*
- 28% faster than claimed by a leading North American brand

*The specific form of boswellia extract used in Joint Health Complex has been shown in a clinical study to improve joint comfort in as few as 5 days.

MORE EFFECTIVE, CLINICALLY TESTED KEY INGREDIENT

Results of a 90-day clinical trial showed that the key ingredient in Joint Health Complex scored significantly better than the key ingredient in a leading brand in:

Joint Comfort



Key Ingredient in
a Leading Brand



Joint Health Complex
Key Ingredient

MORE EFFECTIVE, CLINICALLY TESTED KEY INGREDIENT

Results of a 90-day clinical trial showed that the key ingredient in Joint Health Complex scored significantly better than the key ingredient in a leading brand in:

Ease of Motion



Key Ingredient in
a Leading Brand



Joint Health Complex
Key Ingredient

SEE WHAT BENEFITS PEOPLE ARE FEELING IN AS FEW AS 5 DAYS*:

“I am a runner and regularly experienced joint discomfort when I ran. I have felt significant improvement in my joint comfort.”

– Carol C., Waukesha, WI

“I install floor covering for a living and I’m on my knees all day. It helped all my joints feel better: knees, shoulders, hips, and hands.”

– Don K., West Fargo, ND

“I did a 62-mile bike ride in the mountains, and my knees felt great.” – Terry O., Littleton, CO



THE SHAKLEE DIFFERENCE

Benefits

- Improves joint comfort in as few as 5 days*
- Up to **28% faster** joint comfort than claimed by a leading brand
- **More effective** joint comfort ingredient
- **45% better** joint comfort than leading brand
- Provides **31% better** ease of motion than leading brand

Features

- 100% shellfish free
- 100% vegetarian
- 100% chondroitin free for better glucosamine absorption

*The specific form of boswellia extract used in Joint Health Complex has been shown in a clinical study to improve joint comfort in as few as 5 days.



**SATISFACTION
GUARANTEED
OR YOUR
MONEY BACK**

