
BASIC H²® SUPER CONCENTRATED ORGANIC CLEANER

Shaklee **Basic H²®** (pronounced Basic H *squared*) is a double-concentrated, environmentally friendly, all-purpose cleaning product that will replace dozens of other cleaners in a typical household. It can be diluted with different amounts of water to make cleaning solutions specific for a wide variety of cleaning jobs: counters, floors, walls, pots and pans, mirrors and windows, appliances, driveways, barbecue grills, etc. One product cleans it all!

We call **Basic H²** an “organic” cleaning concentrate because it contains carbon-based biodegradable surfactants as its active cleaning agents, as opposed to the potentially harsh acids or alkalis, which are inorganic materials, often found in retail ready-to-use cleaning products. (Please note that **Basic H²** is not organic in the sense of organic produce: it is *not* derived from organic herbs or plants and has not been “certified organic” by any agencies.)

Basic H² contains only biodegradable surfactants manufactured from renewable plant-based resources (corn and coconut derivatives) rather than non-renewable petroleum-based resources. Our low-residue formula requires no rinsing after the cleaning of hard surfaces such as walls or floors. (For health and safety reasons, food-handling surfaces in government-registered premises *do* require a rinse with potable water after cleaning with a surfactant.)

Basic H² will also not leave streaks or a film on mirrors and windows when diluted as directed and wiped afterward with a clean cloth, preferably our Super Microfibre Glass Cleaning Cloth (code 50410). For cleaning glass to a sparkling shine, you only need 1 to 2 drops of concentrate diluted with 473 mL (16 fl. oz.) of water!

Because **Basic H²** is highly concentrated, each bottle is equivalent to many times its volume in ready-to-use products. This saves on packaging and on fuel costs to ship our product across the country to our consumers. Our bottles – available in two sizes: 473 mL (code 44015) and 1.89 L (code 44029) – are also made of fully recyclable high-density polyethylene (HDPE) so they can be put into curbside recycling bins or taken to recycling depots.

Basic H² is mild on the skin if you wish to use it as a hand cleaner or for hand dish washing, and it works well in cold water, so it’s great to take on camping trips.

Basic H² proudly carries on the tradition of our original **Basic-H[®] Concentrated Organic Cleaner**, developed by Dr. Shaklee more than 50 years ago as one of the first biodegradable, versatile, non-toxic household cleaners in the world. It’s also available already diluted for general cleaning use in the form of convenient recyclable wipes: **Basic H²® Organic Super Cleaning Wipes** (code 44302).