

## WHAT'S UNDER YOUR SINK?

- Carpet Cleaners** Contact with chemicals found in some carpet cleaners may cause irritation to eyes, skin, and respiratory tract.
- Chlorine** The chemical most frequently involved in household **poisonings** in North America.
- Degreasers** May contain petroleum distillates and butyl cellosolve, which can **damage lung tissues** and dissolve fatty tissue surrounding nerve cells.
- Drain Cleaners** One of the most **dangerous** products in the home. Can contain lye, which is a strong caustic substance that causes severe corrosive damage to eyes, skin, mouth, and stomach. Can be fatal if swallowed.
- Glass Cleaners** May contain ammonia. Fumes from ammonia can **irritate** skin, eyes, and respiratory system.
- Mould and Mildew Removers** Cleaners with mould and mildew removers may contain sodium hydroxide, which is harmful and may cause **breathing problems**.
- Oven Cleaners** One of the most dangerous cleaning products. Can cause **severe damage** to eyes, skin, mouth, and throat.
- Toilet Bowl Cleaners** Can be one of the **most dangerous** cleaning products. Can contain chlorine and hydrochloric acid. Harmful to health simply by breathing during use.

## Profiler



## Now that you know what dangers might be hiding under your sink, what's important to you when you choose cleaning products?

- |  |  |
|--|--|
| <input type="checkbox"/> Non-toxic and safe        | <input type="checkbox"/> Fragrance free    |
| <input type="checkbox"/> High-performance results  | <input type="checkbox"/> Hypoallergenic    |
| <input type="checkbox"/> Biodegradable surfactants | <input type="checkbox"/> Easy to use       |
| <input type="checkbox"/> Free of harsh fumes       | <input type="checkbox"/> No animal testing |
| <input type="checkbox"/> Earth friendly            | <input type="checkbox"/> Recyclable        |
| <input type="checkbox"/> 100% guaranteed           | <input type="checkbox"/> Natural           |
| <input type="checkbox"/> Economical                | <input type="checkbox"/> Other _____       |

## Toxic Alert

More than **90% of poison exposures** happen at home.

Common chlorine bleach is the **#1 household chemical** involved in poisonings.

Organic pollutants – found in many household products, including common cleaners and even air fresheners – are found at levels **2 to 5 times higher inside your home** than out.

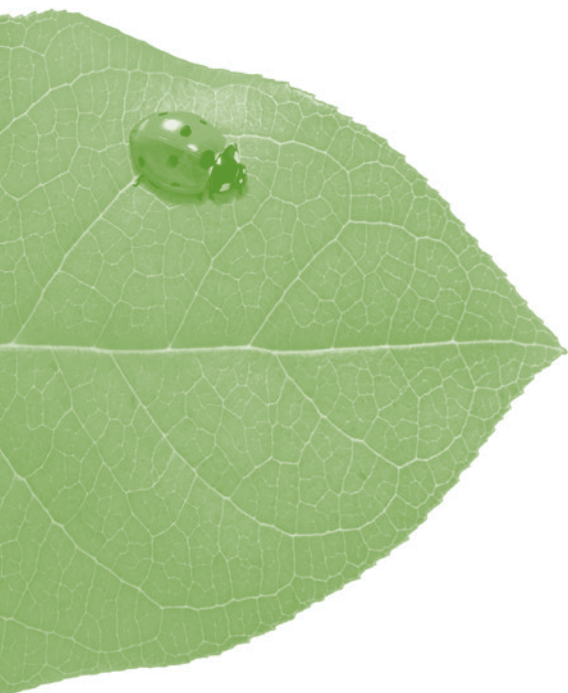
A person who spends 15 minutes cleaning scale off shower walls **could inhale 3 times** the "acute one-house exposure limit" for glycol ether – containing product set by the California Office of Environmental Health Hazard Assessment.

Get Clean® offers you cleaning choices that are SAFE, POWERFUL, GREEN, and SMART. Because when it comes to keeping your house clean and the earth safe, you shouldn't have to choose.

# SAFE CLEAN

GET CLEAN PRODUCTS offer cleaning choices that are:

- Non-toxic
- Natural
- Free of harsh fumes
- Biodegradable (i.e., their surfactants)
- Hypoallergenic
- Earth friendly
- Not tested on animals
- Recyclable



# POWERFUL CLEAN

Get Clean is a high-performance line of powerful cleaners that outperforms or matches 20 national brands.

## Basic H<sup>2</sup>® Organic Super Cleaning Concentrate

With its incredibly powerful formula, Basic H<sup>2</sup> dominates grease, grime, and dirt 1,000 different ways. Superconcentrated and just as earth friendly as original Basic-H®, it can be used indoors or out on any washable surface.

