



GET CLEAN® Water

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What's in Your Water?

Chemicals that can be detrimental to your health can actually turn up in the water your family drinks. Heavy metals, industrial pollutants, pesticides—these harmful contaminants can enter our water supplies and have the potential to create long-term health challenges. According to the U.S. Environmental Protection Agency (EPA), which works closely with Health Canada's Water Quality and Health Bureau, the water we drink is responsible for up to 20% of lead exposure in humans. And according to Environment Canada, health problems related to water pollution in general cost Canadians roughly \$300 million per year.

The water from your tap may look clean, but exactly how safe is it? Relax. Cleaner, healthier water is just a pitcher away.

Introducing Get Clean Water

Get Clean Water is a revolutionary new water filtration pitcher system certified by the Water Quality Association (WQA) to reduce up to 99% of lead,¹ as well as dozens of other potential contaminants that can turn up in your water and may be harmful to your health.

Multipatented Get Clean Water uses a solid block of carbon to filter and clean your water. Each Get Clean Water filter handles 302.83 L (80 U.S. gallons) of water – twice as much as Brita® and PUR®² – and each filter is made from sustainable coconut shell carbon using a zero-emission process. Plus, it's the first pitcher with a refillable carbon-block filter system, so there's less waste going to landfill sites.

Cleaner, healthier water and a cleaner, healthier planet? We can all drink to that!

Beats Leading Brands

- Certified to reduce up to 99% of lead (Brita and PUR water pitchers are not³)
- Certified to filter 302.83 L (80 U.S. gallons) – twice as much as Brita® and PUR®²
- First-ever pitcher with a refillable carbon-block pitcher filter system, so there's less waste going to landfill sites

The Smart Choice

- The first pitcher with an automatic meter that shows gallons filtered, so you know exactly when to replace your filter; no more guessing!
- Healthier, cleaner-tasting water for only pennies a litre

¹Substances reduced may not be in all users' water.

²Compared with Brita® and PUR® pitcher filters at 151.45 L (40 U.S. gallons). All trademarks are the property of their respective owners.

³This comparison of current WQA and NSF certified reduction claims was conducted on June 16, 2010 on the Brita® OB-36 and the PUR® CR-6000C pitchers and is valid only for the named products marketed at that time. Models compared also are certified to reduce chlorine (taste and odour) and nominal particulates plus the following: Brita OB-36: zinc; PUR CR-6000C: cysts, MTBE, toxaphene, and zinc. Product claims obtained from the respective manufacturers' Web sites. "Leading brands" is defined as Brita and PUR.

The Shaklee Difference

SAFE

- ✓ Certified by the WQA to reduce up to 99% of lead¹; Brita and PUR water pitchers are not²
- ✓ Certified to reduce many potentially harmful contaminants that can turn up in your water
- ✓ Pitcher is made from food-safe, BPA-free plastic

POWERFUL

- ✓ Each Get Clean Water filter is certified to handle 302.83 L (80 U.S. gallons): twice as much as leading brands³
- ✓ Reduces contaminants that can actually turn up in your water and be harmful to your health

GREEN

- ✓ First-ever pitcher with refillable carbon-block filter system, which means there's less plastic to throw away
- ✓ Each filter is made with sustainable coconut shell carbon made with a zero-emissions process, which is better for the environment than traditional carbon production
- ✓ Each filter is capable of handling the equivalent amount of water contained in 600 bottles of water (500 mL/16.9 fl. oz. each), meaning that Get Clean Water can save you money while eliminating waste

SMART

- ✓ Costs only pennies a gallon for cleaner, healthier water
- ✓ First automatic filter life meter that shows how many US gallons have been filtered (1 U.S. gallon = 3.79 L) – no more guessing!
- ✓ Get Clean Water Refillable Filter Housing Kit fits many other pitcher systems, including the BestWater® PerfectPitcher®

Get Clean® Water Components:

- Get Clean Water “Year of Clean Water”* Starter Pack with Water Filter Refill 3-Pack (#42111)
- Get Clean Water Starter Pack – pitcher and housing with one filter (#42110)
- Get Clean Water Refillable Filter Housing Kit – housing with one filter (#42117)
- Get Clean Water Filter Refill – single replacement filter (#42115)
- Get Clean Water Filter Refill 3-Pack – save 10%! (#42116)
- Get Clean Water (Replacement) Pitcher (#42114)

DID YOU KNOW?

