

This is what nearly 60 years of unwavering dedication to the science of nature gets you.

PURITY

Everything you need. Nothing you don't.

Our experience shows us that you can't shortcut quality. We take nothing for granted. Before any ingredient goes into a Shaklee supplement, it goes through the most stringent screening process in the industry. Even beyond pharmaceutical standards set by the United States Pharmacopeia (USP).

We test for more than 350 contaminants, including over 320 pesticides, while USP standards require just 80. And we conduct more than 100,000 tests a year to ensure the greatest purity and potency possible.

Our own standards are the toughest purity standards in the nutrition industry so we can guarantee that every Shaklee product is 100% safe.

POTENCY

Guaranteed through uncompromising formulation.

Our scientists search the world over to source the purest and most potent natural ingredients nature has to offer. But first we spend thousands of hours comprehensively reviewing scientific literature for any and all new ingredients and conducting our own studies to verify accuracy.

From there we invest in only the best-studied forms of each and every nutrient, use them to create our own proprietary formulas, and rigorously test for purity and potency.

Beyond that we've secured more than 60 patents and patents pending for our exclusive formulas. That means that no other company will have the unique combination of ingredients we have.

PERFORMANCE

Best absorbed for maximum benefit.

At Shaklee, nearly 60 years of clinical studies go into understanding how our bodies absorb nutrients. We've found that just because you take a supplement doesn't mean your body can absorb the nutrients listed on the label. We use our deep understanding to develop nutrient delivery systems that provide indisputable results.

For example, a study of Shaklee Vitalizer's Sustained Release B + C Complex showed that its unique delivery system allows the body to absorb up to 198% more of B vitamins over a 12-hour period, compared with more conventional delivery systems.

The cutting-edge patented Shaklee delivery systems are designed to make sure nutrients get released in your body where they can be best absorbed.

PROOF

The strongest scientific clinical studies.

Plenty of companies claim their products work. But at Shaklee, we have the proof. You see it in the over 100 scientific publications in peer-reviewed journals that confirm the efficacy of our products. You see it in the over \$300 million invested in clinical testing, research and development.

You see it in one of the most important studies ever done on long-term supplement users, conducted in partnership with researchers from the UC Berkeley School of Public Health and published in *Nutrition Journal*. This Landmark Study – the only one of its kind – showed that people who took multiple Shaklee supplements over a period of 20 years had markedly better health than both single-multivitamin and non-supplement users.

Long-term multiple Shaklee supplement users had markedly better health*:
33% lower triglyceride levels
11% lower ratio of total cholesterol to HDL ("good") cholesterol
36% lower levels of homocysteine
59% lower levels of C-reactive protein

Learn more at LandmarkStudy.com.

*Compared with non-supplement users.

POWERFUL

Fuelling the most extraordinary human achievements.

Shaklee has been redefining the limits of human physical performance for years. Seven of Time-Life Books' *25 Greatest Adventures of All Time* were powered by Shaklee products. We helped power the first American ascent up Mount Everest, fuelled record-breaking polar expeditions, and propelled the longest human-powered flight across the Aegean Sea – a feat that has never been duplicated to this day.

In 1993, Shaklee developed AstroAide for NASA's Space Shuttle program. This uniquely formulated rehydration drink was used by shuttle astronauts until the program ended in 2011.

Our products have been proven by world-class athletes who, together, have won more than 120 gold, silver, and bronze medals. And the most enlightening proof of all is in the 20 million real people just like you who have lived healthier, more productive lives because of Shaklee.

The strongest guarantee in the market.

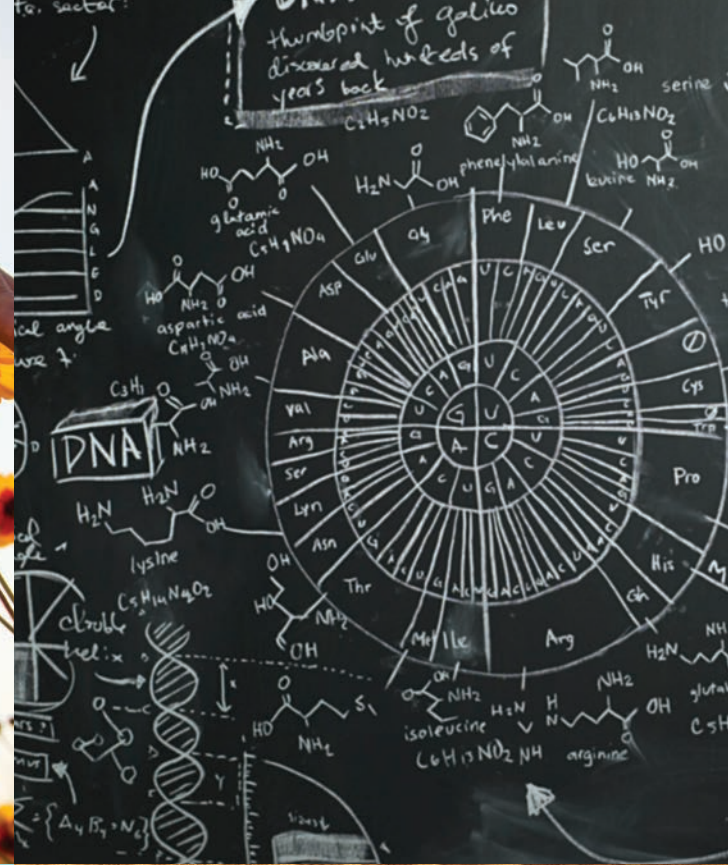
Nearly 60 years of experience gives us the confidence to guarantee that our products are the most scientifically advanced dietary supplements money can buy.

We believe so strongly that changing to the Shaklee brand will change your life, we want you to use everything you buy. If you don't feel the difference, return the product and get your money back.

That's our unconditional guarantee.



Isn't it time to make the change?



At Shaklee, we start with nature.

We believe that nature holds the answers to a long, healthy, and productive life, and we harness the power of nature in every exclusive formula to help make you healthier.

Our visionary founder, Dr. Forrest C. Shaklee, built our company on that principle nearly 60 years ago. Since then, we've dedicated ourselves to becoming the foremost experts in scientific research and formulation of the purest, most effective natural nutrition products on earth.

That means no artificial flavours, sweeteners, or preservatives – only the best natural ingredients you know you can trust.

The foundation for a longer, healthier life.

Based on the extraordinary findings of our Landmark Study, Shaklee scientists combined the most important vitamins, minerals, and other nutrients to create Shaklee Vitalizer™: the most advanced and comprehensive multivitamin supplement pack in the marketplace today. Vitalizer provides scientifically supported levels of key nutrients – including vitamins, minerals, antioxidants, omega-3s, and probiotics – using an exclusive delivery system specially designed to enhance absorption.

FREE membership with Vitalizer.

Get a free Shaklee membership (\$19.95 value) and pay Member Price (MP) on all your purchases.



CONTACT YOUR SHAKLEE INDEPENDENT DISTRIBUTOR ABOUT VITALIZER OR CALL 1-800-263-6674.



Creating Healthier Lives for Canadians Since 1976

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