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Aluminum</li> <li>• Barbecues</li> <li>• Bathtubs</li> <li>• Cast iron</li> <li>• Cooktops – glass</li> <li>• Cooktops – non-glass</li> <li>• Chrome</li> <li>• Copper</li> <li>• Corian®</li> <li>• Decks</li> <li>• Fine fabrics</li> <li>• Floors – no wax</li> <li>• Floors – wood (sealed)</li> <li>• Formica®</li> <li>• Glass and windows</li> <li>• Gold and gold plate</li> <li>• Granite (sealed)</li> <li>• Gum and adhesive residues</li> </ul> | <ul style="list-style-type: none"> <li>• Jewellery</li> <li>• Knives and scissors</li> <li>• Leather (except suede)</li> <li>• Linoleum</li> <li>• Marble (sealed)</li> <li>• Microwave oven</li> <li>• Mirrors</li> <li>• Ovens</li> <li>• Paint brushes</li> <li>• Patio furniture</li> <li>• Porcelain</li> <li>• Silver and silver plate</li> <li>• Sinks</li> <li>• Stainless steel</li> <li>• Stone (sealed)</li> <li>• Tile and clay (sealed)</li> <li>• Wicker-woven furniture (sealed)</li> </ul> |
|--|--|



## Basic H<sup>2</sup> Organic Super Cleaning Wipes

Basic H<sup>2</sup> in a convenient and biodegradable quick wipe that won't leave any residue as it wipes out dirt, grease, and grime.

## Scour Off™ Heavy-Duty Paste

Here's an exclusive scouring cleanser that sets a new standard. It's a paste, so it doesn't form dust clouds.

## Hand Dish Wash Liquid Concentrate

Just a few drops power through your greasy dishes, yet this fresh-scented formula is soft on hands.

*At soil removal and eliminating grease and grime, it's 150% better than Whole Foods® Liquid Dish Wash Soap and 41% better than Ultra Palmolive® pure + clear®.<sup>2</sup>*

1. Source: Sterling Laboratories. This label comparison was conducted on November 4, 2015, and is valid only for named products marketed at that time.  
 2. Source: Sterling Laboratories. This performance and label comparison was conducted on October 17 and October 22, 2013, and is valid only for named products marketed at that time.  
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## Nature Bright® Laundry Booster & Stain Remover

Nature Bright uses natural enzymes and active oxygen to re-brighten laundry.

*Removes soil stains 33% better than Whole Foods® 365™–Oxygen Whitening Powder and comparable to OxiClean® Versatile Stain Remover and Clorox2® Stain Fighter & Color Booster when used as a laundry additive during soaking and washing. When used as a laundry booster, it's 30% better than Whole Foods 365™–Oxygen Whitening Powder and 13% better than OxiClean® Versatile Stain Remover.<sup>3</sup>*



## Fresh Laundry Concentrate

This two-for-one concentrate outperforms leading detergents and big-name stain removers.

*When used as a stain remover, it's 46% more effective than OxiClean® Versatile Stain Remover and 21% better than Resolve® Laundry Pre-Treater 2X Concentrated. When used as a liquid laundry concentrate, it's 26% better than Method® 8X Laundry Detergent, and 240% better than Whole Foods® Organic Laundry Detergent 3X.<sup>4</sup>*

## Soft Fabric Fragrance-Free Dryer Sheets

We put vegetable-based softener on a biodegradable sheet that breaks in two in the dryer for even distribution of softener and greater reduction of static cling.

# GREEN CLEAN

Get Clean products have biodegradable surfactants, which means they break down easily instead of hanging out in the ground for hundreds of years. And they don't contain any of the ingredients listed below, which are harmful to you and the planet.

### SAFE FOR YOU AND YOUR FAMILY

- Non-toxic
- No harmful fumes
- Hypoallergenic
- No volatile organic cleaning compounds
- Formulated without hazardous chemicals such as:
  - Kerosene
  - Phenol
  - Cresol
  - Lye
  - Hydrochloric acid
  - Sulfuric acid
  - Sulfamic acid
  - Petroleum distillates
  - Ammonia
  - Sodium hydroxide
  - Butyl cellosolve
  - Phosphoric acid
  - Formaldehyde
  - Morpholine

### SAFE FOR THE PLANET

- Sustainable ingredients from natural sources
- Biodegradable surfactants
- Recyclable packaging
- Recyclable wipes
- Recyclable dryer sheets
- No phosphates
- No nitrates
- No borates
- No volatile organic cleaning compounds
- No animal testing

## OUR ENVIRONMENTAL HERITAGE

### 1956

- Dr. Forrest C. Shaklee founds a company committed to developing products that improve the health of people and the planet

### 1960

- Shaklee introduces Basic-H®, one of the first non-toxic, biodegradable cleaners

### 1970s

- Shaklee introduces one of the first phosphate-free, biodegradable laundry detergents

### 1980s

- Shaklee sponsors Will Steger on two expeditions to the Arctic to look at the environmental impact of climate change
- Shaklee helps plant 1 million trees in Nepal

### 1990s

- Basic-H is the official product of Earth Day
- *Family Circle*® magazine identifies Shaklee as one of the 10 most environmentally friendly companies
- Shaklee introduces one of the first phosphate-free dishwashing detergents
- Shaklee household products are used in the Biosphere 2 project