- ✓ In repeated testing, Canadian drinking water has been found to be among the best in the world. However, sources of drinking water can be contaminated by bacteria or chemicals, and local water quality can be degraded by a mechanical failure at a water treatment plant or the flooding of wells during a heavy rainfall.[†]
- ✓ Unlike the United States and other industrialized countries, Canada has no national regulations governing drinking water standards. Each province and territory has the authority to regulate its own water standards, which are based on Health Canada’s national guidelines for Canadian drinking water quality. In most Canadian communities, drinking water is treated, stored, and delivered to homes and businesses by a municipality.[‡]
- ✓ Much of the Canadian population is served by wastewater collection and treatment systems. However, wastewater receives various levels of treatment to remove pollutants prior to discharge, ranging from no treatment to very sophisticated, thorough treatment. As a result, wastewater quality and the amount of pollutants released to the environment vary across the country.[§]
- ✓ An estimated 125,775 tonnes of plastic beverage bottles were generated in Canada in 2002. Of this, about 60,949 tonnes—only 48%—were recovered and recycled.^{||}
- ✓ In most of Canada, the amount of lead in natural water supplies is very low. However, lead can enter the water supply from lead solder in plumbing, lead service connections, or lead pipes in your home.[¶]

*Annual usage defined as 1,211.3 L (320 U.S. gallons).

†Source (English): <http://www.hc-sc.gc.ca/ewh-semt/pubs/water-eau/truth-lumiere/index-eng.php>

†Source (French): <http://www.hc-sc.gc.ca/ewh-semt/pubs/water-eau/truth-lumiere/index-fra.php>

‡Source (English): <http://www4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1171644581795&lang=eng>

‡Source (French): <http://www4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1171644581795&lang=fra>

§Source (English): <http://www.ec.gc.ca/eu-ww/default.asp?lang=En&n=6296BDB0-1>

§Source (French): <http://www.ec.gc.ca/eu-ww/default.asp?lang=Fr&n=6296BDB0-1>

||Source: http://www.plastics.ca/_files/file.php?fileid=itemCQWcStOJcd&filename=file_files_plastic_bottle_recovery.pdf.

¶Source (English): <http://www.hc-sc.gc.ca/hl-vs/iyh-vsv/environ/lead-plomb-eng.php>

¶Source (French): <http://www.hc-sc.gc.ca/hl-vs/iyh-vsv/environ/lead-plomb-fra.php>

[‡]This comparison of current WQA and NSF certified reduction claims was conducted on June 16, 2010, on the Brita® OB-36 and the PUR® CR-6000C pitchers and is valid only for the named products marketed at that time. Models compared also are certified to reduce chlorine (taste and odour) and nominal particulates plus the following: Brita OB-36: zinc; PUR CR-6000C: cysts, MTBE, toxaphene, and zinc. Product claims obtained from the respective manufacturers’ Web sites. “Leading brands” is defined as Brita and PUR.

“Gets the Lead Out” and More

Get Clean Water is certified by the Water Quality Association (WQA) to reduce up to 99% of lead, which Brita® and PUR® are not.³ This first-of-its-kind water-filtration pitcher system is also certified to reduce dozens of harmful contaminants including:

HEAVY METALS

Lead
Mercury
Cadmium

DISINFECTION BY-PRODUCTS

Total trihalomethanes (TTHMs)

INDUSTRIAL POLLUTANTS

Benzene
Carbon tetrachloride
Chlorobenzene
Tetrachloroethylene
Toluene
Xylenes
Pentachlorophenol
Ethylene dibromide
1,2-dichloroethylene

AGRICULTURAL POLLUTANTS

Atrazine
Alachlor
Dinoseb
Methoxychlor
Simazine
2,4-D
2,4,5-TP (silvex)
Carbofuran
Lindane

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GET CLEAN®
Safe for you, your home,
and your planet.®

100% Shaklee Guarantee. We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Healthy Nutrition, Healthy Weight, Healthy Home, and Healthy Beauty products are 100% guaranteed.