### 2000s

- **2000** – Shaklee opens its award-winning environmentally friendly World Headquarters, designed using sustainable materials including certified sustainable wood, recycled carpet, and recycled plastics
- **2000** – Shaklee is the first company in the world to be Climate Neutral® certified, with a net-zero impact on the environment
- **2002** – Shaklee receives **U.S. EPA Climate Protection Award**
- **2007** – Shaklee is the first consumer products company to offset 100% of its greenhouse gas emissions through the U.S. EPA Climate Leaders program and use 100% green power
- **2007** – Shaklee is honoured with **Global Green USA's Organizational Design Award** for its outstanding leadership role in effecting positive environmental change
- **2008** – Shaklee Corporation is honoured with a **Stevie Award** at the Sixth Annual American Business Awards for Best Corporate Environmental Responsibility Program
- **2008** – Shaklee Corporation is ranked "Top 20 Retail" by EPA's Green Power Partnership, highlighting the annual green power purchases of leading organizations within the United States and across individual industry sectors
- **2009** – Shaklee is honoured with the **Business Environmental Award for Sustainability** from Acterra: Action for a Healthy Planet
- **2009** – Shaklee is honoured with a **Green Power Leadership Award** from the U.S. EPA in recognition of its commitment and contribution to helping advance the development of the nation's voluntary green power market
- **2010** – Climate Counts names Shaklee an **Industry Innovator** for its climate action initiatives

3. Source: Sterling Laboratories. These performance comparisons were conducted on October 19, 2015 and September 22, 2015, and are valid only for named products marketed at that time.

4. Source: Sterling Laboratories. These performance comparisons were conducted on October 15 and 30, 2015 and on September 23, 2015, and are valid only for named products marketed at that time.

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# SMART CLEAN

Let's get every nook and cranny spick-and-span clean. And let's make sure we do it right – with products that are safe, especially around your little ones; powerful against even the most stubborn dirt; green for the planet; and smart for your wallet. In other words, let's Get Clean®.

## GET CLEAN STARTER KIT (#50456)

- Basic H<sup>2</sup>O Organic Super Cleaning Concentrate, 473 mL
- Scour Off™ Heavy-Duty Paste, 255 g
- Nature Bright® Laundry Booster and Stain Remover, 907 g
- Hand Dish Wash Liquid Concentrate, 473 mL
- Dish Washer Automatic Powder Concentrate, 907 g
- Fresh Laundry Concentrate HE Compatible, 946 mL
- Soft Fabric Fragrance-Free Dryer Sheets, 80 count
- Dish Washer Automatic Concentrate Dispenser (empty)
- Nature Bright® Dispenser (empty)

### Plus all the things you need to get really clean:

- Organizer Caddy
- Spray Bottles (475 mL) (3)
- ¼ oz. Pump Dispenser for 946 mL bottle
- Measuring Cup
- Dual Measuring Spoon
- Cleaning Accessories (4):
  - Super Microfibre Cloth – General Cleaning
  - Super Microfibre Cloth – Glass Cleaning
  - Super Microfibre Dish Sponge
  - Miracle Pad

## GET CLEAN STARTER KIT contains the equivalent cleaning power of\*:

- 70 bottles of Fantastik® OxyPower® Multi-Purpose Cleaner, 769 mL
- 29 bottles of Fabuloso Multi-Use Cleaner, 946 mL
- 689 bottles of Windex® Original, 767 mL
- 1 bottle of Woolite® Laundry Detergent for All Fabrics, 1.48 L
- 1 bottle of Soft Scrub® with Bleach Cleanser, 710 mL
- 1 container of Clorox® Bleach Free Disinfecting Wipes, 35 count
- 1.5 boxes of Cascade® Dishwasher Detergent Powder, 1.28 kg
- 1 bottle of Tide® 2X Ultra Liquid Detergent, 1.42 kg
- 1 box of Bounce® Fabric Softener Sheets, 80 count
- 1 box of OxiClean® Versatile Stain Remover, Chlorine Free, 680 g

\*Based on comparison of label usage directions. These comparisons were conducted on October 17 and October 22, 2013, and are valid only for the named products marketed at that time. All trademarks are the property of their respective owners.

- I'm interested in **paying preferred pricing for all** Shaklee products!
- I'm interested in **earning travel rewards!**
- I'm interested in **becoming a green entrepreneur** and helping people enjoy a healthier life!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province, Postal Code \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

- YES!** I have friends who would be interested in Get Clean products.

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

## YOU CAN MAKE A DIFFERENCE

When you purchase the Get Clean Starter Kit instead of ready-to-use products<sup>†</sup> that you probably use, it's nice to know you're actually making such a positive impact on the planet, as well as on the health of your family and your budget:

- Keep **10.5 million kg** of packaging waste from landfills
- Eliminate **24.6 million kg** of greenhouse gas emissions

**We thank you.**  
**The earth thanks you.**

<sup>†</sup>Based on comparing number of uses as set forth on labels of conventional ready-to-use cleaners.

**GET CLEAN®**  
Safe for you, your home,  
and your planet.®

Visit [Shaklee.ca](http://Shaklee.ca) for more information.

**100% Shaklee guarantee.** We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Healthy Foundations, Healthy Solutions, Healthy Weight, Healthy Home, and Healthy Beauty products are 100% guaranteed.

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